# **Happy July Everyone!**

We are half way through the year...wow! Happy 4<sup>th</sup> of July to all of you. May your weekend be filled with some time off and maybe a little time creating.

We had a fabulous time crafting together in June and there is a lot coming up in July! I know this is a busy time for a lot of you and I so greatly appreciate your continued support with these busy summer months.

Congratulations to Stacy Burns for winning the June Monthly Creative Challenge, to Angela Knudson for winning the Card Class Challenge for June (I have prizes from my stash for all of you), to Debbie Schuldt for winning the June Newsletter drawing (she won a \$10 gift certificate towards a product order to use in July), and to many others who have won the cards I make during my online classes!

The Top Fan drawing was held today, and the winners were Jeanne Parker, Julie Birschbach, Bonnie Brown, and Trinket Troy. They all won prizes from my stash. Dar McCarthy was the winner of the half off bundle, Beauty of the Earth, with a set of card kits. This prize was awarded for sharing a FB video and being in the VIP group. Please reach out to me if you're on my team or placed an order with me in the last 6 months and you're not in the VIP group. I would love to add you. The Mystery Card Night drawing will be done some time over the weekend. The Bee Happy Stampers Team Challenge prizes go to Dani Olson and Lisa Piper.

# Upcoming Classes — I'd love for you to join in for some stamping fun! Stamping with ME = FUN

Please RSVP to me as soon as you know you're going to attend class, so I can plan the number of kits to prepare for class and ensure there is space and a set of kits for you.

I have Facebook Live Online classes on Thursday nights...and some Monday nights...and some Friday nights for those that aren't local. I'd love for you to join me live or catch the replay. Please RSVP for online classes if you want to make the cards along with me. Please note – the central source to look for what classes are coming up is always at cardsbychrisb.com – go to the Events calendar

<u>Email chrismbertram@msn.com, call / text to 920-960-4390 or pop me a FB message.</u> You can see my whole schedule online at cardsbychrisb.com in the newsletters link. Please note that the amounts shown below for class fees are if paid with cash or check at class. There's a lot coming up this month.

#### MONTHLY CLASSES – 3 Cards

In Person Cost – \$12 or FREE w/\$20 min order at class

Online – FREE; Want kits? Porch Pickup \$12 or FREE with a

\$20 min order OR Mailed \$17 or FREE with a \$35 min order

Monthly Card Making Class July

7/21 (W) – In Person – CBCS – 6 - 8:30 pm

7/17 (SA) – In Person – CBCS – 10 am - 12:30 pm

7/15 (TH) – Online – 6 pm cst – RSVP by 7/9 for To Go Kits

#### FEATURED SUITE/BUNDLE CLASSES – 4 Cards

In Person Cost – \$15 or FREE w/\$25 min order at class

Online – FREE; Want Kits? Porch Pick Up \$15 or FREE with a \$25 min order OR Mailed \$20 or FREE with a \$40 min

Christmas in July (Tidings & Trimmings) Card Class\* – AC 88-89

7/26 (M) – In Person – CBCS – 6 - 8:30 pm

7/24 (SA) – In Person – CBCS – 1:30 pm - 4 pm

7/22 (TH) – Online – 6 pm cst – RSVP by 7/16 for To Go kits

\*Order the <u>Tidings & Trimmings Suite</u> by <u>7/16</u> (\$58 + S&T) and attend any of the 3 classes for **FREE** plus receive the **Holiday Rhinestone Jewels** (value \$6) for **FREE** 

## CLUB CLASSES - In Person - 6:15 pm

7/12 (M) 8/9 (M) 9/13 (M) 10/11 (M) 11/8 (M) 12/13 (M)

#### MYSTERY CARD CLASSES – Online

Let's get creative together!! I provide what materials you need ahead of time for you to make a cool card the night of class.

Online – 6 pm cst – FREE!

