

Happy April Everyone!

I hope your April is going great for you!!! It has started off great for me. Many people have asked me how did I ever have time to work or if I miss it....I do miss the people, but honestly I don't have time to think about how I would even have time to fit the other job in now. Wow!

Thank you again to all of you for your support this last month! I appreciate the in person and online support! March was a record month and we definitely crafted and created a lot here in the Hive and online. It was another fabulous month and I know I couldn't do it without ALL of you! THANK YOU SO VERY MUCH! You all are the best. I know you can choose who you shop through and take classes with and I always appreciate when you pick me.

Onto the winners! Cindy Rountree was the winner for the March newsletter drawing...she won a \$10 gift certificate towards Stampin' Up! Product through me that can be used in April...yay!

Stacy Burns and Julie Birschbach were the winners of the half off bundles, Artfully Layered and On the Horizons. This prize was awarded for sharing a FB video and being in the VIP group. Please reach out to me if you're on my team or placed an order with me in the last 6 months and you're not in the VIP group. I would love to add you. The Mystery Card Night drawing was held a couple weeks ago, and Deb Norman and Paula Rice won prizes. The Top Fan prizes went to Sandi Wicklander, Patricia Settle, Anna Rebedew, and Amy Ponce. Anne Belanger won the Monthly Creative Challenge Drawing and Cathy Groves won the Class Card Challenge. The Door Prizes for Game Night go to Jean Maxwell, Barbara Godbee, Betty Pyle, Barbara Schaefer, and Debbie Schuldt. Plus all the cards I made during lives were won....so many prizes! Congratulations to all!!

Upcoming Classes – I'd love for you to join in for some stamping fun!

Stamping with ME = FUN

Please RSVP to me as soon as you know you're going to attend class, so I can plan the number of kits to prepare for class and ensure there is space and a set of kits for you.

I have Facebook Live Online classes on Thursday nights....and some Monday nights...and some Friday nights...and Sunday afternoons for those that aren't local. I'd love for you to join me live or catch the replay. Please RSVP for online classes if you want to make the cards along with me. Please note – the central source to look for what classes are coming up is always at cardsbychrisb.com – go to the Events calendar

Email chrismbertram@msn.com, call / text to 920-960-4390 or pop me a FB message. You can see my whole schedule online at cardsbychrisb.com in the newsletters link. Please note that the amounts shown below for class fees are if paid with cash or check at class. There's a lot coming up this month.

Host Codes Used to get Classes for FREE!

I provide kits for classes for free if the minimum amount is purchased in an order and the host code is used. In the past, if you forgot to add it before checking out, I or you could call Stampin' Up! to have it added to qualify for the class. Going forward, they are limiting it to 10 per month. Please do your best to get it added before checking out. ☺ You can always find the current host code at cardsbychrisb.com and go to the events link. It is on the right side on computers and under the calendar if you're on your phone. See the screenshot below to see where it is located....under the photo of me. I have some past classes still available and don't worry if you forget and qualify with the minimum amount because I'll send you one of the amazing past classes as a gift and thank you. You could contact SU directly if you catch it right after you submit it and they most likely would add it for you – call 800-stampup.



April 2022



Christine Bertram

I'm a paper crafter, card designer, class instructor, and stamping enthusiast!



Independent Stampin' Up!
Demonstrator Since 2013
Fond du Lac, Wisconsin, USA
920-960-4390

Use this Host Code/Link when ordering online:

MCFSWSCY

<https://www.stampinup.com?hostcode=MCFSWSCY>

(AS OF 4/5/22)

