

## Happy February Everyone!

I hope your February started off on a good note. We're just cruising along stamping and 'bee'ing happy! Thank you again to all of you for your support this last month! I appreciate the in person and online support! January was a fabulous month and we definitely crafted and created a lot here in the Hive and online. The tips and techniques continue to go smoothly and we love sharing them with you.

Congratulations to Deb Norman for winning the January Monthly Creative Challenge, to Mo Stites for winning the Card Class Challenge for January (I have prizes from my stash for both of you), to Phaline Mays for winning the January Newsletter drawing (she won a \$10 gift certificate to use in February), and to many others who have won the cards I make during my online classes!

The Mystery Card Night drawing was held on February 1<sup>st</sup> – congrats to Karen Goddard, Leslie Michaud, Sharon Kemp, and Mary Lu Moss. The scavenger hunt winner will be announced and the Top Fan drawing will be held after class on Thursday, the 4<sup>th</sup>. Stay tuned on FB for a FB live I will showcase the next Bundle Class, Ice Cream Corner, this coming week or early next week. I will be giving away a half off bundle featured for this class called, Sweet Ice Cream, to someone in the VIP group. Please reach out to me if you're on my team or placed an order with me in the last 6 months and you're not in the VIP group. I would love to add you.

Congratulations to Jo Anne Kitts, Kathy King, Denise Wherry, and Dani Olson who have been the lucky winners for the first four boards!!! Keep reading to find out about so much stuff that is new or coming up!

## Upcoming Classes – I'd love for you to join in for some stamping fun!

Please RSVP to me as soon as you know you're going to attend class, so I can plan the number of kits to prepare for class and ensure there is space and a set of kits for you.

I will be doing Facebook Live Online classes all Spring on Thursday and some Monday nights for those not ready to venture out yet and if you aren't local....I'd love for you to join me live or catch the replay. Please RSVP for online classes if you want to make the cards along with me.

### MONTHLY CLASSES – 3 Cards

In Person Cost – \$12 or FREE w/\$20 min order at class

Online – FREE; Want kits? Porch Pickup \$12 or FREE with a \$20 min order OR Mailed \$17 or FREE with a \$35 min order

Monthly Card Making Class February

2/10 (W) – In Person – CBCS – 6 - 8:30 pm

2/15 (M) – In Person – CBCS – 6 - 8:30 pm

2/20 (SA) – In Person – CBCS – 10 am - 12:30 pm

2/18 (TH) – Online – 6 pm cst – **RSVP by 2/12** for To Go Kits

### FEATURED BUNDLE CLASSES – 4 Cards

In Person Cost – \$15 or FREE w/\$25 min order at class

Online – FREE; Want Kits? Porch Pick Up \$15 or FREE with a \$25 min order OR Mailed \$20 or FREE with a \$40 min

Ice Cream Corner Card Class\* – MC pages 48-49

2/24 (W) – In Person – CBCS – 6 - 8:30 pm

2/27 (SA) – In Person – CBCS – 10 am - 12:30 pm

3/4 (TH) – Online – 6 pm cst – **RSVP by 2/26** for To Go kits

### \*FEATURED BUNDLE CLASSES PROMOTION\*

\*Order the **Sweet Ice Cream Bundle, Ice Cream Corner DSP, and Blackberry Bliss Striped Ribbon by 2/15** (\$50 + S&T) and attend any of the 3 classes for **FREE plus** receive **Ice Cream Corner Sprinkles** (value \$6) for **FREE** – **The Bundle/DSP/Ribbon Combo cannot be purchased as part of another class fee to receive the card class and Sprinkles for FREE.**

### MYSTERY CARD CLASSES

Let's get creative together!! I provide what materials you need ahead of time for you to make a cool card the night of class.

Online – 6 pm cst – FREE!

