

Happy January Everyone!

Wow!!! A week into the New Year already.....this time just continues to fly on by. I hope all of you enjoyed a peaceful and relaxing holiday and new year. I enjoyed time with Tyler and my family. We played lots of games and definitely ate a lot of food....but that is par for the course.

I'm super excited that the new mini Spring Catalogs and Christmas cards were mailed out to all of you before Christmas! It feels like that was so long ago already. Didn't receive your catalog yet...check with me to make sure I sent one and if I did then we have to wait for the USPS to catch up. They have been beyond behind busy.

Thank you again to all of you for your support this last month! I appreciate the in person and online support! It was another great month and I know I couldn't do it without ALL of you! THANK YOU SO VERY MUCH! You guys are the best. I know you can choose who you shop through and take classes with and I always appreciate when you pick me.

Melanie Foy was the winner for the December Newsletter drawing...she won a \$10 gift certificate towards Stampin' Up! Product through me that can be used in January.

Jeanne Parker was the winner of the half off bundle, Merry Snowflakes. This prize was awarded for sharing a FB video and being in the VIP group. Please reach out to me if you're on my team or placed an order with me in the last 6 months and you're not in the VIP group. I would love to add you. The Mystery Card Night drawing was held a couple weeks ago, and Marie Stuart and Jodie Alexander won prizes. The Top Fan prizes went to Penny Powell, Kimberly Cronauer, Sue Voltz, and Mary Drummond. Tammy Steckling won the Monthly Creative Challenge Drawing and Susie Stocks won the Class Card Challenge. The Bee Happy Stampers Team Challenge prize for December went to Tammy Sokolik. The Bingo Challenge drawing was held and Cathy Groves, Anne Belanger and Deb Normon won prizes. Plus all the cards I made during lives were won....so many prizes!

Upcoming Classes – I'd love for you to join in for some stamping fun!

Stamping with ME = FUN

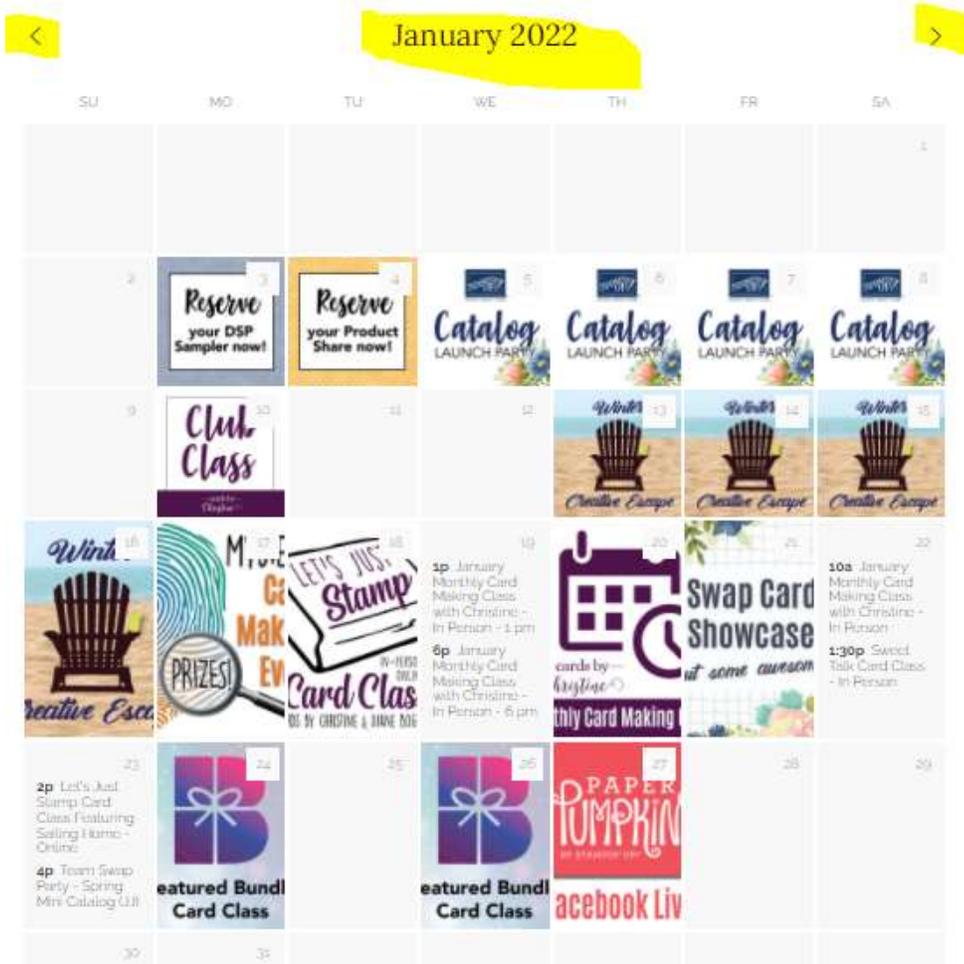
Please RSVP to me as soon as you know you're going to attend class, so I can plan the number of kits to prepare for class and ensure there is space and a set of kits for you.

