

Happy AUGUST Everyone!

Wow! I blinked and July was gone. I normally would have been on the Stampin' Up incentive trip in July, but it was rescheduled to May. Instead.....a lot of time and energy were put into classes and working on the addition. We worked on it many late nights and in July we got it spray foamed, insulated in the walls and the attic, drywalled, and plastered. Today it was primed. Mom and I plan to put some color on it later this week. It's moving along nicely!

Thank you to all of you for your support this last month! I appreciate the in person and online support!

Congratulations to Karen F for winning the Newsletter drawing and to Tammy S and Denise B for winning the Scavenger Hunts!

For those that earned Bonus Days coupons....let's not forget to use them! ☺

Keep reading to find out about so much stuff that is new or coming up!

New Holiday Mini Catalog



The new Mini Holiday Catalog goes live tomorrow, Tuesday, August 4th. I have been handing catalogs out as I see you at classes and some were sent through the mail. Please reach out to me if you still need a catalog and need to make connections to pick up your new catalog.

I have the September through December Class Schedule pretty much set and attached in this email.....remember, it's not set in stone because things can come up. Use it as a guide to plan what you want to attend. I always send an email and at least one reminder for each class and I also create a FB event for each class. Always RSVP with me in case a time/day/location happens to change so I can get in touch with you and you aren't left in the dark.

The Holiday Mini Catalog Scavenger Hunt will be available soon and will be due to me by September 15th.

Upcoming Classes – I'd love for you to join in for some stamping fun!

Please RSVP to me as soon as you know you're going to attend class, so I can plan the number of kits to prepare for class and ensure there is space and a set of kits for you.

I will be doing Facebook Live Online classes all summer long on Thursday nights for those not ready to venture out yet....I'd love for you to join me live or catch the replay. Please RSVP for online classes if you want to make the cards along with me.

Email chrismbertram@msn.com, call / text to 920-960-4390 or pop me a FB message.
You can see my whole schedule online at cardsbychrisb.com. Please note that the amounts shown

below for class fees are if paid with cash or check at class. There's a lot coming up in this short month. I'll put your name in the drawing if you let me know what class/event you are most excited for.

AUGUST

- 8/1 (SA) – Farmer's Market – FREE – 8 am – 12 pm – In front of H&R Block – Stop by to make a card for our troops
- 8/5 (W) – Summer Bingo – 2 Cards & 6 Games of Bingo – CBCS – 6 - 8:30 pm – Cost: \$25 – **RSVP by 1 day prior with payment**
- 8/6 (TH) – Let's make 2 Summer Cards – **Online** – FREE!
- 8/8 (SA) – In Good Taste Card Class* – (AC pgs. 122-124) – 4 Cards – CBCS – 10 am – 12:30 pm – Cost: \$15 or FREE w/\$25 min order at class
- 8/10 (M) – Club Class – 6:15 PM
- 8/11 (TU) – In Good Taste Card Class* – **Online** – 6 – 8 pm – Cost: FREE, but if you would like To Go Kits or a set of completed cards the cost is \$15 or FREE w/\$25 minimum order for class – **RSVP by 8/4** for the kits and they will be ready by 8/6
- 8/12 (W) – In Good Taste Card Class* – (AC pgs. 122-124) – 4 Cards – CBCS – 5:45/6 - 8:30 pm – Cost: \$15 or FREE w/\$25 min order at class
- 8/15 (SA) – Monthly Card Making Class – 3 Cards – Cards by Christine Studio – 10-12:30 pm – Cost: \$12 or FREE w/\$20 min order at class
- 8/17 (M) – Monthly Card Making Class – 3 Cards – Cards by Christine Studio – 5:45/6 – 8:30 pm – Cost: \$12 or FREE w/\$20 min order at class
- 8/19 (W) – Monthly Card Making Class – 3 Cards – Cards by Christine Studio – 5:45/6 – 8:30 pm – Cost: \$12 or FREE w/\$20 min order at class
- 8/20 (TH) – Monthly Card Making Class – 3 Cards – **Online** – 6 – 8 pm – FREE, but if you would like To Go Kits or a set of completed cards the cost is \$12 or FREE w/\$20 min order for class – **RSVP by 8/5** for the kits and they will be ready by 8/8
- 8/24 (M) – Boho Indigo Product Based Class – (AC pg 9) – 8 Cards (2 each of 4 designs) – Cards by Christine Studio – 5:45/6 – 8:30 pm – Cost – \$39 and includes the Boho Indigo Refill pack and Playing with Patterns Ribbon Combo Pack – **RSVP by 8/14**
- 8/27 (TH) – Paper Pumpkin Class – **Online** – Subscribe by August 10th to have your kit to make along with me