2/22 (M) 4/26 (M) \*6/22 (TU)

3/29 (M) 5/20 (TH)

### EXTRAS IN FEBRUARY

Fun Folds Card Class – 4 Cards

In Person Cost: \$15 or FREE w/\$25 min order at class

2/1 (M), 2/3 (W) – In Person – CBCS – 6 - 8:30 pm

2/6 (SA) – In Person – CBCS – 10 am - 12:30 pm

2/11 (TH) – Online – 6 pm cst – FREE; Want kits? Porch Pick Up

\$15 or FREE with a \$25 min order OR Mailed \$20 or FREE with a

\$40 min – **RSVP by 2/5** for To Go kits

Sale-a-Bration HooRahRah Card Class – 4 Cards

In Person Cost: \$15 or FREE with a \$25 minimum order at class

2/17 (W) – In Person – CBCS – 6 - 8:30 pm

2/20 (SA) – In Person – CBCS – 1:30 - 4 pm

\*2/26 (F) – Online – 5 pm cst – FREE; Want kits? Porch Pick Up

\$15 or FREE with a \$25 min order OR Mailed \$20 or FREE with a

\$40 min – **RSVP by 2/19** for To Go kits

### PAPER PUMPKIN CLASSES

FREE or subscribe by the 10<sup>th</sup> of the month to have your kit to make along with me. Paper pumpkin can be purchased as a prepaid code or via monthly subscription; Cost ~\$24 w/S&T

Online – 6 pm cst – FREE!

2/25 (TH) – February Kit 4/29 (TH) – April Kit

3/25 (TH) – March Kit 5/27 (TH) – May Kit

\*6/28 (M) – June Kit

**Email [chrismbertram@msn.com](mailto:chrismbertram@msn.com), call / text to 920-960-4390 or pop me a FB message.** You can see my whole schedule online at [cardsbychrisb.com](http://cardsbychrisb.com) in the newsletters link. Please note that the amounts shown below for class fees are if paid with cash or check at class. There's a lot coming up this month.

## HEY CHICK & HEY BIRTHDAY CHICK BUNDLES






During Sale-A-Bration 2017, SU was blown away by how much customers loved the Hey Chick Stamp Set. They decided to bring it back—along with coordinating dies and a completely new bundle created in the same style. These two bundles are only available for a limited time, so don't wait if you are thinking you want to add them to your collection.

### HEY CHICK BUNDLE

| ITEM   | DESCRIPTION  | PRICE                   | IMAGES |
|--------|--|-------------------------|--------|
| 158627 | <p><b>HEY CHICK BUNDLE</b></p> <p>Includes the Hey Chick Stamp Set and Chick Dies. See details below.</p> <p><small>Available in Sweden only</small></p>   | \$44.00 USD/\$60.25 CAD |        |
| 158100 | <p><b>HEY CHICK STAMP SET</b></p> <p>Exclusive stamp set, available only during the Hey Chick promotion. (Originally offered during 2017 Sale-A-Bration)</p> <ul style="list-style-type: none"> <li>- 7 ink stamps</li> <li>- Suggested clear block 6 x 6</li> <li>- Coordinates with Chick Dies</li> </ul> <p><small>Available in Sweden only</small></p> | \$17.00 USD/\$23.00 CAD |        |
| 158100 | <p><b>CHICK DIES</b></p> <p>Exclusive dies, available only during the Hey Chick promotion.</p> <ul style="list-style-type: none"> <li>- 18 dies</li> <li>- Largest die 5/8" x 1 1/2" (12 x 32 cm)</li> <li>- Coordinates with the Hey Chick Stamp Set</li> <li>- Use with the Stampin' Cut &amp; Emboss Machine</li> </ul>                                 | \$32.00 USD/\$44.00 CAD |        |

## HEY BIRTHDAY CHICK BUNDLE

| ITEM   | DESCRIPTION   | PRICE                   | IMAGES  |
|--------|---|-------------------------|---|
| 158631 | <p><b>HEY BIRTHDAY CHICK BUNDLE</b></p> <p>Includes the Hey Birthday Chick Stamp Set and Birthday Chick Dies. See details below.</p> <p><small>Available in Catalog 2021</small></p>  | \$43.00 USD/\$59.25 CAD |   |
| 158464 | <p><b>HEY BIRTHDAY CHICK STAMP SET</b></p> <p>Available in the January-June 2021 Mini Catalog</p> <ul style="list-style-type: none"> <li>• 9 cling stamps</li> <li>• Suggested clear block size: 6" x 6"</li> <li>• Coordinates with Birthday Chick Dies</li> </ul> <p><small>Available in Catalog 2021</small></p>   | \$21.00 USD/\$29.00 CAD |   |
| 158200 | <p><b>BIRTHDAY CHICK DIES</b></p> <p>Exclusive dies, available only during the Hey Chick promotion.</p> <ul style="list-style-type: none"> <li>• 11 dies</li> <li>• Largest die: 4 1/2" x 6 1/2" (11.4 x 16.5 cm)</li> <li>• Coordinates with Hey Birthday Chick Stamp Set</li> <li>• Use with the Stampin' Cut &amp; Emboss Machine</li> </ul> <p><small>Available in Catalog 2021</small></p> | \$27.00 USD/\$37.00 CAD |  |