SU	MO	TU	WE	TH	FR	SA
					1 Memories & More Card Class	2
3	4 Stampin' BINGO	5	6 LUCKY HEAD CARD CLASS	7 Game Night	8 Card Class	9 Card Buffet
10	11 1p Let's Just Stamp Card Class Featuring Flowering Rain Boots - Online 6:15p Club Class	12	13 1p April Monthly Card Making Class with Christine - In Person - 1 pm 6p April Monthly Card Making Class with Christine - In Person - 6 pm	14 cards by— <i>iristine</i> Monthly Card Making	15	16
17	18 MIDNIGHT MAKE PRIZES! 19 LET'S JUST STAMP IN-PERSON ONLY Card Clas DES BY CHRISTINE & DIANE BOG	20 1p Let's Just Stamp Card Class Featuring Flowering Rain Boots - In Person 6p Flowering Fields Card Class - In Person	21 atured Bunc Card Class	22	23 10a April Monthly Card Making Class with Christine - In Person 1:30p Flowering Fields Card Class - In Person	
24 Bee Happy STAMPERS Team Event	25 PAPER PUMPKIN Facebook Live	26	27 Card Class	28 THE PAPER BOSS THE CARD CLASS MADE CLASS BY CHRISTINE	29 Card Class	30 MS CARD MAKING BENEFIT



The easiest way to register for a class is to RSVP to Christine at 920-960-4390 (text/call) or chrismbertram@msn.com as soon as you know you want to attend. I can add you to the class list and verify the amount needed to order or to be paid and confirm there is space in the class. This gives you the option to the get the 'cash' discount pricing.

You can also register via the cardsbychrisb.com website and use your credit card to pay. A small convenience fee is charged then.

Class Schedule

You can always find a copy of the current class schedule in a pdf format in the newsletter section at CardsbyChrisb.com – go to newsletters - this is where you can always find an up-to-date copy.

2020-2022 IN COLORS WILL BE RETIRING

It is sad to think that some of our favorite colors will be retiring on or before May 3rd. They are Misty Moonlight, Just Jade, Bumblebee, Cinnamon Cider, and Magenta Madness...in no particular order, but by my favorite to least. You need to start thinking about what you want to get before they are gone. I promise that every year the ink refills and the cardstock sell out before the Annual Catalog is done. Start adding these items to your next orders so you're not sad when you miss out. We'll be celebrating these colors at the In Color Retirement Classes set for April 27th and 29^h.

New Annual Catalog, Class Schedule, and Scavenger Hunts

The new Annual Catalog goes live next month, on Tuesday, May 3rd and I hope that you will love it as much as I do after the first couple passes. The catalogs have been ordered and will be available for those local to pick up soon and will be mailed out to those on my mailing list soon as well.

I have the schedule of classes through August pretty much set.....remember, it's not set in stone because things can come up. Use it as a guide to plan what you want to attend. I always send an email, a reminder, and usually a last call for each class. I also create a FB event for each class and the master of all truth for classes lies in the calendar of events on the cardsbychrisb.com website. Always RSVP with me in case a time/day/location happens to change so I can get in touch with you, and you aren't left in the dark.

The Annual Catalog Scavenger Hunt will be available soon and I'll let you know when it is ready. It is due to me by May 31st.

Mark your calendars for the Catalog Launch Party and Card Class which will be held the first week of May.

Annual Catalog Designer Series Paper Sampler

What a great way to showcase all the Designer Series Paper from the new Annual Catalog that Stampin' Up! offers! Whether you are an avid customer or a Stampin' Up! demonstrator, this DSP Sampler will help you with your crafting and creating over the next year. I plan to keep a set on hand to show lovely customers when they attend class in person or online. I also plan to keep a set in my crafting room to help me while I'm creating those masterpieces by helping me easily identify the colors in each set and refer to them often to see all the patterns and coordinating card stock colors at a glance. You'll get a Basic White sheet printed with each of the Designer Series Papers shown below, as well as 1" x 3.5" or 2" x 2" pieces of each Designer Series Paper for all. In addition, you will receive 3/4" x 1-1/2" piece of the coordinating card stock colors for each pack. Assemble with liquid glue or Stampin' Seal and you will have everything you need to assemble your DSP Sampler.

