

## Happy January and New Year Everyone!

Wow!!! Two days into the New Year already.....this time just continues to fly on by. I hope all of you enjoyed a peaceful and relaxing holiday and new year. I enjoyed time with Tyler and my family. We had a three day marathon of games...never ending games. From Risk, to Marbles, to Mario Card Game, to Oregon Trail, to Pandemic...yes, Pandemic. It's a game that was out way before the crazy covid hit. So much fun....crazy how tired playing games can make you LOL

The new Cards by Christine Studio (aka The Hive) continues to have improvements made. Thank you to Tammy S for helping me hang so much stuff yesterday....yay! You will be able to see one of the things she helped me hang when you see the next FB live. It feels so good to continue to make progress.

I'm super excited that the new mini Spring Catalogs and Christmas cards were mailed out to all of you before Christmas! It feels like that was so long ago already. Didn't receive your catalog yet...check with me to make sure I sent one and if I did then we have to wait for the USPS to catch up. They have been beyond behind.

Thank you again to all of you for your support this last month! I appreciate the in person and online support! It was another great month and I know I couldn't do it without ALL of you! THANK YOU SO VERY MUCH! You guys are the best. I know you can choose who you shop through and I always appreciate when you pick me. ☺

Congratulations to Cheryl Randles Merzenich for winning the December Monthly Creative Challenge, to Bobbi MacPherson for winning the Card Class Challenge for December (I have prizes from my stash for both of you), to Ruth Mueller for winning the December Newsletter drawing (she won a \$10 gift certificate to use in January), and to many others who have won the cards I make during my online classes!

The Mystery Card Night and Top Fan drawings will be held after class on Thursday, the 7<sup>th</sup>. Stay tuned on FB for a FB live I will be doing showcasing the next Bundle Class, Love You Always, this coming week or early next week. I will be giving away a half off bundle featured for this class called, Forever & Always to someone in the VIP group.

Keep reading to find out about so much stuff that is new or coming up!

## Upcoming Classes – I'd love for you to join in for some stamping fun!

Please RSVP to me as soon as you know you're going to attend class, so I can plan the number of kits to prepare for class and ensure there is space and a set of kits for you.

I will be doing Facebook Live Online classes all Spring on Thursday and some Monday nights for those not ready to venture out yet and if you aren't local....I'd love for you to join me live or catch the replay. Please RSVP for online classes if you want to make the cards along with me.

### MONTHLY CLASSES – 3 Cards

**In Person Cost** – \$12 or FREE w/\$20 min order at class

**Online** – FREE; Want kits? Porch Pickup \$12 or FREE with a \$20 min order **OR Mailed** \$17 or FREE with a \$35 min order

#### **Monthly Card Making Class January**

1/18 (M) – In Person – CBCS – 6 - 8:30 pm

1/20 (W) – In Person – CBCS – 6 - 8:30 pm

1/23 (SA) – In Person – CBCS – 10 am - 12:30 pm

1/21 (TH) – **Online** – 6 pm cst – **RSVP by 1/15** for To Go Kits

### FEATURED BUNDLE CLASSES – 4 Cards

**In Person Cost** – \$15 or FREE w/\$25 min order at class

**Online** – FREE; Want Kits? Porch Pick Up \$15 or FREE with a \$25 min order **OR Mailed** \$20 or FREE with a \$40 min

**Love You Always Class\*** – MC pages 10-13

1/23 (SA) – In Person – CBCS – 1:30 - 4 pm

1/25 (M) – In Person – CBCS – 6 - 8:30 pm

2/4 (TH) – **Online** – 6 pm cst – **RSVP by 1/29** for To Go kits

### **\*FEATURED BUNDLE CLASSES PROMOTION\***

\*Order the **Always In My Heart Bundle** (\$50.25 +S&T) **OR** the **Forever & Always Bundle** (\$45.75 +S&T) **by 1/15** and attend any of the 3 classes for **FREE plus** receive the **Blushing Bride 3/8" Metallic Ribbon** (value \$6) for **FREE – The Bundle cannot be purchased as part of another class' fee to receive the card class and Ribbon for FREE.**

