

## Happy JUNE Everyone!

Wow! We are halfway through June and many, many classes under the belt since May 27<sup>th</sup> when we were 'safer stamping together'.

So much has happened since we were 'safer at home' started in March. Thank you to all of you for being amazing and making it through the pandemic with me! I hope you had some time to get crafty and put some inks, paper, and stamps together to make some paper crafts. Maybe you got the closets cleaned up...maybe you got around to some projects you have had on the to do list. I just hope you all made it through it ok and life will return to some sort of normal for all of us.

I kept up with online classes and Facebook Lives every weekday night for a total of ~45 of them. You can always catch the replays on Facebook or YouTube if you missed them. I also started the biggest project of my life, maybe....well it seems like it now. I had my garage taken down and am attaching a mudroom with bathroom, a new garage, and a SHE SHED which we coined THE HIVE. It will be a special place for us to be 'safer stamping together'. I can't wait until I can share it with all of you!

Keep reading to find out about so much stuff that is new or coming up!

## New Annual Catalog, June-August Class Schedule, and Scavenger Hunts



The new Annual Catalog went live Tuesday, June 3<sup>rd</sup> .....are you loving the new catalog as much as me? I have been handing catalogs out as I see you at classes and some were sent through the mail. Please reach out to me if you still need a catalog and need to make connections to pick up your new catalog.

I have the June through August Class Schedule pretty much set.....remember, it's not set in stone because things can come up. Use it as a guide to plan what you want to attend. I always send an email and at least one reminder for each class and I also create a FB event for each class. Always RSVP with me in case a time/day/location happens to change so I can get in touch with you and you aren't left in the dark.

The Annual Catalog Scavenger Hunt is available and attached in this email. It is due to me by June 30<sup>th</sup>.

## In Color Club Starting in July



Want to get the new 2020-2022 In Colors on a budget? I have the perfect thing for you.... a 5-month club with 5 members at \$40 per month (includes S & H and tax) starting in July. Each month members receive all the following in one of each new In Colors:

- 1 ink pad – value \$7.50
- 1 ink refill – value \$3.75
- 1 pack of cardstock – value \$8.75
- 8 sheets of 6" x 6" designer series paper – value \$2.30
- 2 each of printed card bases and envelopes – value \$2.20
- 1 roll ¼" in color ribbon – value \$6
- 20 adhesive backed dots – value \$1.60
- 1 marker – value \$3

Each month the **host will receive \$18 in FREE merchandise** of her choice. She'll receive additional host benefits if she adds to her order during her month (extra orders from herself or outside orders from family and friends).

**Hosts will also receive a FREE** pack of Pearl Basic Jewels OR Rhinestone Jewels the month she is hostess!

Extra host orders and Stampin' Rewards item selections are due to the demonstrator by the last day of the month she is the host. Payment is due on the 1<sup>st</sup> of each month and the orders will be ready for pick up the first week of each month.

## Pick A FREE Bundle Starter Kit/Discount Shopper Promotion



It's a bundle bash! If you or a friend have been thinking about becoming a Stampin' Up! demonstrator, now's the perfect time to join. Not only will you get a Starter Kit—already a great value at \$99 for \$125 worth of products—but for a limited time, you can select any stamp/die bundle from the new 2020–2021 Annual Catalog for FREE. There could not be a better time to join.

When you purchase the Starter Kit, you can select ONE stamp and punch bundle (p. 168–169) or ONE stamp and die bundle (p. 173-179) from the 2020–2021 Annual Catalog—in addition to your regular Starter Kit. What a great deal if you want to be a discount shopper!

## Stampin' Up! Cut & Emboss Machine



We are excited to announce the preorder and customer launch dates for the standard Stampin' Cut & Emboss Machine! (The Mini Stampin' Cut & Emboss Machine availability will come later as explained below.)

Creating die cuts and embossed designs is easy, thanks to Stampin' Cut & Emboss! Our die cutting and embossing products do the work so you and your customers can have the fun.

Our Stampin' Cut & Emboss and Mini Stampin' Cut & Emboss Machines offer multiple die cutting and embossing options for you to share with all types of customers—from beginners to seasoned crafters. Both of Stampin' Up!-exclusive machines offer the highest quality and make precise cuts and detailed embossed images every time. They're also simple to store and easily portable, which makes packing for your events a cinch! They come with all the tools needed to get started right away, making it easy for your customers to have a fantastic die-cutting and embossing experience from the start.