You can find more details and pricing for it at -

<https://cardsbychrisb.squarespace.com/events/annual-catalog-dsp-sampler-cards-by-christine-2022>

Annual Catalog Product Shares

What a great way to get it ALL without having to buy it ALL. Whether you are a customer or a Stampin' Up! demonstrator/discount shopper, this share will help you with your crafting and creating. Get a sampling of almost everything when you sign up for each of the ala cart options in the product share or select one or two pieces of the pie.

There are 6 ala cart options including: papers & more, new ribbons, new embellishments, carryover ribbons, carryover embellishments, and packaging. Each option has its own price, and you will be able to add them individually to your cart. The only items not included are the Baker's Twine Essential Pack, For Everything Fancy Sequins, and Gilded Leafing. Your share can be picked up or mailed. Make sure to add the shipping option if you need your share mailed to you.

Registration for the product share can be made via cardsbychrisb.com and paid via credit card. There is a small cash discount for payments made with anything other than credit. Please contact me at 920-960-4390 or chrismbertram@msn.com if you prefer to pay with a cash, check, or an electronic option and to get that pricing. I'll reach out to collect the difference if a 'cash' option is used and a fee is charged to me. The cash/check option is provided as an option to you to save the convenience charge.

All the details and to pay via credit card go to - <https://cardsbychrisb.squarespace.com/events/annual-catalog-2022-2023-product-share-cards-by-christine>

In Color Club Starting

Want to get the new 2022-2024 In Colors on a budget? I have the perfect thing for you.... a 5-month club with 5 members at \$61 per month for Porch Pickup or Mailing starting in May. Each month, through

September, members receive all the following in one of each new In Colors:

- 1 Ink Pad – value \$8.00
- 1 Ink Refill – value \$4.00
- 1 Pack of Cardstock – value \$9.25
- 8 Sheets of 6" x 6" Designer Series Paper – \$2.40
- 2 Sheets Pack Glimmer Paper – value \$2.40
- 2 Card Bases & 2 Envelopes – value \$2.00
- 1 Roll Ribbon – value \$9.00
- 1 Roll Baker's Twine – value \$3.00
- 1 Stampin' Blend – value \$9.00
- 1 Marker – value \$3.00

Each month the **hostess will receive \$20 in FREE merchandise** of her choice. She'll receive additional host benefits if she adds to her order during her month (extra orders from herself or outside orders from family and friends – class orders don't count).

Hostesses will also receive a FREE pack of 2021-2023 In Color Square Gems the month she is hostess!

Extra host orders and Stampin' Rewards item selections are due to me by the **1st** of each month. Orders will be placed within the first days of the month and will be available for porch pickup or mailed by the **10th** of the month.

Please let me know if you'd like to sign up to be in the club.

New Catalog Pricing Changes

SU strives to provide us with the best papercrafting products and experiences, without sacrificing the quality Stampin' Up! is known for, all while being mindful of cost and other important considerations. They regularly review their pricing, taking into account the cost of doing business, global exchange rates, increased supplier costs, and market comparisons. When it comes to making changes, they are conservative and put off price increases for as long as we can because we know they impact us.

Due to increased costs to produce these items, moving forward new prices will be in effect within the following product categories:

- Select background stamps
- Select stamping accessories
- Classic Stampin' Ink Pads and Refills
- Cardstock and Designer Series Paper
- Stampin' Cut & Emboss Machines and select plates
- Punches and select tools
- Kits Collection and select Memories & More
- Select embellishments and ribbons
- Select adhesives

In addition, during their pricing analysis, they realized their systems were not handling pricing calculations consistently. They fixed this issue, which resulted in slight price changes across the board. These price updates impact all markets but will be seen across different product categories in each market; they will also go into effect with the 2022–2023 Annual Catalog.

Shipping increases starting April 1st

Stampin' Up! has worked over the years to manage steadily increasing costs, which accelerated and expanded with the sudden emergence of the COVID-19 pandemic in early 2020, and its subsequent ripple effect on the marketplace and supply chain. Over the last two years we've initiated several efforts across the business to lessen the impact of these unprecedented challenges. They continue working to adapt to the world's "new normal" moving forward—and

now they're sharing a necessary change they're making in support of this effort.