I have Facebook Live Online classes on Thursday nights....and some Monday nights...and some Friday nights...and Sunday afternoons for those that aren't local. I'd love for you to join me live or catch the replay. Please RSVP for online classes if you want to make the cards along with me. Please note – the central source to look for what classes are coming up is always at cardsbychrisb.com – go to the Events calendar

Email chrismbertram@msn.com, call / text to 920-960-4390 or pop me a FB message. You can see my whole schedule online at cardsbychrisb.com in the newsletters link. Please note that the amounts shown below for class fees are if paid with cash or check at class. There's a lot coming up this month.

Host Codes Used to get Classes for FREE!

I provide kits for classes for free if the minimum amount is purchased in an order and the host code is used. In the past, if you forgot to add it before checking out, I or you could call Stampin' Up! to have it added to qualify for the class. Going forward, they are limiting it to 10 per month. Please do your best to get it added before checking out. ☺ You can always find the current host code at cardsbychrisb.com and go to the events link. It is on the right side on computers and under the calendar if you're on your phone. See the screenshot below to see where it is located....under the photo of me. I have some past classes still available and don't worry if you forget and qualify with the minimum amount because I'll send you one of the amazing past classes as a gift and thank you. You could contact SU directly if you catch it right after you submit it and they most likely would add it for you – call 800-stampup.



Christine Bertram

I'm a paper crafter, card designer, class instructor, and stamping enthusiast!



Independent Stampin' Up!
 Demonstrator Since 2013
 Fond du Lac, Wisconsin, USA
 920-960-4390

Use this Host Code/Link when ordering online:

N9XZJEGA

<https://www.stampinup.com/?hostcode=N9XZJEGA>

(AS OF 1/5/22)

Online Loyalty Programs Announced

With the start of a new year, I'd like to offer two new programs for 2022 to my online community starting January 1st. (I already do something like this for my in-person community via the Shopping and Class Loyalty cards. If you are in person and unaware, reach out for more details).

I appreciate your loyalty to me and would like to reward you for it. There are two ways you can be rewarded – earning gift certificates for SU product and earning free classes.

Shop and Earn – For every \$50 order (before shipping, tax, discounts) that uses my current host code you will get a 'punch'. Once you receive 6 'punches', you will earn a \$25 gift certificate from me. I will order the products you want (you can always pay the difference if you go over), and they will ship to me. I will ship them to you with a future card class you are signed up for. There are a few stipulations. The gift certificate can only be used on things that would easily fit into a padded flat rate priority envelope. Something like 12"x12" wouldn't work unless I can cut it down to 6"x6". The paper trimmer or scoring tool wouldn't work though. Also, you won't receive a 'punch' if your order was for the bundle/suite class and you received the free gift for the class. That is what we call double dipping. One more thing is that the host code must be added by you when submitting the order or by calling SU after if you forgot to apply it to the order before checking out. The earning period starts January 1st and goes until December 31st. You would need to have your 6th 'punch' by December 31st to earn the gift certificate.

Spend and Save – Spend money on **fee-based** classes and for every 10 classes paid for, you will receive the 11th one free. Fee based classes include the monthly class, suite/bundle class, Let's Just Stamp, and some other random classes like SAB Card Class, SAB HooRahRah, Fun Folds, etc (classes where you don't receive products or a goody bag). The earning period is from January 1st to December 31st. It is based on when the class is held. You would need to have your 10th class by the last class offered in December.