## PAPER PUMPKIN CLASSES

FREE or subscribe by the 10<sup>th</sup> of the month to have your kit to make along with me. Paper pumpkin can be purchased as a prepaid code or via monthly subscription; Cost ~\$24 w/S&T  
**Online** – 6 pm cst – FREE! 1/28 (TH) – January Kit

## EXTRAS IN JANUARY

**Winter Card Class** – 1/7 (TH) – **Online** – 2 Cards – 6 pm cst – FREE

**Winter Creative Escape** – 1/9 (SA) – 1/10 (SU) – open to all

Stampin' Up! Demonstrators – **RSVP by 12/16**

**Spring Mini Catalog Launch Party & SAB Card Class** – 4 Cards

CBCS – In Person Cost: \$15 or FREE w/\$25 order at class – **RSVP**

**by 2 days prior** if making cards, otherwise the party is free

1/13 (W), 1/15 (F) – In Person – CBCS – 6 - 8:30 pm

1/16 (SA) – In Person – CBCS – 10 am - 12:30 pm

1/14 (TH) – **Online** – 6 pm cst – FREE; Want kits? Porch Pick Up

\$15 or FREE with a \$25 min order **OR Mailed** \$20 or FREE with a

\$40 min – **RSVP by 1/8** for To Go kits

**Swap Card Showcase** – 1/22 (F) – **Online** – 6 pm cst – FREE!

## MYSTERY CARD CLASSES

Let's get creative together!! I provide what materials you need ahead of time for you to make a cool card the night of class.

**Online** – 6 pm cst – FREE! 1/26 (TU)

## GAMES AND PRIZES

**Bingo** – In Person – CBCS – Make 2 Cards & Play 6 Games

In Person Cost: \$25 – **RSVP by 1 day prior with payment**

1/27 (W) – **Valentine's Day Bingo** – 6 - 8:30 pm

**Email chrismbertram@msn.com, call / text to 920-960-4390 or pop me a FB message.** You

can see my whole schedule online at cardsbychrisb.com in the newsletters link. Please note that the amounts shown below for class fees are if paid with cash or check at class. There's a lot coming up this month.

## **WHISPER WHITE PAPER**

Whisper White has been a Stampin' Up! staple for so long. I love it and know you love it, too. I am sad to announce that the supplier's mill producing our Whisper White cardstock has permanently closed due to impacts from the COVID-19 pandemic. Unfortunately, Stampin' Up! wasn't given much notice on this closure and therefore will be retiring whisper white cardstock and several other whisper white items. What does this mean for you?

With Whisper White going out of production, this means a number of Whisper White products will be affected. Below is a list of all products that are affected. These items are now available while supplies last with an order limit of 2 per item per order and some are already gone.

- Whisper White 12" x 12" \Cardstock (124302)
- Assorted Memories & More Cards & Envelopes (149710)
- Whisper White Note Cards & Envelopes (131527)
- Whisper White 3" x 3" Envelopes (145829)
- Whisper White 8-1/2" x 11" Cardstock (100730)
- Whisper White 8-1/2" x 11" Thick Cardstock (140272)
- Whisper White Medium Envelopes (107301)

These items will be replaced with the new Basic White products. The new Basic White products will become available to purchase as soon as Stampin' Up! has them in stock. This means that some Whisper White and Basic White products may be available at the same time. Additionally, due to the nature of sourcing, some Basic White products may not be available before the Whisper White products sell out. Please know that Stampin' Up! is working on getting these products available to you as fast as possible.

I wanted to make you aware of this significant change so that you can plan ahead and order any of these supplies that you may be low on before they are gone. If you have any questions, please let me know.

## **SPRING MINI AND SALE-A-BRATION CATALOGS LAUNCH JANUARY 5<sup>th</sup>, 2021**

The 2021 Spring Mini Catalog will be live Tuesday, January 5<sup>th</sup> and goes through June 30<sup>th</sup> while Sale-A-Bration goes until February 28<sup>th</sup>. To find electronic copies of the catalogs on January 5<sup>th</sup> go to: [www.cardsbychrisb.com](http://www.cardsbychrisb.com) and click on the Catalogs link. I will have catalogs available starting

December 6<sup>th</sup> for customers that are local to me to pick up. For those that aren't local I've decided to mail the catalogs myself versus having them sent directly from Stampin' Up!