Starting April 1st 2022, standard shipping and handling rates will permanently increase in all markets. As expedited shipping option rates are calculated in addition to standard shipping and handling pricing, these options will also see a cost increase (please see the Q&A section below for more information).

The new pricing structure will increase shipping charges as follows:

- In the United States, standard shipping and handling charges will change from \$6.95 USD or 10% (whichever is greater) to **\$7.95 USD or 11%** (whichever is greater)—*including territories and APO/FPO.*

In other words, the increase is \$1.00 or one percentage point, per order (dependent on the total).

Stampin' Up! has not initiated a cost increase to shipping and handling charges for well over a decade, even with many years of the business's shipping-related costs steadily increasing. Despite our best efforts to manage shipping and handling costs without increasing their associated fees for you and your customers, the acceleration of shipping and handling cost increases over the past two years has exceeded our ability to continue subsidizing without this increase. We recognize the potential impact this change brings to you and your customers, and we've worked through a multitude of considerations to land at a decision we believe is effective and responsible. Sneaky Sneaky hiding the question here.....what is your favorite new In Color? You'll need to check out the club flyer to see them if you aren't a SU demo or discount shopper.

They collect less in shipping and handling fees from us than they pay to support these services. This change is about Stampin' Up! not losing money at an unsustainable rate—not about making more money. This adjustment is consistent with the responsive shifts many companies have had to make in the continued global supply chain crisis.

They wouldn't introduce this increase if they didn't foresee its long-term need. Industry analysts expect significant supply chain and shipping challenges well into 2023—and even when the crisis normalizes, many marketplace dynamics will not return to pre-pandemic levels.

SU is grateful for your understanding, support, and partnership as we continue to evaluate and adjust to our continually changing world. Despite the challenges the last few years have presented to all of us, they look forward to the opportunity every new day brings, and they're excited for the products and services we're working to bring you!

Paper Pumpkin Pricing Update – happened March 1

As SU looks to an exciting year ahead, they wanted to make we aware of an upcoming change to Paper Pumpkin pricing. Despite Covid's continued strain on the global economy, Stampin' Up! has been working diligently to maintain the lowest possible price for our Paper Pumpkin subscription box, including absorbing costs to prevent price increases. However, as they continue to see greater cost increases to raw materials, shipping, and overhead, they have made the decision to increase pricing in order to maintain the high quality and value of the monthly kit. On March 1st 2022, Paper Pumpkin kits saw a slight increase in price. Details of this price change can be found in the charts below.

MONTH-TO-MONTH SUBSCRIPTION

MONTH-TO-MONTH	\$23.50
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Shipping included

You will begin to see the price change on PaperPumpkin.com beginning 11 February, with the start of the March subscription period. The new price will be reflected in your March bill.

PREPAID SUBSCRIPTION PLANS

1-MONTH PREPAID 137858	\$22.50
3-MONTH PREPAID 137859	\$67.50
6-MONTH PREPAID 137860	\$122.50 <i>Save \$1/month</i>
12-MONTH PREPAID 137861	\$235.00 <i>Buy 11, get 1 free</i>

Shipping added based on order total at time of check out

Prepaid codes—both redeemed and unredeemed—purchased **before** the 1 March price change will maintain their full value. No additional payment will be required.

PAST KITS & REFILLS

REFILL	\$11.00
PAST KIT	\$20.50

Prices for past kits and refills released **before** 1 March 2022 will remain unchanged.

If you have questions regarding this information, please contact your demonstrator. You may also call 1-800-STAMP-UP or email ds@stampinup.com

Paper Pumpkin April 2022 – Change is Beautiful



Growing through life can also mean growing pains. Whether they're climbing their career ladder or moving out for the first time—change can be simultaneously thrilling and scary—but isn't that what makes life beautiful? Because new beginnings, after all, are simply new adventures. Let your loved ones know you'll be there to support them through all of life's chapters!