Ink Paper Scissors, Stamp A Stack, Memories & More, and Game Night Card Classes are **product-based** classes and do not qualify for the Spend and Save program. For Ink Paper Scissors, I do keep track and when you take 6 classes consecutively you receive a free gift valued around \$9 from me in the next mailing you have going out or it can be picked up.

And want to know the best part about it? I will keep track of it for you (well you can too so you know where you're at). I will let you know when you have earned a \$25 gift certificate or free class. Then you can let me know what you'd like to claim it on.

There are always questions, so if you have one, please reach out and let me know. I'm here to help and make things less confusing.

The easiest way to register for a class is to RSVP to Christine at 920-960-4390 (text/call) or chrismbertram@msn.com as soon as you know you want to attend. I can add you to the class list and verify the amount needed to order or to be paid, and confirm there is space in the class. This gives you the option to get the 'cash' discount pricing.

You can also register via the cardsbychrisb.com website and use your credit card to pay. A small convenience fee is charged then.

Paper Pumpkin January 2022 – Kisses & Hugs



We all know that roses are red and violets are blue—it's time that love-themed cards got an upgrade! The Kisses & Hugs Paper Pumpkin Kit will help you express that forever kind of love with heart-shaped cards that would make Cupid jealous.

The Kisses & Hugs kit is not bound to just Valentine's Day, it works for all love occasions year-round like anniversaries, weddings, birthdays, or those "just because" days. Check out the teaser video below to get a taste of what's included. The link for the teaser video is <https://youtu.be/0qJGKUF5xdA>

Kit Details -

- Kit contains enough supplies to create 10 cards—5 each of 2 designs—and 10 coordinating envelopes
- Kit features an exclusive Two-Step photopolymer stamp set
- Kit includes a Gray Granite Classic Stampin' Spot
- Card size: 4-1/2" x 4-1/4" heart-shaped cards; folded
- Coordinating colors: Blushing Bride, Flirty Flamingo, Gray Granite, Very Vanilla

ADD-ON KIT – Name: Kisses & Hugs Mini Treat Boxes Item number: 160147 | \$10.00 USD

Details:

- Contains 20 mini treat boxes and 20 heart tags
- Gold cord: 10-1/2" yards (9.6 m)
- Finished size: 1-3/4" x 1-3/4" x 1-3/4"

- Printed with gold foil

These coordinated treat boxes are not included in this month's kit and are only available for purchase separately as an add-on online starting 25 January. You must be a Paper Pumpkin subscriber to purchase and they are only available while supplies last.

Subscription Information - Buy a 1, 3, 6, or 12 month prepaid subscription through me or subscribe at mypaperpumpkin.com/en/?demoid=2127905 by January 10th and you will receive the January kit.

To Subscribe - Click above on the link above OR - you can get a 1 month, 3 month, 6 month, or 12 month prepaid subscription in my online store (save money on 3, 6, and 12 month subscriptions)

Light the Candles and Make a Wish



Kits Collection by Stampin' Up! is the perfect program beginner crafters with its variety and all-inclusive projects. Stampin' Up continues to strengthen that variety by regularly adding new kits to the offering. With that, they are excited to announce the latest Kits Collection addition.

The Kits Collection has a new birthday kit!

Let's give a big "Hip Hip Hooray" for the new addition to the Kits Collection: Light the Candles—a birthday card kit you'll be using all year! This kit features bright colors, sparkly embellishments, and a simple peek-through technique that will make you want to party. These cards are perfect for wishing the happiest of birthdays, or to use as invitations to an exciting birthday bash! Now is the perfect time to stock up on birthday cards to use throughout the year.

- Kit Details - Kit contains enough supplies to create 8 cards—4 each of 2 designs—and 8 coordinating envelopes.
- Includes printed card bases, printed die cuts, adhesive, embellishments, and a clear block.
- Includes an exclusive stamp set and a Coastal Cabana Classic Stampin' Spot.
- Finished card size: 5-1/2" x 4-1/4" (14 x 10.8 cm)
- Coordinating colors: Coastal Cabana, Daffodil Delight, Magenta Madness, Mango Melody, Night of Navy

You can watch a short video on it by copying and pasting this link in your browser -

https://www.youtube.com/watch?v=XabHuF_He90



Spring Mini and Sale-A-Bration Catalogs Launch January 4th, 2022

The 2022 Spring Mini Catalog will be live Tuesday, January 4th and goes through June 30th while Sale-A-Bration goes until February 28th. To find electronic copies of the catalogs on January 4th go to: www.cardsbychrisb.com and click on the Catalogs link. I have catalogs available now for customers that are local to me to pick up. For those that aren't local I'll be mailing the catalogs myself versus having them sent directly from Stampin' Up!