7/19 (M) 8/24 (TU) 9/20 (M)

## INK, PAPER, SCISSORS CARD CLASSES - Online

4 Cards – Online – FREE; Want Kits? Porch Pick Up \$25 or Mailed \$30 – includes goody bag valued at ~\$13-\$15

Timeless Tropical Online Card Class
7/23 (F) – Online – 5:30 pm cst – RSVP by 7/11

Sweet as a Peach Online Card Class
8/25 (W) – Online – 6 pm cst – RSVP by 8/15

## LET'S JUST STAMP CARD CLASSES

Geared towards beginner stampers but all are welcome!

Online – taught by Christine Bertram – FREE; Want Kits? Contact
Christine for pricing or to get FREE with minimum order
In Person – taught by Diane Bogenhagen
Blossoms in Bloom – 4 Cards
7/25 (SU) – Online – 4 pm cst – RSVP by 7/16 for kits
7/27 (TU) – In Person – CBCS – 6 - 8:30 pm – Cost: \$15/\$25 order
Art Floral – 3 Cards
8/15 (SU) – Online – 5 pm cst – RSVP by 8/5 for kits
8/17 (TU) – In Person – CBCS – 6 - 8:30 pm – Cost: \$12/\$20 order

Bingo – In Person – CBCS – Make 2 Cards & Play 6 Games In Person Cost: \$25 – RSVP by 1 day prior with payment 7/14 (W) – Summer Bingo – 6 - 8:30 pm – In Person

## PAPER PUMPKIN CLASSES - Online

FREE or subscribe by the 10<sup>th</sup> of the month to have your kit to make along with me. Paper pumpkin can be purchased as a prepaid code or via monthly subscription; Cost ~\$24 w/S&T

Online – 6 pm cst – FREE!

7/29 (TH) – July Kit 8/26 (TH) – August Kit 9/27 (M) – September Kit 11/4 (TH) – October Kit

#### EXTRAS IN JULY

Swap Card Showcase – 7/8 (TH) – Online – 6 pm cst – FREE! Used Stamp Sale – 7/16 (F) – 575 E 11<sup>th</sup> St, FdL – 7 am - 5 pm

## EXTRAS IN AUGUST

Holiday Mini Catalog DSP Sampler – RSVP by 8/1 – Mailed week of 8/9 – Cost: Porch Pick Up \$25 OR Mailed \$33

Holiday Mini Catalog Product Share – RSVP by 8/2 – All details can be found at cardsbychrisb.com → Events → Go to 8/2

Swap Card Showcase – 8/5 (TH) – Online – 6 pm cst – FREE!

# Paper Pumpkin June 2021 – The Adventure Begins



Life is full of big adventures that are best experienced together! This month's The Adventure Begins Paper Pumpkin Kit helps you celebrate those exciting new chapters in the most creative of ways with enough supplies to create twelve motivating cards—plus coordinating envelopes—all featuring the exciting colors of nature.

Like the still moments before a great adventure, the kit's designs contain a quiet energy that hint at all the grand possibilities of what is yet to come. Share this kit with your family and friends about to embark on a new journey and make connections while you explore and discover new levels of your creativity!

## **Details**

Contains enough supplies to create twelve cards and coordinating envelopes

• Card size: 4-1/4" x 5-1/2"

• Envelope size: 4-1/2" x 5-3/4"

- Comes with a Stampin' Spot plus an exclusive Stamp Set
- Includes inspirational sentiments and adventure-themed imagery featuring these nature-inspired
- Coordinating colors Basic Black, Basic White, Bermuda Bay, Crushed Curry, Early Espresso, Flirty Flamingo, Garden Green, Granny Apple Green, Mango Melody, Night of Navy.
- New Crafting Technique It's time for a new adventure in your creative journey. You'll find it here! This month's kit features a new layering technique that is impressive, but still very doable. You've got this!

- Versatility the Adventure Begins Paper Pumpkin Kit contains enough supplies to create twelve inspiring cards and coordinating envelopes, but don't let that stop your creativity! If you can dream up something else with this month's kit, the sky is your limit!
- Shareable Spark inspiration and share encouragement with the cards in this month's kit! The sentiments included in this kit are meant to motivate your loved ones for their next big adventure. With designs inspired by the great outdoors, you can show your support in the most beautiful way!