### **SHOP**

Here's the deal: for every \$50 you spend (before tax and shipping), you get a FREE Sale-A-Bration product. That means it's the perfect time to purchase those products you've had your eye on while earning more products for free. There is also a set you can earn with a \$100 order.

### **HOST**

Need another excuse to get together with friends? Just host a qualifying party with at least \$300 in sales during Sale-A-Bration and you'll earn an exclusive stamp set called Punch Party! My calendar fills up fast so please contact me soon to pencil in a date if you would like to host a party of your own....heck, you can even have it in my studio so you don't have to clean your house.

### **JOIN**

It's the best time of year to join Stampin' Up! During Sale-A-Bration, you can become a demonstrator for just \$99 and you will get to choose \$125 of product for your Starter Kit—anything! Plus, you will receive an exclusive gift from the upcoming catalog, an assortment six 6"x6" stacks of DSP. Plus, the kit ships for free and it comes with a sample Paper Pumpkin! Who's going to be my first new team member in January?

Just a reminder with this SAB, SU made changes. Beginning in 2021, they will have two Sale-A-Bration promotions throughout the year (one in the first six months, and one in the last six months). They will also be shortening the length of the promotion. Instead of having a single, three-month Sale-A-Bration, each Sale-A-Bration promotion will now last for two months. This change will mean four months of Sale-A-Bration a year!

Product availability during Sale-A-Bration will be greatly improved. Here's how they'll achieve this:

- January–February Sale-A-Bration: They will only offer domestically-sourced products in this Sale-A-Bration brochure. Historically, the short sales cycle combined with Chinese New Year have caused product availability issues. Now, by offering only domestically-sourced products during this first Sale-A-Bration promotion, you don't have to worry about your favorite products moving to Not Orderable status.
- July–August Sale-A-Bration: The product selection in the second Sale-A-Bration will be broader and available only while supplies last.

### **SALE-A-BRATION \$25 GIFT CERTIFICATES**

Throughout Sale-A-Bration I will be doing drawings for \$25 gift certificates with me. You will get your name on the board and entered into the drawing each time you earn a free SAB item (2 times if you pick the \$100 value SAB item) How cool is that? Not only do you earn free items from SU, but lucky winners will get small shopping sprees with me! Last year 8 people won \$25 gift certificates with me. Don't worry if you forget to write your name on the slip...I'll follow up with you to get your name added. Who doesn't love winning?!?!

### **SPRING SCHEDULE & SCAVENGER HUNT FOR MINI SPRING AND SAB CATALOGS**

The new spring schedule is RTG! Ready to Go that is.....you can find a copy in this email and available on CardsbyChrisb.com – go to newsletters or <https://tinyurl.com/CardsbyChristineClasses21> - this is where you can always find an up-to-date copy.

The new Spring Mini and SAB catalog Scavenger hunt is also attached in the email and available on CardsbyChrisb.com – go to newsletters and you can find the link for the pdf file.

## 2021 Spring Catalog Product Shares – 2 options each with Mail or Porch Pickup



What a great way to get it ALL without having to buy it ALL. Get a sampling of almost everything (except the gold leafing and sprinkles) when you sign up for a product share with Cards by Christine. Choose from a share which includes ALL the papers and ribbons or the other option which also includes the embellishments and treat boxes. Whether you are a customer or a Stampin' Up! demonstrator/discount shopper, this share will help you with your crafting and creating. Here are the options and pricing -

Message me with an email or reserve your spot by signing up [HERE](#). Payment can be made via PayPal, Venmo, Zelle, or by credit card on my website.

**Option #1 - Designer Paper and Ribbons** – 66 6" x 6" squares of EVERY new Designer Paper and Specialty paper, 1 Valentine Note Card, 2 Memories and More Notecards & Envelopes, 1 yard of each Ribbon and 2 yards of each Twine.

PLUS 22 FREE sheets of every Sale-A-Bration 2021 paper!

Cost is \$32 – Porch Pickup

Cost is \$40 – Priority Mailing included

**Option #2 - Designer Paper and Ribbons PLUS Embellishments and Treat Boxes** – includes everything in Option #1 plus a sampling of the new Spring Mini Catalog Embellishments and 2 unassembled Treat Boxes (does not include the gold flakes & ice cream sprinkles).