SHOP

Here's the deal: for every \$50 you spend (before tax and shipping), you get a FREE Sale-A-Bration product. That means it's the perfect time to purchase those products you've had your eye on while earning more products for free. There is also a set you can earn with a \$100 order. To be entered into the drawing for the secret hidden question reply with your answer to what your new year's resolution is if you made one or if you didn't. Mine is always to be healthier.

HOST

Need another excuse to get together with friends? Just host a qualifying party with at least \$300 in sales during Sale-A-Bration and you'll earn an exclusive stamp set called Calming Camellia! My calendar fills up fast so please contact me soon to pencil in a date if you would like to host a party of your own....heck, you can even have it in my studio so you don't have to clean your house.

JOIN

It's a great time of year to join Stampin' Up! During Sale-A-Bration, you can become a demonstrator for just \$99 and you will get to choose \$125 of product for your Starter Kit—anything! Plus, you will receive an exclusive gift from the upcoming catalog, plus you'll get your choice of any two stamp sets for FREE. Plus, the kit ships for free and it comes with a sample Paper Pumpkin! Who's going to be my first new team member in January?

SALE-A-BRATION \$25 Gift Certificates

Throughout Sale-A-Bration I will be doing drawings for \$25 gift certificates with me. You will get your name on the board and entered into the drawing each time you earn a free SAB item (2 times if you pick the \$100 value SAB item) How cool is that? Not only do you earn free items from SU, but lucky winners will get small shopping sprees with me! Last year 5 people won \$25 gift certificates with me. Don't worry if you forget to write you name on the slip...I'll follow up with you to get your name added. Who doesn't love winning?!?!

Spring Schedule & Scavenger Hunt for the Mini Spring and SAB Catalogs

The new spring schedule is RTG! Ready to Go that is.....you can find a copy in the newsletter section at CardsbyChrisb.com – go to newsletters - this is where you can always find an up-to-date copy.

The new Spring Mini and SAB catalog Scavenger hunt is available in the newsletters section of my website at - <https://cardsbychrisb.squarespace.com/newsletters-and-files>

Spring Mini Catalog Product Shares



What a great way to get it ALL without having to buy it ALL. Whether you are a customer or a Stampin' Up! demonstrator/discount shopper, this share will help you with your crafting and creating. Get a sampling of almost everything when you sign up for each of the ala cart options in the product share or select one or two pieces of the pie.

There are 3 ala cart options including: papers & more, ribbons, and embellishments. Each option has its own price and you will be able to add them individually to your cart. The only items not included are the Sparkle & Shine Sequins, Heart & Home Memories & More Card Pack, and the Abstract Beauty Ephemera Pack.

Registration for the product share can be made via cardsbychrisb.com and paid via credit card or directly through me via email and payment can be made via PayPal F/F, Venmo, Zelle, Facebook Pay, CashApp, Check, or Cash. There is a small cash discount for payments made with a 'cash' option to help you save a little money. Contact me if interested in paying via one of the 'cash' options.

Papers and More include the following - 104 6" x 6" squares of EVERY designer paper & specialty paper (including SAB), **4 Memories and More Cards (2) & Envelopes (2), 2 Sweet Little Boxes, 3 Slimline Envelopes, and 6 Doilies.** Papers include Abstract Beauty, Artfully Composed, Flowering Fields, Heart & Home, Hey Sports Fan, New Horizons, Sweet Talk, Symbols of Fortune, Supple Shimmer, Mother of Pearl, Vellum Layering Designs, Kraft, Silver Foils, Brushed Metallic Foils PLUS the SAB papers including Daffodil Afternoon, Sunshine & Rainbows, Simply Marbleous, and Friendly Hello. \$35 cash price