Subscription Information - Buy a 1, 3, 6, or 12 month prepaid subscription through me or subscribe at <a href="mailto:mypaperpumpkin.com/en/?demoid=2127905">mypaperpumpkin.com/en/?demoid=2127905</a> by July 10th and you will receive the July kit.

To Subscribe - Click above on the link above OR - you can get a 1 month, 3 month, 6 month, or 12 month prepaid subscription in my store <u>HERE</u> (save money on 3, 6, and 12 month subscriptions)

Supplies may be limited toward the end of the subscription period. To be entered in the drawing for July, please reply to me with an email letting me know when you start making your Christmas Cards or if you don't make any that works too.  $\odot$ 



We all love gorgeous Designer Series Paper, and during this incredible sale, you can enjoy a 15% discount on select papers from the 2021–2022 Annual Catalog! Now is a great time to stock up and save on some of our most popular paper designs! Below is a picture that shows which papers are included in the sale. I also attached a pdf in the email that was sent with the newsletter. It is also saved in the Newsletters section on the cardsbychrisb.com website.

## SALES PERIOD: 1 JULY-2 AUGUST

ITEM	PAGE	DESCRIPTION	PRICE
155841	130	BEAUTY OF THE EARTH 12" X 12" (30.5 X 30.5 CM) DESIGNER SERIES PAPER	\$11.50 USD +15.75 \$ CAD \$9.78 USD   13.39 \$ CAD
155696	131	BLOOM WHERE YOU'RE PLANTED 12" X 12" (30.5 X 30.5 CM) DESIGNER SERIES PAPER	\$11.50 USD   15.75 \$ CAD \$9.78 USD   13.39 \$ CAD
155499	131	HAND-PENNED 12" X 12" (30.5 X 30.5 CM) DESIGNER SERIES PAPER	\$11.50 USD   15.75 \$ CAD \$9.78 USD   13.39 \$ CAD
152494	132	IN GOOD TASTE 12" X 12" (30.5 X 30.5 CM) DESIGNER SERIES PAPER	\$21.00 USD   29.00 \$ CAD \$17.85 USD   24.65 \$ CAD
155817	132	IN THE WILD 12" X 12" (30.5 X 30.5 CM) DESIGNER SERIES PAPER	\$11.50 USD +15.75 \$ CAD \$9.78 USD   13.39 \$ CAD
155807	132	PANSY PETALS 12" X 12" (30.5 X 30.5 CM) DESIGNER SERIES PAPER	\$11.50 USD +15.75 \$ CAD \$9.78 USD   13.39 \$ CAD
155605	133	SWEET SYMMETRY 12" X 12" (30.5 X 30.5 CM) DESIGNER SERIES PAPER	\$11.50 USD +15.75 \$ CAD \$9.78 USD   13.39 \$ CAD
155718	133	TIDINGS OF CHRISTMAS 6" X 6" (15.2 X 15.2 CM) DESIGNER SERIES PAPER	\$11.50 USD +15.75 \$ CAD \$9.78 USD   13.39 \$ CAD
155686	134	YOU'RE A PEACH 12" X 12" (30.5 X 30.5 CM) DESIGNER SERIES PAPER	\$11.50 USD + 15.75 \$ CAD \$9.78 USD   13.39 \$ CAD

## **The Kits Collection**



Created to be both an easy business-building tool and the perfect introduction to papercrafting, the Kits Collection by Stampin' Up! will help especially help a new group of customers—beginners!—some of whom might become avid papercrafters and even demonstrators someday.

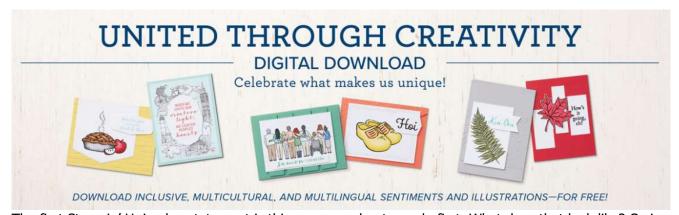
With the Kits Collection, customers can now go online and choose from a variety of affordably priced, versatile kits for multiple occasions. I would love to host events for you and your friends—where everyone will choose and make their own kit—this allows new (and slightly nervous!) papercrafters to be in control and choose the kit experience that is most comfortable for them.