## BUTTERFLY BOUQUET



Bring in the beauty of nature with the artistic designs of the Butterfly Brilliance Bundle and coordinating designer series paper, along with textured specialty paper that will put a pop of brilliance on every project. The Butterfly Brilliance Collection is available for demonstrators now and customers starting on March 2<sup>nd</sup> and goes through May 3<sup>rd</sup>. I attached a flier in the email that was sent so you can see the awesome new butterfly things.

## 2019-2021 IN COLORS WILL BE RETIRING

It is sad to think that some of our favorite colors will be retiring on or before May 3<sup>rd</sup>. They are Pretty Peacock, Rococo Rose, Seaside Spray, Purple Posy, and Terracotta Tile...in no particular order, but by my favorite to least. You need to start thinking about what you want to get before they are gone. I promise that every year the ink refills and the cardstock sell out before the Annual Catalog is done. Start adding these items to your next orders so you're not sad when you miss out. We'll be celebrating these colors at the In Color Retirement Classes set for April 28<sup>th</sup> and 30<sup>th</sup>.



## Paper Pumpkin FEBRUARY 2021 – BOUQUET OF HOPE



So, what's in store for this month's kit? February's Paper Pumpkin kit—Bouquet of Hope—provides a way to offer comfort, care, and condolences to those enduring life's challenges. With beautiful blooms and supportive sentiments, the Bouquet of Hope Paper Pumpkin Kit will soothe sorrow and share sympathy in a heartfelt, handmade way. While you can create nine cards of comfort and coordinating envelopes with this month's kit, the kit's exclusive, versatile stamp set can be used to uplift loved ones during trying times, any time.

Kit contains enough supplies to create 9 cards—3 each of 3 designs—and coordinating envelopes. Kit includes card bases, decorative die-cut pieces, embellishments, and more.

- Card size: 4-1/4" x 5-1/2" (10.8 x 14 cm)
- Envelope size: 4-1/2" x 5-3/4" (11.4 x 14.6 cm)
- Coordinating colors: Basic Black, Bumblebee, Just Jade, Merry Merlot, Mossy Meadow, Rococo Rose
- Coordinates with the Flower & Field Designer Series Paper, an exclusive Sale-A-Bration item.

COORDINATING PRODUCT - 155223 | Flower & Field Designer Series Paper

- Earn this pack of paper for FREE with a purchase of \$50 USD or more during Stampin' Up!'s Sale-A-Bration promotion!
- The Sale-A-Bration promotion will run until February 28<sup>th</sup>.

Subscription Information -

Buy a 1, 3, 6, or 12 month prepaid subscription through me or subscribe at [mypaperpumpkin.com/en/?demoid=2127905](http://mypaperpumpkin.com/en/?demoid=2127905) and you will receive the February kit.

To Subscribe - Click above OR - you can get a 1 month, 3 month, 6 month, or 12 month prepaid subscription in my store [HERE](#) (save money on 3, 6, and 12 month subscriptions)

Join me live on Thursday, February 25<sup>th</sup> while we put some of the kit together and make alternative projects.

**Note:** Supplies may be limited toward the end of the subscription period. Sign up via this link - <https://www.paperpumpkin.com/en-us/sign-up/?demoid=2127905>

## SPRING MINI AND SALE-A-BRATION CATALOGS LAUNCHED JANUARY 5<sup>th</sup>, 2021

The 2021 Spring Mini Catalog will be live Tuesday, January 5<sup>th</sup> and goes through June 30<sup>th</sup> while Sale-A-Bration goes until February 28<sup>th</sup>. To find electronic copies of the catalogs on January 5<sup>th</sup> go to:

www.cardsbychrisb.com and click on the Catalogs link. I will have catalogs available starting December 6<sup>th</sup> for customers that are local to me to pick up. For those that aren't local I've decided to mail the catalogs myself versus having them sent directly from Stampin' Up!