So what sets this machine apart from the rest? Here are some of our favorite features:

- **Durable machines with high-quality results.** The solid steel construction frame and rubber feet that securely grip the work surface produce crisp, clean, precise cutting and beautifully detailed embossing.
- **Easy to use.** The machines and tools are designed for an intuitive die-cutting and embossing experience. For example, all plates are labeled with a number and are color coded for easy reference and use when building your sandwich. And just like the name suggests, our Magnetic Cutting Plates have fully-magnetic surfaces to make it easy to securely position your dies and keep them in place.
- **Simple to store.** The platforms on both machines fold for space-saving storage and they look pretty too—the sleek, clean design suits any crafting space.
- **Portable.** You can use both machines at home or on the go with their folding platforms and ergonomic carrying handles. This makes it easy to showcase the product line in your classes and workshops! It's also convenient for your customers who like to attend crops or other crafting get togethers.

The standard machine comes with all the plates you need to get started. The preorder will not include the replacement plates, but they will be available beginning with the customer launch on 1 September. Note that the Cutting Plates and Adhesive Sheets are already available to order. The optional Magnetic Cutting Plate and Impression Mats *will not* be available on the demonstrator preorder or by the customer launch; we'll keep you updated on their availability.

The Mini Stampin' Cut & Emboss Machine and its replacement plates are still in production and we aren't ready to share a demonstrator preorder or customer launch date for them; the mini machines have experienced delays due to the impact of the COVID-19 pandemic but unless unforeseen circumstances arise, we expect that you and your customers will be able to order it by the end of this year.

Demonstrator preorder (standard machine only): August 4<sup>th</sup> 2020 – not a demo and want it early? Sign up and add it to your starter kit order!

Customer launch (standard machine and replacement plates): September 1<sup>st</sup> 2020

Watch for more details as we get closer to the preorder for the standard machine! Until then, [review all the details about the machines here](#).

STAMPIN' CUT & EMOSS MACHINE	MINI STAMPIN' CUT & EMOSS MACHINE
Wide 6" (15.2 cm) platform for all your crafting needs.	Smaller 3-1/2" (8.9 cm) platform for your on-the-go crafting options.
Weighs approximately 8.1 pounds (3.67 kg). Platform folds to make transporting easy and to take up less space when storing.	Weighs approximately 2.7 pounds (1.22 kg). Lightweight, compact, and portable. Platform folds to make transporting easy and to take up less space when storing.
Works with all Stampin' Cut & Emboss dies and embossing folders.	Works with Stampin' Cut & Emboss dies and embossing folders that are narrower than 3-3/8" (8.6 cm). Dies and embossing folders that are compatible with the Mini Stampin' Cut & Emboss Machine are indicated in the product description in our catalogs and online store.
Simple to make a sandwich. Includes plates that are labeled with a number and are color coded for easy use.	Simple to make a sandwich. Includes plates that are labeled with a number and are color coded for easy use.
All the plates you need to get started are included: 1 Base Plate (Plate 1), 1 Die Plate (Plate 2), 2 Cutting Plates (Plate 3), and 1 Specialty Plate (Plate 4).	All the plates you need to get started are included: 1 Mini Base Plate (Plate 1), 2 Mini Cutting Plates (Plate 2), 1 Mini Embossing Plate (Plate 3), and 1 Mini 3D Embossing Plate (Plate 4).  <i>Note: 3D embossing folders that are compatible with the mini machine are not part of our initial product launch, however we anticipate being able to add these to our product offering later in 2021.</i>
Great for seasoned crafters who want a solution for all their die cutting and embossing needs.	Perfect for new or casual crafters who want a smaller machine that offers a high-quality die-cutting and embossing experience. It's also great for all crafters who like to create on the go.

## Loyalty Programs

With the start of the new catalog, the two loyalty programs started over. One is for purchasing with me and the other is for attending my classes. It's a rewards-based card that will get stamped as you shop and attend classes with me between June 1<sup>st</sup>, 2020 and May 31<sup>st</sup>, 2021. I started handing them out at classes. It is important to have me punch them after each class or order so that we don't lose track. Hidden question....I love sharing with and inspiring others because it makes me happy to bring happiness to others...why don't you tell me why you love stamping/crafting to be entered in the newsletter drawing for July.



## Upcoming Classes – I'd love for you to join in for some stamping fun!

Please RSVP to me as soon as you know you're going to attend class, so I can plan the number of kits to prepare for class and ensure there is space and a set of kits for you.

I will be doing Facebook Live Online classes all summer long on Thursday nights for those not ready to venture out yet....I'd love for you to join me live or catch the replay. Please RSVP for online classes if you want to make the cards along with me.

### **Email [chrismbertram@msn.com](mailto:chrismbertram@msn.com), call / text to 920-960-4390 or pop me a FB message.**

You can see my whole schedule online at [cardsbychrisb.com](http://cardsbychrisb.com). Please note that the amounts shown below for class fees are if paid with cash or check at class. There's a lot coming up in this short month. I'll put your name in the drawing if you let me know what class/event you are most excited for.

