We're onto April and wow what a whirlwind past few months it was with Sale-A-Bration......I had my best month ever in January and then March beat it and not even by a little bit. I must THANK all of YOU who helped support me and my business these last few months. You are all awesome and I so greatly appreciate your support.! I'm working hard at filling those boards and we're already half way through the fifth one. THAT IS AMAZING! Thank you to Naughty Nancy for setting the ambitious goal of filling 10 boards and although we didn't get all 10, you did a phenomenal job! We were just a few spots short of filling 8 boards....WOW!!! The winner of the 5th board drawing was **Barb C** and the winner of the 6th board was **Lynn S**. These were extra birthday presents for them since they both won either on their birthday or a day or two from it. We're going to do the drawing for board 7 tonight at the SAB Celebration and the drawing for board 8 at the SAB Celebration on Saturday.

Keep reading for more details. Let me know if you read it and what your answer is by Monday, April 8th for your chance to win a prize from my stash! Don't worry, it'll be something good.

March Winners Announced

Congratulations to **Lynn S** for winning the drawing for the secret question in the February mini newsletter. Connie S attended the Paper Pumpkin Party and guess what she won....a Paper Pumpkin of course. Congratulations to **Kelly L** for winning the drawing for the half off Well Said bundle...what a great deal! Judy I was the lucky winner of the challenge to Like and Share the Small Business Showcase event and won a \$10 gift certificate. And there was also the drawing held for all those who sent Mr. Joe Cuba from TX a card. We did a live drawing for that and Jean C's granddaughter won some gold and silver ribbon. Wow!! I love giving away stuff to you!

Stamping with ME = FUN

Please RSVP to me as soon as you know you're going to attend class. Email chrismbertram@msn.com, call / text to 920-960-4390 or pop me a FB message. You can see my whole schedule online at http://christinebertram.stampinup.net. You can also RSVP through the links for these classes on the events tab.

APRIL

4/3 (W)—6-8 PM OR 4/6 (SA)—11-1 PM — **SALE-A-BRATION CELEBRATION** - FREE MAKE 'N TAKE, BINGO, & PRIZES —CBCS— BY INVITATION FOR CUSTOMERS WHO PURCHASE \$150, ARE NEW RECRUITS WHO PLACE AN ORDER & DOWNLINES WITH 3 NEW RECRUITS DURING SAB (1/3-3/31)

4/10 (W) - EASTER BINGO 2 CARDS & 6 GAMES OF BINGO - CBCS - 6-8:15 PM - COST: \$25 RSVP BY 1 DAY PRIOR W/PAYMENT

4/15 (M) - MONTHLY CARD MAKING CLASS 3 CARDS - CARD BY CHRISTINE STUDIO - 5:45/6-8:30 PM - COST: \$12 OR \$20 MIN ORDER

4/18 (TH) - MONTHLY CARD MAKING CLASS 3 CARDS - ANNIE'S - 5:45/6 PM-8 PM - COST: \$12 OR \$20 MIN ORDER

4/20 (SA) - MONTHLY CARD MAKING CLASS 3 CARDS - CARD BY CHRISTINE STUDIO - 11 AM-1:30 PM - COST: \$12 OR \$20 MIN ORDER

4/22 (M) - DETAILED WITH LOVE PRODUCT CLASS -10 CARDS+PRODUCT-CARDS BY CHRISTINE STUDIO-5:45/6-8:30 PM-COST: \$35-RSVP 4/12

4/24 (W) – INCREDIBLE LIKE YOU KIT CLASS (OC pg. 21) 16 CARDS – CARDS BY CHRISTINE STUDIO–5:45/6-8:30 PM–COST: \$36 RSVP BY 4/15

4/27 (SA) - INCREDIBLE LIKE YOU KIT CLASS (OC pg. 21) 16 CARDS - CARDS BY CHRISTINE STUDIO-2-4 PM-COST: \$36 RSVP BY 4/15

4/27 (SA) – **BUTTERFLY GALA PRODUCT CLASS** (OC pg. 35) 4 CARDS – CBCS – 11 AM-1:30 PM–COST: <u>\$15 OR \$25 MIN</u> ORDER

4/29 (M) – BUTTERFLY GALA PRODUCT CLASS (OC pg. 35) 4 CARDS – CBCS – 5:45/6-8:30 PM–COST: \$15 OR \$25 MIN ORDER

April \$50 order Promotion with Christine

I've decided to do something extra special during the month of April.....what might that be you ask.....a FREE Stampin' Up! marker with each \$50 purchase from April 1-30. I ordered a complete set of the markers and will be giving them away one \$50 order at time. Is there one or two markers that you're looking for, then wait no more....send me that order or even four! In addition, with each \$50 order I will be giving a goodie paper treat 'sour cream container' with candy and there will be 4 half off prizes hidden in some of them. Are you feeling lucky?!?