The Change is Beautiful kit contains enough supplies to create 9 stunning cards with a unique folding technique to commemorate moments of change. The designs are inspired by the natural cycles of change found in nature.

Kit Details -

Number of projects: 9 cards; 3 each of 3 designs; 9 envelopes and includes the following -

- Change is Beautiful Photopolymer Stamp Set
- Melon Mambo Classic Stampin' Spot®
- Printed card bases
- Printed envelopes
- Printed, shaped die cuts
- Iridescent sea glass
- Dimensionals

Card size: 4-1/4" x 5-1/2"

Coordinating Stampin' Up! colors: Balmy Blue, Basic Black, Bermuda Bay, Crushed Curry, Evening Evergreen, Granny Apple Green, Melon Mambo

Subscription Information - Buy a 1, 3, 6, or 12 month prepaid subscription through me or subscribe at mypaperpumpkin.com/en/?demoid=2127905 by April 10th and you will receive the January kit.

To Subscribe - Click above on the link above OR - you can get a 1 month, 3 month, 6 month, or 12 month prepaid subscription in my online store (save money on 3, 6, and 12 month subscriptions)

Waves of the Ocean



Each of the world's wide and open oceans is brimming with beauty and wonder. Marvelous marine animals, miles of submerged mountain ranges, and unique underwater plants lie thousands of feet below Earth's dry surface, encouraging exploration and awaiting discovery.

Discover the depths of the ocean—and your artistic abilities—with the Waves of the Ocean Collection! This coastal collection includes an inspiring set of stamps and detailed dies, both early-release products from the upcoming 2022–2023 Annual Catalog. Plus, a pack of paper made from images of hand-poured paint,

blue-hued foil sheets for a sea of shine, and radiant rhinestones for a splash of sparkle—each an exclusive product you can only purchase during the promotion period!

Explore artistic expression with the Waves of the Ocean Collection. With these seaside supplies, you'll dive into inspiration and swim in a sea of creativity! Keep reading for promotion and product details, marketing tips and tricks, and shareable resources that'll blow you out of the water.

THE SALES PERIOD IS MARCH 1ST UNTIL MAY 2ND, 2022

- The Waves of Inspiration Stamp Set and Waves Dies can be ordered separately, if desired.
- The Waves of Inspiration Stamp Set and Waves of the Ocean Collection are available in English, French, and German.
- The following exclusive products are only available while supplies last:
 - Waves of the Ocean 12" x 12" (30.5 x 30.5 cm) Designer Series Paper
 - Blue Foils 12" x 12" (30.5 x 30.5 cm) Specialty Paper
 - Rhinestone Waves Basic Jewels
- Qualifying orders are eligible for Stampin' Rewards. (Except for the Waves of the Ocean Collection)
- Waves of the Ocean items can be added to a starter kit.

The Kits Collection

New Kits Added – Kindness Cards Kit



Kits Collection by Stampin' Up! is the perfect program beginner crafters with its variety and all-inclusive projects. Stampin' Up continues to strengthen that variety by regularly adding new kits to the offering. With that, they are excited to announce the latest Kits Collection addition.

159441
KINDNESS CARDS
\$23 USD | \$32 CAD
Available starting 6 April
Also available in French.

[UNBOXING VIDEO](#)
[INSTRUCTIONAL PDF](#)

The latest addition to the Kits Collection is here! Use the Kindness Cards Kit to make cards that

encourage and inspire. Kindness is what this kit is all about. Your creations are sure to brighten someone's day!