### **SHOP**

Here's the deal: for every \$50 you spend (before tax and shipping), you get a FREE Sale-A-Bration product. That means it's the perfect time to purchase those products you've had your eye on while earning more products for free. There is also a set you can earn with a \$100 order.

### **HOST**

Need another excuse to get together with friends? Just host a qualifying party with at least \$300 in sales during Sale-A-Bration and you'll earn an exclusive stamp set called Punch Party! My calendar fills up fast so please contact me soon to pencil in a date if you would like to host a party of your own....heck, you can even have it in my studio so you don't have to clean your house.

### **JOIN**

It's the best time of year to join Stampin' Up! During Sale-A-Bration, you can become a demonstrator for just \$99 and you will get to choose \$125 of product for your Starter Kit—anything! Plus, you will receive an exclusive gift from the upcoming catalog, an assortment six 6"x6" stacks of DSP. Plus, the kit ships for free and it comes with a sample Paper Pumpkin! Who's going to be my first new team member in January?

Just a reminder with this SAB, SU made changes. Beginning in 2021, they will have two Sale-A-Bration promotions throughout the year (one in the first six months, and one in the last six months). They will also be shortening the length of the promotion. Instead of having a single, three-month Sale-A-Bration, each Sale-A-Bration promotion will now last for two months. This change will mean four months of Sale-A-Bration a year!

Product availability during Sale-A-Bration will be greatly improved. Here's how they'll achieve this:

- January–February Sale-A-Bration: They will only offer domestically-sourced products in this Sale-A-Bration brochure. Historically, the short sales cycle combined with Chinese New Year have caused product availability issues. Now, by offering only domestically-sourced products during this first Sale-A-Bration promotion, you don't have to worry about your favorite products moving to Not Orderable status.
- July–August Sale-A-Bration: The product selection in the second Sale-A-Bration will be broader and available only while supplies last.

### **SALE-A-BRATION \$25 GIFT CERTIFICATES**

Throughout Sale-A-Bration I will be doing drawings for \$25 gift certificates with me. You will get your name on the board and entered into the drawing each time you earn a free SAB item (2 times if you pick the \$100 value SAB item) How cool is that? Not only do you earn free items from SU, but lucky winners will get small shopping sprees with me! Last year 8 people won \$25 gift certificates with me. Don't worry if you forget to write your name on the slip...I'll follow up with you to get your name added. Who doesn't love winning?!?! Congrats to the 4 winners for the first 4 boards!

**2021 Spring Catalog Product Shares – 2 options each with Mail or Porch Pickup – I have 4 left....please contact me if you're interested in one**



What a great way to get it ALL without having to buy it ALL. Get a sampling of almost everything (except the gold leafing and sprinkles) when you sign up for a product share with Cards by Christine. Choose from a share which includes ALL the papers and ribbons or the other option which also includes the embellishments and treat boxes. Whether you are a customer or a Stampin' Up! demonstrator/discount shopper, this share will help you with your crafting and creating. Here are the options and pricing -

Message me with an email or reserve your spot by signing up [HERE](#). Payment can be made via PayPal, Venmo, Zelle, or by credit card on my website.

**Option #1 - Designer Paper and Ribbons** – 66 6" x 6" squares of EVERY new Designer Paper and Specialty paper, 1 Valentine Note Card, 2 Memories and More Notecards & Envelopes, 1 yard of each Ribbon and 2 yards of each Twine.

PLUS 22 FREE sheets of every Sale-A-Bration 2021 paper!

Cost is \$32 – Porch Pickup

Cost is \$40 – Priority Mailing included

**Option #2 - Designer Paper and Ribbons PLUS Embellishments and Treat Boxes** – includes everything in Option #1 plus a sampling of the new Spring Mini Catalog Embellishments and 2 unassembled Treat Boxes (does not include the gold flakes & ice cream sprinkles).

Cost is \$49 – Porch Pickup

Cost is \$57 – Priority Mailing included

### **Guest Crafter on Craft Roulette**

Are you ready for some entertainment?!? I am penciled in to be a Guest Crafter on Craft Roulette on Friday, March 12<sup>th</sup>, 2021. What is Craft Roulette you ask??? Craft Roulette is a spontaneous creative exercise all done in front of a live FB audience. Four parameters are determined by the spin of a wheel for projects, colors, elements, and one random choice. I have roughly an hour to create a small project, usually a card, flying be the seat of my pants with what I have around me.