Home/Welcome Class with Interchangeable 'O'

I had lots of you attend the two classes for the Home/Welcome Frame....in fact it was 27 people with 2 people doing 2 of them. Thanks for everyone's patience and being good sports...there definitely was a lot going on during class. I enjoyed a beer or maybe even it was two after each class. LOL So, here's the question....would anyone else like to do it or would anyone else like to make

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an additional one? I have one person so far who is interested, and I would put another class on the docket if there is. Please let me know if you would like a repeat of this class.

New Club Starting in June

Are you looking to be a hostess with the mostess and earn some FREE items? Joining a club is a great way to do just that. I have a current group that meets the second Monday of each month and they make the "Monthly" cards. There are currently 6 people and are looking for 1-4 people to add into their group starting in June. The club lasts for the number or months that there are people in it and you take turns being the hostess each month. At the May class we will pick the names of hostesses for each month (their current club ends in May). You would place a minimum \$20 order each month and attend class the second Monday of the month. If you can't make it to class that night you would need to get me your order before class and I will include the cards in your order or you could attend one of the other monthly card classes that particular month. The month you are hostess you earn your rewards based off the sales of all the orders that night. You can collect outside orders the month you are hostess to help you earn additional hostess dollars for free STUFF. The month you are hostess you bring a treat to share. Also, you bring your normal supplies in your toolbox for card making. This group also exchanges birthday cards. Let me know if you are interested soon.

Paper Pumpkin

Did you get your March Pumpkin yet??!!?? Do you LOVE it and want another one? I bought an extra pumpkin just for YOU. I'll hold it for the first person to tell me they want another one. It's \$22 with the shipping and tax.



Who's excited to get the April kit already?? Here are some details for this month's kit. It needs to be ordered by April 10th.

In April's Paper Pumpkin kit, SU is pleased to announce that they'll be treating you to something extra-special: Stampin' Up!'s brand new Distinktive® stamp images.

About Distinktive Stamps

- 1. Distinktive stamps give you photo-realistic images with just one stamp. They have a special texture that gives added depth and dimension in a single step.
- 2. These stamps are available only from Stampin' Up! and are made using a patent-pending process.
- 3. Distinktive stamps are available in red rubber and photopolymer; Paper Pumpkin's April kit includes photopolymer stamps.
- 4. Shop Distinktive stamps in the online store by searching "Distinktive," or look for the Distinktive icon in Stampin' Up! catalogs.

Watch <u>our video</u> to learn more about Distinktive stamps.

More about the April Kit

- Makes 9 cards (3 cards of 3 designs)
- Includes an adorable gift box—in addition to your 9 cards
- Coordinating colors: Basic Black, Calypso Coral, Flirty Flamingo, Gray Granite, Mint Macron, and So Saffron.

Referral Contest and Winner Announced

I'm always looking for ways to grow my business and what better way than with your help. I handed out free class passes since sometime in January. Customers needed to write their names on the passes and then hand them out to friends and family who Page 2

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haven't stamped with me prior. The customer who had the most turned in would win a \$25 gift certificate or half off item with me. The customer with the most returned was **Sandy G**....you ROCK Sandy! She brought 3 of her friends to classes. I love giving people the opportunity to try my classes and stamping with a friend is always better. Plus, you're giving a great gift to someone who might enjoy a new hobby with you and they get to try it for FREE. You can't beat that! I'm going to start a new contest and will keep it going through the end of the summer. Let me know if you need more passes to hand out.

Bow Makers

I just got in 10 more bow makers. I have Gayle, Naughty Nancy, Becky H and Brenda B down on the wait list which means I have a few more up for grabs. They are \$5 each.....contact me to put a name on one for you.

Swap Group

The customer swap group is in full swing and loving it. There are about 9 of us swapping each month and we are already into our 4th month. Since it is a month to month swap the group wanted me to let you know that anyone can join in the fun at any time. All you need to do is let me know you're interested, and I'll start including you in the correspondence. Those that joined in April can use some of the retiring 2017-2019 In Colors....they are while supplies last and will fly off the shelf in April. What is your favorite retiring 2017-2019 In Color? Let me know what it is and that you've read the newsletter and I'll put your name in for the drawing.

Personalized Stamps Round 3

Well, we're back at it for round three of the personalized stamps. I have orders from about 5 people so far and My cousin put together some options for you and they are attached in this email. Take a look at the attachments to see if you like any of the 8 options. One attachment contains different fonts that you could choose from. Let me know the number and letter for the option you like, for example, 2E and style font you would like. If you find that you like a couple of them and want 2 different stamps made that won't be a problem, just let me know both options and font styles that you want. Also, please let me know what name you would like on the stamp(s). Also, she's working on some other choices for you. For now, just let me know if you are interested in a personalized stamp so I can make sure you get included in this round.

Save the date for the next Used Stamp Sale

I've penciled in July 26th and possibly the 25th for the next stamp sale. This time it will be in my garage. For now, just pencil the dates on your calendar and then watch for more details as the clock turns. Start prepping those things you no longer want so they can become someone else's treasures.