Kit includes:

- 8 small coaster cards, 2 each of 4 designs
- 8 envelopes
- Carrying tin
- Finished card size: 3" x 3" (7.6 x 7.6 cm)

Coordinating colors: Basic Gray, Bermuda Bay, Daffodil Delight, Flirty Flamingo, Pale Papaya, Pool Party, Soft Sea Foam

Guest Crafter on Craft Roulette

Are you ready for some entertainment?!? I am penciled in to be a Guest Crafter on Craft Roulette on Friday, April 22nd, 2022. What is Craft Roulette you ask??? Craft Roulette is a spontaneous creative exercise all done in front of a live FB audience. Four parameters are determined by the spin of a wheel for projects, colors, elements, and one random choice. I have roughly an hour to create a small project, usually a card, flying be the seat of my pants with what I have around me. Here is the link to watch it live on April 22nd - <https://www.youtube.com/watch?v=k65nDSOte4I>

Next Used Stamp Sale 2022

The next Used Stamp / Scrapbooking & Accessories Sale will be held at the Hive in Fond du Lac, WI, on Friday, July 22nd.....Mark your calendars now.

Selling - Please see the selling guidelines by going to the Newsletters section on my website. Important notes: please use a light painters tape or masking tape to mark the prices and your three initials. That way we can pull it off easily to keep track of what sold for who. Use quarter increments. Let me know if you still plan to drop off anything. I will need orders by the day after the sale for customers who sell anything. Also, since I'm no longer storing everything after the sale, you are welcome to bring whatever you'd like to sell including wood stamps...remember that people generally don't buy them so price them to sell.

Buying - Show up during the sale to shop the used stamp sale as well as check out the Small Business Saturday Showcase that I'm cohosting with some friends.

The selling guidelines document can be found on my website at (copy and paste the link into your browser) -

<https://static1.squarespace.com/static/5cbb3c9ab914496dc2ba2729/t/61fb570d8d1c2f580381d7a9/1643861773497/Used+Stamp+Sale+Guidelines+with+Christine+Bertram+2022.pdf>

Customer Swap Group

The customer swap group is in full swing and they are loving it. There are 16 swapping in April...wow! Since it is a month-to-month swap, anyone can join in the fun at any time. All you need to do is let me know you're interested, and I'll add you to the Facebook group for this group. They're already working on the cards for January, but you can always get in for the May cards.

Bow Makers and Glue Holders

I have bow makers available for anyone interested. They are \$8 each plus shipping which is usually \$5. Email me if you are interested in getting either one. I can always add one to a package of card kits going out and save you a little on the shipping. I have a single glue holder and the creative caddies are awaiting replenishment.

Personalized Stamps

I hope those that have ordered personalized stamps through Kelly are liking them. For those that are interested in ordering any type of personalized stamp, like for the backs of your cards or for your return address on envelopes it isn't too late to order. Kelly is continuously receiving orders for them and orders them once a sheet fills up. You can reach out to her directly via email at lamb101715@gmail.com if you would like to see what is available or if you would like something special designed. You don't need to

include me in the correspondence....this is her baby now. Just pop her an email asking her to send you what she has to get started. She'll let you know specific pricing.

Gift Certificates Are Always Available

Looking for the perfect gift for your crafty friend or family member?? Is someone looking for something to buy you for your birthday? Stampin' Up! products and class passes make the perfect gifts. Let them know that I sell gift certificates and now they can be purchased directly from my online store (cardsbychrisb.com) or by contacting me directly. I can also coordinate the shopping part if they would prefer you open a gift. I'm here to help make it easy to give you the perfect gift! Gift certificates or class passes are always fun to get and use!

Facebook Notifications

If you like my page and are not seeing posts in your newsfeed, then you should check your settings to ensure notifications are turned on and that your setting is set to standard and not highlights. Some even set the default to see first, then you are guaranteed to see my stuff and that is amazing when the clearance rack is updated.

Visit My Blog at www.cardsbychrisb.com for more details and pictures of cards for upcoming classes.

You'll find all the current catalogs, events, and host code at cardsbychrisb.com.

I hope you were as excited to read the news as I was to write it. Thank you so much for your continued support! You are what makes my job so great!

Happy Stamping and Big Hugs!

Christine