Cost is \$49 – Porch Pickup

Cost is \$57 – Priority Mailing included

**Message me no later than January 4<sup>th</sup> or fill out the registration form** to be part of my overnight order for earliest arrival back to you!

DETAILS

1. First order to Stampin' Up! will be placed January 5th (with expedited shipping) with those samplers mailing week of January 12th or available for pick up that week
2. Orders will be placed as shares fill and you will be notified of approximate ship date
3. Multiple shares can be ordered - contact me regarding shipping charges for more than 2 shares
4. Shipping is via flat rate priority padded envelope
5. You will receive a confirmation from that I received your order and when it ships
6. Please ask if you have any questions
7. Bee Happy Stampers team members contact me for team discounted pricing on shares
8. Shares available to everyone and anyone (US sales only)

\*All orders received by 11:30 pm CST will be part of an overnight order I am placing, and their orders will be back in the mail to them via priority mail the week of January 12th.

## MINI STAMPIN' CUT & EMBOSS MACHINE PREORDER STARTS THIS WEEK!

# STAMPIN' CUT & EMBOSS MACHINES



Stampin' Up! is excited for demonstrators/discount shoppers to preorder the Mini Stampin' Cut & Emboss Machine starting on December 1<sup>st</sup>! There will be a limit of one machine per demonstrator during the preorder. Customers will be able to order a 'Mini Boss' starting in January. The 'Mini Boss' machine comes with all the plates you need to get started. The preorder does not include the machine's replacement plates or the Mini Magnetic Plate. SU is still working to resolve the quality issues with the Magnetic Cutting Plates, and the launch date for the Impression Mats is still to be determined. They will let us know when they have updates regarding either of these products.

**Demonstrator preorder:** December 1<sup>st</sup>, 2020

**Customer launch:** January 5<sup>th</sup>, 2021

## Paper Pumpkin JANUARY 2021 – Sending Hearts



Love is in the air! Send a little love to someone special with the Sending Hearts Paper Pumpkin Kit. From heaps of heart-shaped elements to paper pieces in red and pink, this month's kit has everything you need to create eight adorable cards—with coordinating envelopes—for Valentine's Day, anniversaries, and every celebration of love in between!

With the add-on to January's sweet and sentimental kit, there's even more love to share! The add-on—called Little Love Boxes—includes 20 tiny, printed boxes and 24 die-cut, heart-shelled snails and sentiment labels. When combined with the remaining components from the Sending Hearts kit, you can create treat packaging, additional cards, and so much more!

Kit contains enough supplies to create eight cards—four each of two designs—and coordinating envelopes.

- **Card size:** 4-1/4" x 5-1/2" (10.8 x 14 cm)
- **Envelope size:** 4-1/2" x 5-3/4" (11.4 x 14.6 cm)
- **Coordinating colors:** Basic Black, gold, Petal Pink, Poppy Parade, Smoky Slate, white

ABOUT THE ADD-ON - Name Little Love Boxes

- Add-on contains 20 printed mini boxes and 24 die-cut decorative pieces and sentiment labels.
- Item number: 156842
- Price: \$8 USD
- Available 1 January, while supplies last!

#### Subscription Information -

Buy a 1, 3, 6, or 12 month prepaid subscription through me or subscribe at [mypaperpumpkin.com/en/?demoid=2127905](http://mypaperpumpkin.com/en/?demoid=2127905) and you will receive the January kit.

To Subscribe - Click above OR - you can get a 1 month, 3 month, 6 month, or 12 month prepaid subscription in my store [HERE](#) (save money on 3, 6, and 12 month subscriptions)

Join me live on Thursday, January 28<sup>th</sup> while we put some of the kit together and make alternative projects.

**Note:** Supplies may be limited toward the end of the subscription period. Sign up via this link - <https://www.paperpumpkin.com/en-us/sign-up/?demoid=2127905>

#### Guest Crafter on Craft Roulette

Are you ready for some entertainment?!? I am penciled in to be a Guest Crafter on Craft Roulette on Friday, March 12<sup>th</sup>, 2021. What is Craft Roulette you ask??? Craft Roulette is a spontaneous creative exercise all done in front of a live FB audience. Four parameters are determined by the spin of a wheel for projects, colors, elements, and one random choice. I have roughly an hour to create a small project, usually a card, flying be the seat of my pants with what I have around me.