Each kit will provide step-by-step instructions, giving you an expertly choreographed experience that encourages success and builds creative confidence. Kits are all-inclusive, precut, and ready to use; plus, new kits will be added regularly so be sure to check back often!

Check out the new kits that are available online at – stampinup.com/kits

I also attached a pdf in the email that was sent with the newsletter. You can request to be added to the email group by sending an email to <a href="mailto:chrismbertram@msn.com">chrismbertram@msn.com</a> for future newsletters.

# **United Through Creativity**



The first Stampin' Up! value statement is this: we care about people first. What does that look like? Caring about people first means treating others with kindness, respect, and equal consideration. It means working together towards a common goal, helping each other through life's challenges, and celebrating one another's accomplishments. It means including others, even when we disagree, have contrasting life experiences, or simply see things differently. Caring about people first is our greatest strength!

In honor of this value—and in the spirit of World Diversity Day—Stampin' Up! would like to celebrate what makes us unique through what brings us together: creativity! The United Through Creativity Digital Download features inclusive, multicultural, and multilingual sentiments and illustrations that represent the multiple markets Stampin' Up! engages with. And, it's free for all!

SU hopes you'll join them in celebrating our one-of-a-kind community through the unifying force of creativity! I attached a copy of the United Through Creativity Digital Download in the email sent with the

newsletter and it is also available in the Newsletters section on the cardsbychrisb.com website. Share your projects on social media using the hashtags #UnitedThroughCreativity and #DiversityDay!

- The elements featured in the United Through Creativity Digital Download were created in the spirit of World Diversity Day—a day for each of us to join together and understand the value of cultural diversity throughout the world. And, to celebrate our unique community of crafters!
- SU celebrates the diversity of the Stampin' Up! family every day! In the United Through Creativity Digital Download, you'll see a variety of illustrations, sentiments, and other elements that represent each of our marvelous markets and more.
- Print your favorite pieces and use them to create cards, scrapbook pages, and other paper projects! We hope you'll enjoy celebrating diversity, connection, community, and creativity with this sweet selection of inclusive, multicultural, and multilingual elements.
- Don't be shy—share what you've made! When sharing to social media, use the hashtags #UnitedThroughCreativity and #DiversityDay. We can't wait to see your creations!
- Let's celebrate what makes us unique through what brings us together: creativity!

# **Mini Holiday Catalog**



The July–December 2021 Mini Catalog is your passport to stunning seasonal projects! It contains all the products you'll need to craft, create, and celebrate during Halloween, Christmas, and more.

## GET READY TO GET CRAFTY

Stress less this season! With the perfect papercrafting products for Halloween, Christmas, and every celebration in between, the July–December 2021 Mini Catalog has got your creativity covered.

We offer decades of industry experience, perfect product and color coordination, unique themes, and original designs. No matter the project, our one-of-a-kind products stand out among the rest!

I will be ordering copies of the catalogs for customers who have purchased from me within the last 6 months or so. I plan to have them ready for porch pick up by the middle of July or they will be mailed out with the class kit packages in July. If you are a discount shopper/demonstrator, SU will be sending a copy to you between now and July 24. The new mini Holiday Catalog goes live for customers Tuesday, August 2<sup>nd</sup> while discount shoppers/demonstrators can preorder starting July 1<sup>st</sup>.

The Catalog Launch Parties are set for August 13, 15, and 16. You can find the specifics on the calendar of events at cardsbychrisb.com

## **Sale-A-Bration**



The Sale-A-Bration Brochure will be a great tool for you to use during Sale-A-Bration. It clearly outlines what is available, how each item can be earned, and the qualifying purchase amounts for each product.