SEPTEMBER

- 9/2 (W) – Stampin' Game Night and Card Workshop – 5 Cards & 5 Games of Lucky Numbers – **Online** – 6-8:30 pm – Cost: \$30 – **RSVP by 8/24**
- 9/3 (TH) – Boho Indigo Product Medley Class – (AC pg 9) – 8 Cards (2 each of 4 designs) – **Online** – 6-8 pm – FREE, but purchase the Boho Indigo Product Based Class including the Refill Kit and Playing with Patterns Ribbon – **RSVP by 8/24** to receive To Go kits for class

There is still time to sign up for the In Good Taste Featured Bundle Class - *Order the **Tasteful Touches Bundle** by **8/5** (\$48.50 + S & T) and attend any of the 3 classes for **FREE** plus receive the **In Good Taste Elements** for **FREE** – *The Bundle cannot be purchased as part of another class' fee to receive the card class and elements for FREE.*

Stampin' Up! Cut & Emboss Machine



I am excited to announce the preorder and customer launch dates for the standard Stampin' Cut & Emboss Machine! (The Mini Stampin' Cut & Emboss Machine availability will come later as explained below.)

Creating die cuts and embossed designs is easy, thanks to Stampin' Cut & Emboss! Our die cutting and embossing products do the work so you and your customers can have the fun.

Our Stampin' Cut & Emboss and Mini Stampin' Cut & Emboss Machines offer multiple die cutting and embossing options for you to share with all types of customers—from beginners to seasoned

crafters. Both of Stampin' Up!-exclusive machines offer the highest quality and make precise cuts and detailed embossed images every time. They're also simple to store and easily portable, which makes packing for your events a cinch! They come with all the tools needed to get started right away, making it easy for your customers to have a fantastic die-cutting and embossing experience from the start.

So what sets this machine apart from the rest? Here are some of our favorite features:

- **Durable machines with high-quality results.** The solid steel construction frame and rubber feet that securely grip the work surface produce crisp, clean, precise cutting and beautifully detailed embossing.
- **Easy to use.** The machines and tools are designed for an intuitive die-cutting and embossing experience. For example, all plates are labeled with a number and are color coded for easy reference and use when building your sandwich. And just like the name suggests, our Magnetic Cutting Plates have fully-magnetic surfaces to make it easy to securely position your dies and keep them in place.
- **Simple to store.** The platforms on both machines fold for space-saving storage and they look pretty too—the sleek, clean design suits any crafting space.
- **Portable.** You can use both machines at home or on the go with their folding platforms and ergonomic carrying handles. This makes it easy to showcase the product line in your classes and workshops! It's also convenient for your customers who like to attend crops or other crafting get togethers.

The standard machine comes with all the plates you need to get started. The preorder will not include the replacement plates, but they will be available beginning with the customer launch on September 1st. Note that the Cutting Plates and Adhesive Sheets are already available to order. The optional Magnetic Cutting Plate and Impression Mats *will not* be available on the demonstrator preorder or by the customer launch; we'll keep you updated on their availability.

The Mini Stampin' Cut & Emboss Machine and its replacement plates are still in production and we aren't ready to share a demonstrator preorder or customer launch date for them; the mini machines have experienced delays due to the impact of the COVID-19 pandemic but unless unforeseen circumstances arise, we expect that you and your customers will be able to order it by the end of this year.

Demonstrator preorder (standard machine only): August 4th 2020 – not a demo and want it early? Sign up and add it to your starter kit order!