Mark your calendars for Friday, March 12<sup>th</sup> so you can watch the card making action live in Facebook on the Mary Gunn Fuun page - <https://www.facebook.com/groups/119661714782108>

#### Small Business Showcase – Used Stamp Sales in 2021

The next Showcase and Used Stamp / Scrapbooking & Accessories Sale at The Masonic Center in FdL is set for **Saturday, March 20th from 9 am until 2 pm** (lets cross all our fingers, toes, and everything in between that we will be able to have this event in March).

For those who like to plan like me, **Friday, July 23<sup>rd</sup>** is slated for the sale in my garage. Then in November, we have the Small Business Saturday Showcase slated for **November 27<sup>th</sup>**. Mark your calendars now.

**Selling** - Please see the document attached in the email for guidelines on selling. Important notes: please use a light painters tape or masking tape to mark the prices and your three initials. That way we can pull it off easily to keep track of what sold for who. Use quarter increments. Let me know if you still plan to drop off anything. I will need orders by the day after the sale for customers who sell anything. Also, since I'm no longer storing everything after the sale, you are welcome to bring whatever you'd like to sell including wood stamps...remember that people generally don't buy them so price them to sell.

**Buying** - Show up during the sale to shop the used stamp sale as well as check out the Small Business Saturday Showcase that I'm cohosting with some friends.

#### Customer Swap Group

The customer swap group is in full swing and they are loving it. There are about 10 swapping each month. Since it is a month to month swap, the group wanted me to let you know that anyone can join in the fun at any time. All you need to do is let me know you're interested, and I'll add you to the Facebook group for this group. They're already working on the cards for January, but you can always get in for the February cards. To be entered into the drawing for the secret hidden

question reply with your answer to what your new years resolution is. Mine is to get back to working out...oh man, I've taken off the last two years....time to get this butt back to the gym.

### **Stampin' Up! Plastic Bags**

The new processing area is in full swing! I am going away from using plastic bags and moving towards a system where I have bags with pockets for me to put notecards with your name on them. I will have a bag with your name on it and you will take your items out of the bag and put into a bag that you bring along. You will leave my bag in the top drawer so I can use it for the next person. I recommend keeping a grocery bag or two in your car so you always have a bag to grab when you pick up your orders.

### **Personalized Stamps**

I hope those that have ordered personalized stamps through Kelly are liking them. For those that are interested in ordering any type of personalized stamp, like for the backs of your cards or for your return address on envelopes it isn't too late to order. Kelly is continuously receiving orders for them and orders them once a sheet fills up. You can reach out to her directly via email at **lamb101715@gmail.com** if you would like to see what is available or if you would like something special designed. You don't need to include me in the correspondence....this is her baby now.

Kelly put together some standard options and she can send them to you via email. Just pop her an email asking her to send you what she has to get started. She'll let you know specific pricing, but most are around \$12.

### **Gift Certificates Are Always Available**

Looking for the perfect gift for your crafty friend or family member?? Is someone looking for something to buy you for your birthday? Stampin' Up! makes the perfect gift. Let them know that I sell gift certificates and now they can be purchased directly from my online store ([cardsbychrisb.com](http://cardsbychrisb.com)) or by contacting me directly. I can also coordinate the shopping part if they would prefer you open a gift. I'm here to help make it easy to give you the perfect gift! Gift certificates or class passes are always fun to get and use!

### **Facebook Notifications**

If you like my page and are not seeing posts in your newsfeed, then you should check your settings to ensure notifications are turned **on** and that your setting is set to **standard** and **not** highlights. Some even set the default to **see first**, then you are guaranteed to see my stuff and that is amazing when the clearance rack is updated.

### **Visit My Blog at [www.cardsbychrisb.com](http://www.cardsbychrisb.com) for more details and pictures of cards for upcoming classes.**

You'll find all the current catalogs, events, and host code at [cardsbychrisb.com](http://cardsbychrisb.com).

I think that's it for now.....I hope you were as excited to read the news as I was to write it. Thank you so much for your continued support! You are what makes my job so great!

Happy Stamping!!

Christine