

Hello and Happy New Year Everyone!

Another year behind us and another year younger for me! Thank you to everyone for making 2018 a successful year for. I enjoyed stamping with you and making pretty things!

There are more good things to come and events coming your way!

SPECIAL DRAWING FOR DECEMBER – HALF OFF ITEM!

I entered everyone's name into a drawing for a half price item* for every \$50 order with me during the month of December. I not only did one, but I did two. ☺ And the winners were Elaine R and Lorri P. Congratulations to these lovely ladies!! They already picked out their half off items.

BIRTHDAY CARD CLUB

With the start of the new year starts a new year to send birthday cards. I did my very best to send birthday cards to all the customers that I knew what day their birthday was on and had an address for. I hope you enjoyed getting happy mail from me. If you didn't get a birthday card from me and would like one, please do send me your birth month and day with your current address so I can send you happy mail for your birthday.

SWAP GROUP STARTING

The swap group is starting and we have the majority of the details set. I've sent an email to those who have indicated to me that they are interested. Are you not sure? Contact me and I'll send you the details for you to peruse.

JANUARY CLASS SCHEDULE – Join me for some stamping fun! Email chrismbertram@msn.com or call / text 920-960-4390 to RSVP. Always bring your scissors and different types of adhesives.

JANUARY

- 1/2 - **WINTER WONDERLAND 8"X8" FRAME CARD** BY CHRISTINE STUDIO – 6-8:15 PM – COST: \$25 OR MIN ORDER
- 1/7 (M) – **WINTER BINGO 2 CARDS & 6 GAMES OF BINGO** – CBCS – 6-8:15 PM – COST: \$25 **RSVP BY 1 DAY PRIOR W/PAYMENT**
- 1/9 (W) – **CATALOG LAUNCH PARTY CARDS** BY CHRISTINE STUDIO – 5:45/6 PM-8:30 PM – PARTY = FREE + ATTENDANCE DRAWINGS
– **CARD MAKING CLASS 3 CARDS** – 5:45/6-8:30 PM – COST: \$12 OR \$20 MIN ORDER
- 1/12 (SA) – **CATALOG LAUNCH PARTY CARDS** BY CHRISTINE STUDIO – 11 AM-1:30 PM – PARTY = FREE + ATTENDANCE DRAWINGS
– **CARD MAKING CLASS 3 CARDS** – 11 AM-1:30 PM – COST: \$12 OR \$20 MIN ORDER
- 1/19 (SA) – **MONTHLY CARD MAKING CLASS 3 CARDS** – CARD BY CHRISTINE STUDIO – 11 AM-1:30 PM – COST: \$12 OR \$20 MIN ORDER
- 1/21 (M) – **MONTHLY CARD MAKING CLASS 3 CARDS** – CARD BY CHRISTINE STUDIO – 5:45/6-8:30 PM – COST: \$12 OR \$20 MIN ORDER
- 1/24 (TH) – **MONTHLY CARD MAKING CLASS 3 CARDS** – ANNIE'S – 5:45/6 PM-8 PM – COST: \$12 OR \$20 MIN ORDER
- 1/26 (SA) – **BEAUTY ABOUND'S PRODUCT CLASS** (OC pg. 13) 3 CARDS + BOX – CBCS – 11 AM-1:30 PM – COST: \$15 OR \$25 MIN ORDER
- 1/28 (M) – **BEAUTY ABOUND'S PRODUCT CLASS** (OC pg. 13) 3 CARDS + BOX – CBCS – 5:45/6-8:30 PM – COST: \$15 OR \$25 MIN ORDER

OCCASIONS AND SALE-A-BRATION CATALOGS LAUNCH JANUARY 3rd, 2019

The 2019 Occasions catalog went live today, January 3rd and goes through May 31st while Sale-A-Bratton goes until March 31st. To find electronic copies of the catalogs on January 3rd go to:
<http://www.stampinup.net/esuite/home/christinebertram> and click on the Catalogs link. Most of my customers have their catalogs by now, but some are still receiving their copies. Please give it a few more days for the mail and let me know by Tuesday if you still don't have a copy. I will have plenty of hard copies of the catalogs as well.

SHOP

Here's the deal: for every \$50 you spend (before tax and shipping), you get a FREE Sale-A-Bratton product. That means it's the perfect time to purchase those products you've had your eye on while earning more products for free.

HOST

Need another excuse to get together with friends? Just host a qualifying party with at least \$250 in sales during Sale-A-Bration and you'll earn \$25 more in Stampin' Rewards! You can even apply your Stampin' Rewards toward a Starter Kit and become a demonstrator yourself! My calendar fills up fast so please contact me soon to pencil in a date if you would like to host a party of your own....heck, you can even have it in my studio so you don't have to clean your house.

