

Happy New Year Everyone!

2019 was packed with lots of fun, stamping, and spending time with friends!!! I can't wait to see what the new year brings us. I have a great line up for us through May and am excited with all the possibilities with the new Mini Catalog. So many great projects and cards ahead of us!

The first half of January has been a whirlwind of stamping! I started the year off with 3 Catalog Launch Parties with Card Classes. 43 were in attendance...which is crazy! Thank to all who RSVP'd early so I could make accommodations to add another class. Then I rolled right into the Occasions Jamboree which was held at the Hilton in Oshkosh. I co-hosted this event and 50 other demonstrators came to see presentations, make 10 cards, a sampler, make friends, and more! It was a huge success and the next one is already on the calendar for next year. The monthly classes and bundle classes are approaching fast and then we are already into February...whew!

There were quite a few winners since the last newsletter...congratulations to all!

There were three winners from the Holiday Open House in December – Jo Anne K and Barb C both won some puff paint, and Lisa P won some beautiful rucked red ribbon.

The winner of a half off item for liking, sharing, or commenting on FB in December is Dar M and the runner up for a prize out of my stash is Cindy B.

The winner for the December Newsletter contest is Elaine R. You have a \$10 gift certificate coming your way.

There were lots of winners from the Catalog Launch parties – Terri L won the Ladybug host set for the 'place an order' drawing. Angela T, Emmalee U, Brenda K, and Barb K each won a pack of 6x6 dsp for attendance prize drawings.

The first Sale-a-Bration board filled up by the end of the third launch class so we held the drawing before everyone left. Congratulations to Kathy D who picked the Birthday Jubilee for half off.

Congratulations to all these lucky ladies!

Keep reading to find out about the new catalogs, Sale-a-Bration, Mini/SAB coordinating products, upcoming classes, February's Paper Pumpkin kit, and more.

MINI AND SALE-A-BRATION CATALOGS LAUNCH JANUARY 3rd, 2020

The 2020 Mini Catalog went live January 3rd and goes through June 2nd while Sale-A-Bration goes until March 31st. To find electronic copies of the catalogs on January 3rd go to:

www.cardsbychrisb.com and click on the Catalogs link. Some of my customers received the catalogs in the mail (I sent an email to those that I scheduled to ship directly from SU so you can watch for it) and some received them personally from me. I will have plenty of hard copies of the catalogs as well. Please reach out to me if you don't have yours yet.

SHOP

Here's the deal: for every \$50 you spend (before tax and shipping), you get a FREE Sale-A-Bration product. That means it's the perfect time to purchase those products you've had your eye on while earning more products for free.

HOST

Need another excuse to get together with friends? Just host a qualifying party with at least \$300 in sales during Sale-A-Bration and you'll earn an exclusive stamp set called Little Ladybug! My calendar fills up fast so please contact me soon to pencil in a date if you would like to host a party of your own....heck, you can even have it in my studio so you don't have to clean your house.

JOIN

It's the best time of year to join Stampin' Up! During Sale-A-Bration, you can become a demonstrator for just \$99 and you will get to choose \$125 of product for your Starter Kit—anything! Plus, you will receive a new mini paper cutter, a 6"x6" DSP sampler, and a FREE stamp set of your choice. Plus, the kit ships for free and it comes with a sample Paper Pumpkin! Who's going to be my first new team member in January?

SALE-A-BRATION \$25 GIFT CERTIFICATES

Throughout Sale-A-Bration I will be doing drawings for \$25 gift certificates with me. You will get your name on the board and entered into the drawing each time you earn a free SAB item (2 times if you pick the \$100 value SAB item) How cool is that? Not only do you earn free items from SU, but lucky winners will get small shopping sprees with me! Last year 8 people won \$25 gift certificates with me between January and March. Don't worry if you forget to write you name on the slip...I'll follow up with you to get your name added. Who doesn't love winning?!?! Kathy D was the winner of the first board and she picked the Birthday Jubilee bundle at half off. I'd love to know what your favorite SAB item is. Let me know to get your name into the January Newsletter drawing.

COORDINATION PRODUCT RELEASE



From February 4th through March 31, you will have an opportunity to purchase products that coordinate with products from the Mini Catalog and Sale-A-Bration Brochure – only while supplies last though. Because they are while supplies last, you will need to make a decision to get the things you would like early versus later. Remember the frog dies last year??? They sold out in about 2 or 3 days. Check out what is available and if you will be at a class in early February you could plan to order it at class. If you are not planning to attend a class and want something you should let me know by the 31st so that when I place an order on February 1 it can be added and you don't miss out. You can take your chances and wait until later in February or March, but I hate to have disappointed customers who miss out on something they want.



153590
Birthday Dies
\$27



153558
Pleased As Punch
Designer Series Paper
\$11.50



153586
Nature's Thoughts Dies
\$29



153587
Special Day Dies
\$29



153588
Ladybugs Dies
\$29



153589
Sending Flowers Dies
\$27

CARRYOVER LIST

Certain products are carried over into the new year, some into the new Annual Catalog, and additionally some will be available again at the start of the new 2020 Holiday Catalog. I uploaded a file in the Files section of the Customer VIP page and it will also be included in the email that is sent with the newsletter so you can check out what these items are. So don't toss the Holiday Catty....stick the carryover list in it so you can refer back to it.

Like, Comment, Share on Facebook Campaign Continues

Kelly is ROCKING the FB business page and VIP customer page. I love the call outs for your birthdays! The social media and marketing campaign will continue all year long. The business page is for anyone to like and follow, and the other is my private VIP page which is for customers who have purchased or attended classes within the last 6 months. If you're not on FB, go to my blog at www.cardsbychrisb.com to see some things that were shared. The Monday and Wednesdays FB posts always start from my blog.