# **Shopping During Sale-A-Bration**

Through the online store, SU made the Sale-A-Bration shopping experience better than ever before! When you reach the qualifying purchase amount required to earn a free Sale-A-Bration item, SU will let you know by highlighting the "rewards" icon. This will allow you to choose from multiple reward options depending on the total amount of your shopping cart. Before checking out, you can easily select which products you want!

There are two Sale-A-Bration spending categories: a \$50 USD spend and a \$100 USD spend. When you spend at least \$50 USD, you have the chance to choose a \$50 USD spend Sale-A-Bration product for free! When you spend at least \$100 USD, you have the chance to choose a \$100 USD spend Sale-A-Bration product—or two \$50 USD spend products—for free. The more you spend, the more choices you have!

# **Hosting During Sale-A-Bration**

Hosting is even more rewarding during Sale-A-Bration season. When you host a party and reach a certain amount in sales (see the chart on the host page in the July–December 2021 Mini Catalog for more information), you can earn the In Your Words Stamp Set (item 156619) for free! Even if you reach this certain amount on your own outside of a party, you can earn the same stamp set for free through the online store. You'll simply add it to your cart the same way you would with any other Sale-A-Bration product!

# Joining During Sale-A-Bration

If you decide to sign up as a Stampin' Up! Discount Shopper/ Demonstrator during Sale-A-Bration, you'll get to pick a qualifying bundle from the July-December 2021 Mini Catalog to add to your Starter Kit—for free! There couldn't be a better time to join the Stampin' Up! family.

During this round of Sale-A-Bration, some products will only be available while supplies last. This means that once they're gone, they're gone for good! The Sale-A-Bration products with limited supply include:

- 156629 Be Dazzling 6" x 6" Specialty Paper
- 156600 Sheep Dies
- 156618 Summer Shadows Dies

All other Sale-A-Bration products will be available throughout the promotion. High demand can send these products into backorder and delay shipping, but the supply will not run out; all orders placed will be honored.

# **Customer Swap Group**

The customer swap group is in full swing and they are loving it. There are about 15 swapping now. Since it is a month to month swap, anyone can join in the fun at any time. All you need to do is let me know you're interested, and I'll add you to the Facebook group for this group. They're already working on the cards for July, but you can always get in for the August cards.

## **Bow Makers and Glue Holders**

I have bow makers and glue holders available for anyone interested. They are \$5 each plus shipping which is usually \$4. Email me if you are interested in getting either one. I can always add one to a package of card kits going out and save you a little on the shipping.

# **Personalized Stamps**

I hope those that have ordered personalized stamps through Kelly are liking them. For those that are interested in ordering any type of personalized stamp, like for the backs of your cards or for your return address on envelopes it isn't too late to order. Kelly is continuously receiving orders for them and orders them once a sheet fills up. You can reach out to her directly via email **at lamb101715@gmail.com** if you would like to see what is available or if you would like something special designed. You don't need to include me in the correspondence....this is her baby now.

Kelly put together some standard options and she can send them to you via email. Just pop her an email asking her to send you what she has to get started. She'll let you know specific pricing.

# **Gift Certificates Are Always Available**

Looking for the perfect gift for your crafty friend or family member?? Is someone looking for something to buy you for your birthday? Stampin' Up! makes the perfect gift. Let them know that I sell gift certificates and now they can be purchased directly from my online store (cardsbychrisb.com) or by contacting me directly. I can also coordinate the shopping part if they would prefer you open a gift. I'm here to help make it easy to give you the perfect gift! Gift certificates or class passes are always fun to get and use!

## **Facebook Notifications**

If you like my page and are not seeing posts in your newsfeed, then you should check your settings to ensure notifications are turned **on** and that your setting is set to **standard** and **not** highlights. Some even set the default to **see first**, then you are guaranteed to see my stuff and that is amazing when the clearance rack is updated.

# Visit My Blog at <a href="https://www.cardsbychrisb.com">www.cardsbychrisb.com</a> for more details and pictures of cards for upcoming classes.

You'll find all the current catalogs, events, and host code at cardsbychrisb.com.

I hope you were as excited to read the news as I was to write it. Thank you so much for your continued support! You are what makes my job so great!

Happy Stamping and Big Hugs!

Christine