Ribbons include the following - 18 yards total - 1 yard each of 1/8" Cotton Ribbon in Petal Pink and Misty Moonlight, and **2 yards** each of 3/8" Denim Ribbon, Evening Evergreen 3/8" Windowpane Ribbon, Fan Baker's Twine in three colors, 3/8" Real Red Faux Linen Ribbon, 1/2" Soft Succulent Satin Shimmer Ribbon, and 3/4" White Frayed Ribbon. \$13 cash price

Embellishments include the following - 18 Adhesive-Backed Hexagons, 20 Brushed Brass Butterflies, 36 Classic Matte Dots, 30 Faux Sea Glass Shapes, 1/4 pack of the Frosted Beads, 2 Gumball Machine Shaker Domes, 40 Iridescent Rhinestone Basic Jewels, 18 Pebbles Enamel Shapes, 24 Polished Dots, 24 Resin Stars, and 18 Brushed Metallic Dots. \$21 cash price

All the details and to pay via credit card go to -

<https://cardsbychrisb.squarespace.com/events/spring-catalog-2022-product-share-cards-by-christine>

Otherwise contact Christine at chrismbertram@msn.com or 920-960-4390 to order with a cash payment option.

Spring Catalog and SAB Designer Series Paper Sampler

What a great way to showcase all of the Designer Series Paper from the new Mini Spring Catalog that Stampin' Up! offers! Whether you are an avid customer or a Stampin' Up! demonstrator, this DSP Sampler will help you with your crafting and creating over the next year. I plan to keep a set on hand to show lovely customers when they attend class in person or online. I also plan to keep a set in my crafting room to help me while I'm creating those masterpieces by helping me easily identify the colors in each set and refer to them often to see all the patterns and coordinating card stock colors at a glance. You'll get a Basic White sheet printed with each of the Designer Series Papers shown below, as well as 1" x 3.5" or 2" x 2" pieces of each Designer Series Paper for all. In addition, you will receive 3/4" x 1-1/2" piece of the coordinating card stock colors for each pack. Assemble with liquid glue or Stampin' Seal and you will have everything you need to assemble your DSP Sampler.

You can find more details and pricing for it at <https://cardsbychrisb.squarespace.com/events/spring-dsp-sampler-cards-by-christine-2022>

There are three left.

Referral and Sharing Contest



Help — cards by — Christine reach
2,500 Likes on Facebook
for a chance to **WIN** a
Mini Cut & Emboss Machine
at half-price!
*Contest ends 12/31/21

Update! We didn't meet the 2,500 likes, but we'll continue the push and do the drawing for those that helped and commented by December 31st, once we reach 2,500 likes.

Help me get to 2,500 likes for your chance to purchase the mini cut and emboss machine at half price! Kelly and I love this creative community where we get to share our passion for making beautiful things with all of you!! I hope you love being a part of the fun and enjoy the tips, techniques, and inspiration you receive as well as the friends you make along the way!

Thank you in advance to those who already like the Cards by Christine Facebook page. To help support our goal, simply encourage your friends to join in on the fun by sharing my page and come back to this post to let us know that you shared! Only comments on this post will be tabulated for the drawing!

The winner will be responsible for the cost of the machine (half price = \$30) and shipping if you are not local to Fond du Lac, WI. Winner will be drawn after the goal is reached if met by December 31st.

The post to comment that you shared is -

<https://www.facebook.com/cardsbychrisb/photos/a.238368593189389/1551994208493481>

All Together



Add your personal touch to your projects and share with those you love.

Loving hands and heartfelt words are the best way to show you care. With hand designs that illustrate coming together in friendship and solidarity, the All Together Collection will help you create cardmaking and paper crafting projects that reflect the people you know and love.

The All Together Collection includes early-release products from the 2022–2023 Annual Catalog—an exciting new range of natural Stampin’ Blends—and exclusive products you can’t get anywhere else! Come together to create projects inspired by you.