JOIN

It's the best time of year to join Stampin' Up! During Sale-A-Bration, you can become a demonstrator for just \$99 and you will get to choose \$175 of product for your Starter Kit—anything! Plus, the kit ships for free and it comes with a sample Paper Pumpkin! To sweeten the deal, for just \$129 you will get an awesome tote along with all the goodies in your starter kit bundle. Who's going to be my first recruit in January?



SALE-A-BRATION \$25 GIFT CERTIFICATES

Throughout Sale-A-Bration I will be doing drawings for \$25 gift certificates with me. You will get your name on the board and entered into the drawing each time you earn a free SAB item (2 times if you pick the \$100 value SAB item) How cool is that? Not only do you earn free items from SU, but lucky winners will get small shopping sprees with me! Last year 5 people won \$25 gift certificates with me between January and March. Don't worry if you forget to write your name on the slip...I'll follow up with you to get your name added. Who doesn't love winning?!?!

SALE-A-BRATION AND PAPER PUMPKIN



Sale-A-Bration is the perfect time purchase a Pumpkin prepaid subscription. Why? Sale-A-Bration is the only time during the year when you can offer free Stampin' Up! products to you. And everyone can benefit! New, existing, loyal, and even canceled subscribers can all earn rewards.

Here's what you can earn when you buy a prepaid subscription.

3-month prepaid subscription	1 FREE Level 1 Sale-A-Bration item	N/A	N/A
6-month prepaid subscription	2 FREE Level 1 Sale-A-Bration items	or	1 FREE Level 2 Sale-A-Bration item
12-month prepaid subscription	4 FREE Level 1 Sale-A-Bration items	or	2 FREE Level 2 Sale-A-Bration items (Plus host benefits!)

It appeals to all subscribers!

New subscribers

- Now is the best time to try Paper Pumpkin. Sign up, grab FREE Sale-A-Bration items, and get months of papercrafting bliss!
- Excited to earn Sale-A-Bration rewards but overwhelmed by all of the choices in the catalog? The easiest way to earn Sale-A-Bration rewards is by purchasing a prepaid Paper Pumpkin subscription.

Existing subscribers

- Get even more from your Paper Pumpkin subscription. Sale-A-Bration is the only time you can purchase a Paper Pumpkin prepaid subscription and earn FREE Stampin' Up! products.
- Want to earn more than one Sale-A-Bration item? Sign up for a 6- or 12-month subscription. With a 12-month subscription, you can earn up to four Sale-A-Bration items (plus host benefits)!
- Already subscribed? Buy a prepaid subscription as a gift to earn FREE Sale-A-Bration product(s).

Canceled subscribers

- Are you a former Paper Pumpkin customer? Now's the perfect time to sign up again! And you'll get FREE Sale-A-Bration items when you come back using a prepaid subscription.
- Get Sale-A-Bration goodies the easy way! Paper Pumpkin is better than ever, and buying a prepaid subscription will help you earn Sale-A-Bration rewards. Ask me for details!

PAPER PUMPKIN AND ANIMAL EXPEDITION GO WILD FOR VALENTINE'S DAY



Do you need a simple solution for fitting creativity into your busy life? Paper Pumpkin is here to help! SU designed their awesome subscription service to put you on a fast track to creativity with their easy-to-make kits.

Paper Pumpkin can also open the door to exploring and discovering coordinating Stampin' Up! products. And while this can be done with almost every Paper Pumpkin kit, occasionally they offer specially-designed kits to make it easy for you to see even more of what Stampin' Up! has to offer.

Take this month's Be Mine, Valentine kit. It combines everything you love about Paper Pumpkin-style treat packaging with adorable critter coordination in the popular Animal Expedition Kit! Keep reading to find out how this coordination can be the perfect match for your subscription business this month.

Perfectly coordinated products set Stampin' Up! apart, and that unique offering is something that you will love about shopping with me! A great example is January's Paper Pumpkin kit. It coordinates with the Animal Expedition suite on p. 26–27 of the 2018-2019 annual catalog—to help you maximize the crafting possibilities.

And when you expand your experience from crafting with a single kit to creating with a full range of products offered by Stampin' Up!, you open the door to their being able to discover more about Stampin' Up!'s full product line. Who knows—you may even fall in love with Stampin' Up! and want to become a demonstrator yourself!

About the Kit

You already know that the January's Be Mine, Valentine kit coordinates with the Animal Expedition Suite. But here are a few more details to get excited about!

- Makes 24 adorable Valentine's treat packages
- Coordinating colors: Crumb Cake, Flirty Flamingo, Lemon Lime Twist, Melon Mambo, Petal Pink, and Pool Party

Subscribers must have an active subscription by January 10, 2019 to receive the Be Mine, Valentine kit.

Supplies are limited, so don't wait. In the event of supplies running out, they will end the subscription period early and stop taking new subscribers for January. If this happens, I will post an update on my FB page and send an email.