Customer launch (standard machine and replacement plates): September 1st 2020

STAMPIN' CUT & EMBOSS MACHINE	MINI STAMPIN' CUT & EMBOSS MACHINE
Wide 6" (15.2 cm) platform for all your crafting needs.	Smaller 3-1/2" (8.9 cm) platform for your on-the-go crafting options.
Weighs approximately 8.1 pounds (3.67 kg). Platform folds to make transporting easy and to take up less space when storing.	Weighs approximately 2.7 pounds (1.22 kg). Lightweight, compact, and portable. Platform folds to make transporting easy and to take up less space when storing.
Works with all Stampin' Cut & Emboss dies and embossing folders.	Works with Stampin' Cut & Emboss dies and embossing folders that are narrower than 3-3/8" (8.6 cm). Dies and embossing folders that are compatible with the Mini Stampin' Cut & Emboss Machine are indicated in the product description in our catalogs and online store.
Simple to make a sandwich. Includes plates that are labeled with a number and are color coded for easy use.	Simple to make a sandwich. Includes plates that are labeled with a number and are color coded for easy use.
All the plates you need to get started are included: 1 Base Plate (Plate 1), 1 Die Plate (Plate 2), 2 Cutting Plates (Plate 3), and 1 Specialty Plate (Plate 4).	All the plates you need to get started are included: 1 Mini Base Plate (Plate 1), 2 Mini Cutting Plates (Plate 2), 1 Mini Embossing Plate (Plate 3), and 1 Mini 3D Embossing Plate (Plate 4). <i>Note: 3D embossing folders that are compatible with the mini machine are not part of our initial product launch, however we anticipate being able to add these to our product offering later in 2021.</i>
Great for seasoned crafters who want a solution for all their die cutting and embossing needs.	Perfect for new or casual crafters who want a smaller machine that offers a high-quality die-cutting and embossing experience. It's also great for all crafters who like to create on the go.

New Online Store Launch Details

Stampin' Up! is so close to the launch of an exciting new online stores in North America! There are many new features and improvements in the new online store, and they are summarized below. It goes live tomorrow, August 4th.

1. The store is designed to work seamlessly on desktops, tablets, and mobile phones.
2. New and improved store navigation provides an updated and enhanced shopping experience.
3. The site utilizes new, larger imagery to better showcase our products and allow up-close details to be seen.
4. New landing pages tell our product stories better.
5. New sorting options and filters provide a more intuitive shopping experience, allowing customers to more easily find what they are looking for. The store's organization and terminology are also more intuitive for new customers.
6. The site utilizes inventory status information to show customers what items will be retiring soon, have low inventory, or are backordered so they can make informed purchasing decisions.
7. Customers can mark their favorite items for later reference, and they can create and share personalized wish lists.

8. A new Quick Shop feature makes it easy to add items to your cart. We have also simplified the checkout process.

This brand-new website starts tomorrow. Your account information and passwords still work with the new site. However, while old bookmarks and links will forward you to the new store, your browser will see it as a new site. If you rely on your browser to remember your login information (registered email address and password), the first time you log in, it will not associate the new site with that saved information. If you've forgotten your password, you can click the "Forgot Password" link on the new online store's sign-in page and follow the steps to reset your password. (The password reset email will come from noreply@info.stampinup.com. Adding this email address to the contacts list in your email program and/or searching for your email program's spam settings can help to ensure you receive the email.) Should you run into any problems, there is a link in the password reset window to a page with additional information. Remember, if you have trouble accessing your account, Demonstrator Support can also help you reset your password!

Paper Pumpkin AUGUST 2020 – World's Greatest



World's Greatest - With Paper Pumpkin, you are provided with everything you need to explore your creativity and discover new ways to craft. As we navigate a "new normal" in today's world, there's plenty of opportunity to papercraft! And, more importantly, there's no better time than now to create something that'll show the essential people in your life just how awesome you think they are.

Lately, it's become especially clear who the everyday heroes are—they've always surrounded us! Teachers, doctors, hairdressers, nurses, delivery workers, cashiers, and even our friends, kids, and family members go above and beyond to enrich our lives. These people are truly the world's greatest at what they do!

Celebrate and appreciate the everyday heroes in your life with the August Paper Pumpkin Kit. The cards included in this kit are specifically designed for celebrating life's champions! Watch the promotional video to catch a glimpse of World's Greatest by Paper Pumpkin.

https://www.youtube.com/watch?v=fKpnSvJZm34&feature=emb_logo

The kit contains enough supplies to create nine postcards and coordinating envelopes.

- Card size: 4-1/4" x 5-1/2"
- Envelope size: 4-1/2" x 5-3/4"
- The kit's stamp set includes Distinktive stamps

- Subscribe to the August 2020 Paper Pumpkin Kit from 11 July to 10 August at paperpumpkin.com!

Note: Supplies may be limited toward the end of the subscription period.