She monitors all the likes, comments, and shares throughout each month and randomly selects some winners. Congratulations to Dar M for winning the half off item and to Cindy B for being the runner up. I will select something from my stash for Cindy

We really appreciate you helping with this campaign! We'll continue this in December with more people winning at the end of next month. Keep liking, commenting, and sharing!

Upcoming Classes – I'd love for you to join in for some stamping fun!

Please RSVP to me as soon as you know you're going to attend class, so I can plan the number of kits to prepare for class and ensure there is space and a set of kits for you.

Email chrismbertram@msn.com, call / text to 920-960-4390 or pop me a FB message.
You can see my whole schedule online at cardsbychristine.com. Please note that the amounts shown below for class fees are if paid with cash or check at class.

JANUARY

1/18 (SA) – **MS Card Making Benefit** – 5 Cards – Free with a minimum \$25 donation – contact Christine to **RSVP asap**
1/20 (M) – **Monthly Card Making Class** – 3 Cards – Cards by Christine Studio – 5:45/6 - 8:30 pm – Cost: \$12 or FREE w/\$20 min order at class
1/22 (W) – **Monthly Card Making Class** – 3 Cards – Cards by Christine Studio – 5:45/6 - 8:30 pm – Cost: \$12 or FREE w/\$20 min order at class
1/23 (TH) – **Monthly Card Making Class** – 3 Cards – Annie’s – 6 - 8:30 pm – Cost: \$12 or FREE w/\$20 min order at class
1/25 (SA) – **Monthly Card Making Class** – 3 Cards – Cards by Christine Studio – 10 am-12:30 pm – Cost: \$12 or FREE w/\$20 min order at class
1/25 (SA) – **Forever Blossoms Class*** (MC pg. 15) – 4 Cards – CBCS – 1:30 - 4 pm – Cost: \$15 or FREE with a \$25 minimum order at class
1/27 (M) – **Painted Poppies 9" x 9" Frame** – CBCS – 5:45/6 - 8:30 pm – Cost: \$25 or FREE with \$35 minimum order at class + Frame
1/29 (W) – **Forever Blossoms Class*** (MC pg. 15) – 4 Cards – CBCS – 5:45/6 - 8:30 pm – Cost: \$15 or FREE with a \$25 minimum order at class

FEBRUARY

2/1 (SA) – **Painted Poppies 9" x 9" Frame** – CBCS – 10 am - 12:30 pm – Cost: \$25 or FREE with \$35 minimum order at class + Frame
2/3 (M) – **Fun Folds Class** – 4 Cards – Cards by Christine Studio – 5:45/6 - 8:45 pm – Cost: \$15 or FREE with a \$25 minimum order at class
2/5 (W) – **Valentine’s Day Bingo** – 2 Cards & 6 Games of Bingo – CBCS – 6 - 8:30 pm – Cost: \$25 – **RSVP by 1 day prior with payment**

Celebrate a Lovely Day with February’s Paper Pumpkin Kit!



February’s Paper Pumpkin kit is coming, and love is in the air! The Lovely Day kit is versatile, elegant, and the perfect way to help your customers celebrate birthdays and other grand occasions.

- Kit details: Makes nine cards and envelopes
- Card size: 4-1/4" x 5-1/2" (10.8 x 14 cm)
- Envelope size: 4-1/2" x 5-3/4" (11.4 x 14.6 cm)
- Coordinating Stampin’ Up! colors: Petal Pink, Pool Party, Pretty Peacock, Rich Razzleberry, Rococo Rose, and Old Olive

Coordinating Product

The Lovely Day Paper Pumpkin kit coordinates perfectly with the Happy Birthday to You Stamp Set (item 152308), which is available as part of Stampin’ Up!’s Sale-A-Bratation promotion. You can get it for FREE by reaching the qualifying purchase amount of \$50 by March 31, 2020. See details below.

Happy Birthday to You Stamp Set (item 152308)

- Includes 5 cling stamps
- FREE with qualifying purchase of \$50 usd/\$60 cad by March 31, 2020
- Suggested clear blocks: b, e, h
- Located in the Sale-A-Bratation brochure (p. 8)

SMALL BUSINESS SHOWCASE – USED STAMP SALE

The next Showcase and Used Stamp / Scrapbooking & Accessories Sale at The Masonic Center in FdL is set for **Saturday, March 28th from 9 am until 2 pm**. Mark your calendars now.

Selling - Please see the document attached in the email for guidelines on selling. Important notes: please use a light painters tape or masking tape to mark the prices and your three initials. That way we can pull it off easily to keep track of what sold for who. Use quarter increments. Let me know if you still plan to drop off anything. I will need orders by November 26th for customers who sell.

Buying - Show up between 9 am and 2 pm to shop the sale as well as check out the Small Business Saturday Showcase that I'm cohosting with some friends.

GIFT CERTIFICATES ARE ALWAYS AVAILABLE

Looking for the perfect gift for your crafty friend or family member?? Is someone looking for something to buy you for your birthday? Stampin' Up! makes the perfect gift. Let them know that I sell gift certificates and now they can be purchased directly from my online store (cardsbychrisb.com) or by contacting me directly. I can also coordinate the shopping part if they would prefer you open a gift. I'm here to help make it easy to give you the perfect gift!

VISIT MY BLOG at www.cardsbychrisb.com for more details and pictures of cards for upcoming classes.

You'll find all the current catalogs, events, and host code at cardsbychrisb.com.

I think that's it for now.....I hope you were as excited to read the news as I was to write it. Thank you so much for your continued support! You are what makes my job so great!

Happy Stamping!!

Christine