INTRODUCTION OF CLING MOUNT STAMPS



At the OnStage events in November 2018, Stampin' Up!'s cofounder Shelli Gardner introduced and demonstrated the new red rubber stamping solution: cling stamps. Watch this video and read on for more information! Click here to see Shelli's announcement:

<https://www.youtube.com/watch?v=WOHG3Vmxo4s&feature=youtu.be>

Cling stamps were first introduced in Japan beginning with their 2018-2019 annual catalog. The new stamp line has been a smashing success. SU is excited to offer cling stamps in all other markets beginning with the 2019 occasions catalog and Sale-A-Bration brochure.

- Beginning with the 2019 Occasions catalog and Sale-A-Bration brochure, all new stamp sets will be available either in cling (for red rubber stamps) or photopolymer.

- Stamps in the 2018-2019 annual catalog will continue to be available in clear-mount, wood-mount, or photopolymer.
- Red rubber stamp sets (clear-mount or wood-mount) in the annual catalog that will be carrying over will transition to cling with the 2019-2020 annual catalog.
- In 2019-2020 annual catalog, clear-mount and wood-mount stamps* will no longer be available. The only exception is background stamps in North America only, which will still be available in wood-mount.
 - *Wood-mount stamp set sales have been steadily declining for several years. Stampin' Up! research and sales teams took this and several other factors into consideration before discontinuing wood-mount stamps. They are confident the transition to cling stamps will be beneficial in many ways for demonstrators, customers, and the company.

Labeling cling stamps is a slightly different process than you may be used to. It is important to follow the steps below to assemble cling stamps. Each cling stamp case will also include labeling instructions.

Note: Once you place the label on the stamp, it is adhered permanently. Attempting to remove or adjust the label will damage the stamp's foam.

- Remove the paper backing from the label.
- Remove your selected stamp from the rubber sheet and remove the paper backing from the stamp.
- Line up the foam side of the stamp with the image label, then press it evenly to adhere it to the label. Make sure it is correctly positioned before you adhere it to the stamp.
- Remove the stamp and its newly-affixed image label from the label sheet.
- Place the stamp on an acrylic block to begin stamping.
- What is your favorite \$50 SAB item? Let me know by Wednesday, January 9th and I'll enter your name into a drawing for your chance to win it.

Best Practices

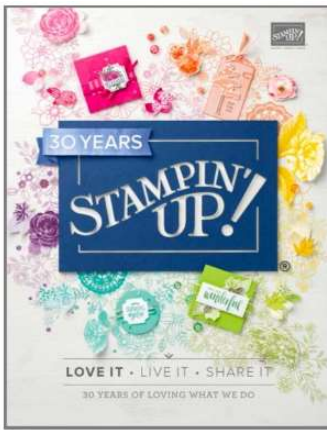
- To remove the stamp from the block, grasp securely near the image label and remove slowly. (Cling stamps stick so well that if they are not carefully removed from the block, the foam can tear.) To clean the labels, simply rinse under running water. Avoid alcohol-based cleaners.

Watch this video for more tips and also check out the flyers I attached in the email.

<https://my.stampinup.com/portal/happening-now/current-promotions/cling-stamps>

NEED A CATALOG?

If you don't have the current Annual catalog or want the new 2019 Occasions catalog or Sale-A-Bration catalog - pop me an email! I'd be happy to mail you one if you're long distance or you can pick one up if you're local! chrismbetram@msn.com. You can click [HERE](#) for the online versions of the Annual and Holiday Catalogs. The other two catalogs can be seen online on January 3rd.



NEED TO PLACE AT ONLINE ORDER?

Online orders are so greatly appreciate....please remember to use Host Code before submitting your order. You'll always find this code on the right side column of my blog. Here is the October code - just copy and paste when placing your online orders: **6H3CQGMQ**

Where do you put that code? Once you have created an online account or signed into your account you will add your products to your shopping bag. You'll then see a box on the bottom left side of your screen (see photo below). I like to copy/paste the code - you'll find it at the bottom of every blog post I share too. Either way (copy/paste or typed) it will work.

A screenshot of a web form for entering a host code. The form has a teal header with the text "HOST CODE". Below the header, it asks "Do you have a host code? Enter it here and click Apply:" followed by a question mark icon. There is a text input field and an "APPLY" button.

FACEBOOK NOTIFICATIONS

Do me a favor....if you want to make sure you're seeing my Facebook posts on Cards by Christine, make sure you check your settings to ensure you see all my posts versus just the highlights. There is also a setting that you can set to "See First" and then they would appear first in your news feed as you open it (if you want to).

Thanks for reading me all the way to the end....YOU ARE AWESOME and I APPRECIATE YOU!

Happy Stamping and HUGS in 2019!

Christine