Coordinating Colors: Bumblebee, gold, Mint Macaron, Pacific Point, Soft Suede, white

Small Business Showcase – Used Stamp Sales 2020

The next Showcase and Used Stamp / Scrapbooking & Accessories Sale at The Masonic Center in FdL is set for **Saturday, November 28th from 9 am until 2 pm**. Mark your calendars now.

Selling - Please see the document attached in the email for guidelines on selling. Important notes: please use a light painters tape or masking tape to mark the prices and your three initials. That way we can pull it off easily to keep track of what sold for who. Use quarter increments. Let me know if you still plan to drop off anything. I will need orders by the day after the sale for customers who sell anything. Also, I'm no longer accepting wood stamps...people generally don't buy them and I end up carrying them back and forth.

Buying - Show up during either sale to shop the sale as well as check out the Small Business Saturday Showcase that I'm cohosting with some friends.

Loyalty Programs

With the start of the new catalog, the two loyalty programs started over. One is for purchasing with me and the other is for attending my classes. It's a rewards-based card that will get stamped as you shop and attend classes with me between June 1st, 2020 and May 31st, 2021. I started handing them out at classes. It is important to have me punch them after each class or order so that we don't lose track.

Customer Swap Group

The customer swap group is in full swing and they are loving it. There are about 8 to 10 swapping each month. Since it is a month to month swap, the group wanted me to let you know that anyone can join in the fun at any time. All you need to do is let me know you're interested, and I'll add you to the Facebook group for this group. They're already working on the cards for June, but you can always get in for the July cards.

Stampin' Up! Plastic Bags

Just a quick reminder to leave or bring back your plastic bags with name tags for me so that I can keep using them.

Like, Comment, Share on Facebook Campaign Continues

Kelly continues to ROCK the FB business page and VIP customer page. I love the call outs for your birthdays, Tip Tuesdays and Technique Thursdays! I also love when you share what you have been making! The business page is for anyone to like and follow, and the other is my private VIP page which is for customers who have purchased or attended classes within the last 6 months. If you're not on FB, go to my blog at www.cardsbychrisb.com to see some things that were shared. The Monday and Wednesday FB posts always start from my blog.

We really appreciate you helping with this campaign! Keep liking, commenting, and sharing!

The first Facebook Live of the month is when I will do the live drawings for Top Fan, the Monthly Creative Challenge, along with other drawings.

Personalized Stamps

I hope those that have ordered personalized stamps through Kelly are liking them. For those that are interested in ordering any type of personalized stamp, like for the backs of your cards or for your return address on envelopes it isn't too late to order. Kelly is continuously receiving orders for them and orders them once a sheet fills up. You can reach out to her directly via email at kbuechel@live.com if you would like to see what is available or if you would like something special designed. You don't need to include me in the correspondence....this is her baby now.

Kelly put together some standard options and they are attached in this email. Look at the attachments to see if you like any of the options. One attachment contains different fonts that you could choose from. Let me know the number and letter for the option you like, for example, 2E and style font you would like. If you find that you like a couple of them and want 2 different stamps made that won't be a problem, just let her know both options and font styles that you want. She'll let you know specific pricing, but most are around \$12.

Gift Certificates Are Always Available

Looking for the perfect gift for your crafty friend or family member?? Is someone looking for something to buy you for your birthday? Stampin' Up! makes the perfect gift. Let them know that I sell gift certificates and now they can be purchased directly from my online store (cardsbychrisb.com) or by contacting me directly. I can also coordinate the shopping part if they would prefer you open a gift. I'm here to help make it easy to give you the perfect gift! Gift certificates are always fun to get...I give away a \$10 gift certificate to one lucky winner for answering a question. To be entered into this newsletter's drawing tell me what your favorite stamp set/bundle from the new holiday catalog is. If you don't have it yet...you can always check it out online at www.stampinup.com.

Facebook Notifications

If you like my page and are not seeing posts in your newsfeed, then you should check your settings to ensure notifications are turned **on** and that your setting is set to **standard** and **not** highlights. Some even set the default to **see first**, then you are guaranteed to see my stuff and that is amazing when the clearance rack is updated.

VISIT MY BLOG at www.cardsbychrisb.com for more details and pictures of cards for upcoming classes.

You'll find all the current catalogs, events, and host code at cardsbychrisb.com.

I think that's it for now.....I hope you were as excited to read the news as I was to write it. Thank you so much for your continued support! You are what makes my job so great!

Happy Stamping!!

Christine