THE SALES PERIOD IS FEBRUARY 1 – MAY 2, 2022

- The Here Together Stamp Set, Here for You Dies, Here Together, and the All Together Collection are available in English and French.
- No limits apply during the customer sales period.
- Qualifying orders are eligible for Stampin’ Rewards. (Except for the All Together Collection)
- All Together items can be added to a starter kit.
- The following exclusive products are only available while supplies last:
 - Here for You Dies, Here Together Bundle, All Together Collection

10% BUNDLE SAVINGS

HERE TOGETHER BUNDLE
 160263 | ~~\$54.00~~ \$48.50
 Cling • [] [] []
 Here Together Stamp Set + Here For You Dies
 Only available while supplies last



HERE TOGETHER STAMP SET • 158634 | \$22.00
 9 cling stamps (suggested clear blocks: a, b, c, e, g) • [] [] []
 Coordinates with the Here for You Dies

HERE FOR YOU DIES • 159278 | \$32.00
 5 dies, Largest die: 3.38" x 3.18" (6 x 7.9 cm)
 Coordinates with the Here Together Stamp Set
 Only available while supplies last



ALL TOGETHER 6" X 6" (15.2 X 15.2 CM) DESIGNER SERIES PAPER
 160039 | \$11.50
 48 sheets, 4 each of 12 double-sided designs.
 Acid free, lignin free. Black, white.



NATURAL TONES STAMPIN' BLENDS COLLECTION • 160940 | \$45.00
 10 markers.
STAMPIN' BLENDS COMBO PACK • \$9.00 EACH
 2 markers. Available in the 2022–2023 Annual Catalog:
 1. [] [] - 159465 4. [] [] - 159461
 2. [] [] - 159463 5. [] [] - 158152
 3. [] [] - 159462

Customer Swap Group

The customer swap group is in full swing and they are loving it. There are about 8-15 swapping now. Since it is a month to month swap, anyone can join in the fun at any time. All you need to do is let me know you're interested, and I'll add you to the Facebook group for this group. They're already working on the cards for January, but you can always get in for the February cards.

Small Business Showcase – Used Stamp Sale 2022

The next Showcase and Used Stamp / Scrapbooking & Accessories Sale at The Masonic Center in FdL is set for Saturday, **March 26th from 9 am until 2 pm**. Mark your calendars now.

Selling - Please see the selling guidelines by going to the Newsletters section on my website. Important notes: please use a light painters tape or masking tape to mark the prices and your three initials. That way we can pull it off easily to keep track of what sold for who. Use quarter increments. Let me know if you still plan to drop off anything. I will need orders by the day after the sale for customers who sell anything. Also, since I'm no longer storing everything after the sale, you are welcome to bring whatever you'd like to sell including wood stamps...remember that people generally don't buy them so price them to sell.

Buying - Show up during the sale to shop the used stamp sale as well as check out the Small Business Saturday Showcase that I'm cohosting with some friends.

Bow Makers and Glue Holders

I have bow makers available for anyone interested. They are \$7 each plus shipping which is usually \$4. Email me if you are interested in getting either one. I can always add one to a package of card kits going out and save you a little on the shipping. I have one glue holders and the creative caddies in stock.

Personalized Stamps

I hope those that have ordered personalized stamps through Kelly are liking them. For those that are interested in ordering any type of personalized stamp, like for the backs of your cards or for your return address on envelopes it isn't too late to order. Kelly is continuously receiving orders for them and orders them once a sheet fills up. You can reach out to her directly via email at **lamb101715@gmail.com** if you would like to see what is available or if you would like something special designed. You don't need to include me in the correspondence....this is her baby now.

Kelly put together some standard options and she can send them to you via email. Just pop her an email asking her to send you what she has to get started. She'll let you know specific pricing.

Gift Certificates Are Always Available

Looking for the perfect gift for your crafty friend or family member?? Is someone looking for something to buy you for your birthday? Stampin' Up! products and class passes make the perfect gifts. Let them know that I sell gift certificates and now they can be purchased directly from my online store (cardsbychrisb.com) or by contacting me directly. I can also coordinate the shopping part if they would prefer you open a gift. I'm here to help make it easy to give you the perfect gift! Gift certificates or class passes are always fun to get and use!

Facebook Notifications

If you like my page and are not seeing posts in your newsfeed, then you should check your settings to ensure notifications are turned on and that your setting is set to standard and not highlights. Some even set the default to see first, then you are guaranteed to see my stuff and that is amazing when the clearance rack is updated.

Visit My Blog at www.cardsbychrisb.com for more details and pictures of cards for upcoming classes.

You'll find all the current catalogs, events, and host code at cardsbychrisb.com.

I hope you were as excited to read the news as I was to write it. Thank you so much for your continued support! You are what makes my job so great!

Happy Stamping and Big Hugs! Christine