Mark your calendars for Friday, March 12<sup>th</sup> so you can watch the card making action live in Facebook on the Mary Gunn Fuun page - <https://www.facebook.com/groups/119661714782108>

### **Small Business Showcase – Used Stamp Sales in 2021**

The next Showcase and Used Stamp / Scrapbooking & Accessories Sale at The Masonic Center in FdL is set for **Saturday, March 20th from 9 am until 2 pm** (lets cross all our fingers, toes, and everything in between that we will be able to have this event in March).

For those who like to plan like me, **Friday, July 23<sup>rd</sup>** is slated for the sale in my garage. Then in November, we have the Small Business Saturday Showcase slated for **November 27<sup>th</sup>**. Mark your calendars now.

**Selling** - Please see the document attached in the email for guidelines on selling. Important notes: please use a light painters tape or masking tape to mark the prices and your three initials. That way we can pull it off easily to keep track of what sold for who. Use quarter increments. Let me know if you still plan to drop off anything. I will need orders by the day after the sale for customers who sell anything. Also, since I'm no longer storing everything after the sale, you are welcome to bring whatever you'd like to sell including wood stamps...remember that people generally don't buy them so price them to sell.

**Buying** - Show up during the sale to shop the used stamp sale as well as check out the Small Business Saturday Showcase that I'm cohosting with some friends.

### **Customer Swap Group**

The customer swap group is in full swing and they are loving it. There are about 10 swapping each month. Since it is a month to month swap, anyone can join in the fun at any time. All you need to do is let me know you're interested, and I'll add you to the Facebook group for this group. They're

already working on the cards for February, but you can always get in for the March cards.

### **Stampin' Up! Plastic Bags**

The new processing area is in full swing! I am going away from using plastic bags and moving towards a system where I have bags with pockets for me to put notecards with your name on them. I will have a bag with your name on it and you will take your items out of the bag and put into a bag that you bring along. You will leave my bag in the top drawer so I can use it for the next person. I recommend keeping a grocery bag or two in your car so you always have a bag to grab when you pick up your orders. Wow, another prize give-away....to be entered tell me what your favorite bundle from the new Spring catalog is and why it is your favorite.

### **Personalized Stamps**

I hope those that have ordered personalized stamps through Kelly are liking them. For those that are interested in ordering any type of personalized stamp, like for the backs of your cards or for your return address on envelopes it isn't too late to order. Kelly is continuously receiving orders for them and orders them once a sheet fills up. You can reach out to her directly via email at **lamb101715@gmail.com** if you would like to see what is available or if you would like something special designed. You don't need to include me in the correspondence....this is her baby now.

Kelly put together some standard options and she can send them to you via email. Just pop her an email asking her to send you what she has to get started. She'll let you know specific pricing, but most are around \$12.

### **Gift Certificates Are Always Available**

Looking for the perfect gift for your crafty friend or family member?? Is someone looking for something to buy you for your birthday? Stampin' Up! makes the perfect gift. Let them know that I sell gift certificates and now they can be purchased directly from my online store ([cardsbychrisb.com](http://cardsbychrisb.com)) or by contacting me directly. I can also coordinate the shopping part if they would prefer you open a gift. I'm here to help make it easy to give you the perfect gift! Gift certificates or class passes are always fun to get and use!

### **Facebook Notifications**

If you like my page and are not seeing posts in your newsfeed, then you should check your settings to ensure notifications are turned **on** and that your setting is set to **standard** and **not** highlights. Some even set the default to **see first**, then you are guaranteed to see my stuff and that is amazing when the clearance rack is updated.

**Visit My Blog at [www.cardsbychrisb.com](http://www.cardsbychrisb.com) for more details and pictures of cards for upcoming classes.**

You'll find all the current catalogs, events, and host code at [cardsbychrisb.com](http://cardsbychrisb.com).

I think that's it for now.....I hope you were as excited to read the news as I was to write it. Thank you so much for your continued support! You are what makes my job so great!

Happy Stamping!!

Christine