Stampin' Up! Storage



Product Launch: April 1, 2019

Whether you have an entire room or a small corner in your home for stamping, your creative space should be tailored to you. Our new product line, Storage by Stampin' Up!, provides you with modular storage solutions that let you organize—and customize—your space your way!

Storage by Stampin' Up! is designed to store and showcase your Stampin' Pads, Stampin' Ink Refills, Stampin' Blends, Stampin' Write Markers, Watercolor Pencils, and other accessories. Here are some other features and benefits of Storage by Stampin' Up!:

• Keeps products organized, tidy, visible, and trackable at all times.

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- Ensures that your Stampin' Pads, Stampin' Write Markers, and Stampin' Blends are all stored horizontally, as recommended.
- Designed to be stylish, durable, compact, stackable, and modular.
- Blends in naturally with most home decor with its white neutral color.
- Stacks vertically and can be arranged to fit practically any flat workspace.
- Easily assembled and disassembled for rearrangement and/or cleaning.

Inventory Disclaimer: Because Storage by Stampin' Up! is a brand-new product line, our inventory levels for this initial launch are based on research of similar products and their existing demand. If our inventory of Storage by Stampin' Up! products is depleted, we will turn items off until their inventories have been replenished.

I think that covers everything that I didn't forget about....LOL

Happy Stamping!!

Christine

OLD NEWS

New SU Plastic Bags

Stampin' Up! did away with providing free plastic bags to demonstrators. Lots of different government regulations that they had to adhere to and the cost became too much. The option they gave us is to purchase bags that are reusable. Starting today, newly bagged orders will be with these new bags and they will have a tag on them with your name. The tag says, "Don't throw me away." with some additional lines and it will have your name on it. Please make sure to bring the bag back with you to the next class you attend so I can put your next order in it. There is a brown SU box by my back door that you can set them in when you arrive. If you don't know when the next class you'll be attending is, maybe just take your things out of the bag and leave it in the bronze garden hose container for me to bring in. I'm open for other ideas if you have them and would love to hear them.

Project Sheets for the Suites

I participated in a virtual swap that included all the suites in the new Occasions catalog and I want to pass the hard work and creativity forward. Each suite includes about 10 projects that use the products from within each suite. I will email the compiled pdf document as a special thank you gift to those who purchased the bundles in those suites through me. The following bundles are included in this special: Forever Lovely, Wonderful Romance, Sweetest Thing, Bloom by Bloom, Butterfly Gala, Needle & Thread, and Geared Up Garage. I will need to go back through the orders to see who gets which one and will do that soon. For those that can't wait, just pop me an email of which bundles you purchased through me and I'll forward the file(s) asap.

NEW! Facebook Live and To Go Classes Starting Soon!!

Want to stamp with me from the comfort of your own home?? I have a great opportunity for you! I will be offering 5 existing classes as Facebook Live classes and 2 product-based classes with a To Go option between now and the end of May. I have all the details for you in the two attached pdf files. Check them out and let me know if you have any questions. I am super excited to try my hand at the Facebook Lives. I'm using these 5 as a 'get my feet wet' period before committing to a weekly Facebook Live like Kelly, my upline, does. You can click here to sign up for a class or copy and paste this link into your browser: https://docs.google.com/forms/d/1u8WXvO-dneS-MSnwOGvdc9e9ZmYmRuWNxadFqQTzbqw/prefill

Class Announcements and Pictures via Email

I always try to send at least two emails about each upcoming class. Did you know that 99.9% of the time include a picture of the cards that we'll be making so you can see ahead of time what you'll be making? I'm letting you know this because recently I heard that some customers didn't know there was an attachment to look at. Now that you know this, let me know that you read this mini newsletter packed with lots of information and tell me what class you are most looking forward to next.

Receiving Emails from Me

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At some point I received permission to send you emails or let's say I thought it was ok to send you emails. With that being said, if you don't want to receive emails from me you need to let me know so that I can remove you from the distribution group. I do not select you one by one when drafting an email and I have been doing this for over 5 years so my group has become quite large. You became a part of my group and once you are in the group, you will continue to receive emails from me indefinitely. I know, that I do not send as many emails as Michaels, Joann's, or Kohls (I know because I get one to two a day from them), but if there ever is a point where you don't want to see emails from me, you just need to reply to one of them and let me know. I will not take it personally and would prefer my emails go to people who want to see them. I do not want to breed negatively from you. I think all that know me by now know that I just want to have fun stamping with you and do my best for it to be a happy time. I just simply love stamping and sharing Stampin' Up! with you!

Facebook Notifications

With all that being said about emails, please know that based on your settings within Facebook that if you like my Cards by Christine page or are part of my VIP customer group that you could still receive emails via Facebook that have nothing to do with an email I send. You would need to check your settings in Facebook. On the other end of the spectrum, if you like my page and are not seeing posts in your newsfeed, then you should check your settings to ensure notifications are turned **on** and that your setting is set to **standard** and **not** highlights....I know so many little details. Some even set the default to **see first,** then you are guaranteed to see my stuff and that is amazing when the clearance rack is updated.

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