### **JUNE**

- 6/18 (TH) – **Monthly Card Making Class** – 3 Cards – **Online** – 6 – 8 pm – FREE, but if you would like To Go Kits or a set of completed cards the cost is \$12 or FREE w/\$20 min order for class – **RSVP by 6/12** for the kits and they will be ready by 6/15
- 6/22 (M) – **Ornate Garden Card Class\*** (AC pgs. 64-67) – 4 Cards – CBCS – 5:45/6 - 8:30 pm – Cost: \$15 or FREE w/\$25 min order at class
- 6/24 (W) – **4th of July Bingo** – 2 Cards & 6 Games of Bingo – CBCS – 6 - 8:30 pm – Cost: \$25 – **RSVP by 1 day prior w/payment**
- 6/25 (TH) – **Paper Pumpkin Class** – **Online** – Subscribe by June 10<sup>th</sup> to have your kit to make along with me
- 6/28 (SU) – **Ornate Garden Card Class\*** (AC pgs. 64-67) – 4 Cards – CBCS – 1 - 3:30 pm – Cost: \$15 or FREE w/\$25 minimum order at class
- 6/28 (SU) – **Bee Happy Stampers Team Gathering** – 4:30 - 6:30 pm – Cost: \$5

### **JULY**

- 7/2 (TH) – **Ornate Garden Card Class\*** – **Online** – 6 – 8 pm – Cost: FREE, but if you would like To Go Kits or a set of completed cards the cost is \$15 or FREE w/\$25 minimum order for class – **RSVP by 6/26** for the kits and they will be ready by 6/29
- 7/8 (W) – **Christmas in July Card Class** – 4 Cards – CBCS – 5:45/6 – 8:30 pm – Cost: \$15 or FREE with a \$25 minimum order at class
- 7/9 (TH) – **Christmas in July Card Class** – 4 Cards – **Online** – FREE, but if you would like To Go Kits or a set of completed cards the cost is \$15 or FREE w/\$25 minimum order for class – **RSVP by 7/3** for the kits and they will be ready by 7/6
- 7/11 (SA) – **Christmas in July Card Class** – 4 Cards – CBCS – 10 – 12:30 pm – Cost: \$15 or FREE with a \$25 minimum order at class
- 7/13 (M) – **Club Class** – 6:15 PM
- 7/15 (W) – **Mystery Card Making Night** – FREE! – **Online** – 6 – 7:30 pm

There is still time to sign up for the Ornate Garden Featured Bundle Class - Order either **Ornate Style** or **Ornate Thanks Bundle** by **6/18** \$52 or \$46.75 + S & T) and attend any of the 3 classes for **FREE** plus receive the **Gilded Gems** OR the **Ornate Garden Ribbon Combo Pack** for **FREE** – **The Bundle cannot be purchased as part of another class' fee to receive the card class and elements for FREE.**

## Paper Pumpkin JULY 2020 – Summer Nights



**Summer Nights** - Celebrate the magic of summer nights with the Summer Nights Paper Pumpkin Kit! In this exclusive fun-filled kit, you'll unbox enough supplies to create nine postcard-style cards, coordinating envelopes, and die-cut tealight bags. What's even more spectacular about July's kit is the add-on you can purchase along with it!

The Summer Nights Add-On includes 24 card bases and envelopes in coordinating Summer Nights designs. This add-on is perfect for helping you expand the Summer Nights creative experience beyond the Paper Pumpkin kit. Between the add-on and the leftover supplies from your Summer Nights kit, you will be crafting a summer night worth celebrating all month long!

The kit contains enough supplies to create nine postcards and coordinating envelopes, as well as nine die-cut tealight bags.

- Card size: 4" x 5-1/4"
- Envelope size: 4-1/2" x 5-3/4"

### **Summer Nights Add-On Available:**

Contains 24 preprinted card bases and coordinating envelopes.

- Card size: 4-1/4" x 5-1/2"
- Envelope size: 4-1/2" x 5-3/4"
- The Summer Nights Add-On is not required to complete the Paper Pumpkin kit projects.

Purchase the Summer Nights Add-On through me or online at [stampinup.com](http://stampinup.com) starting July 1<sup>st</sup>, **while supplies last!**

Item 154973 | \$10.00

**Don't miss out on the fireworks, fireflies, and fun! Subscribe for the July kit from June 11 to July 10!**

**Coordinating Colors:** Blackberry Bliss, Calypso Coral, Coastal Cabana, Night of Navy

### **Small Business Showcase – Used Stamp Sales 2020**

The next Showcase and Used Stamp / Scrapbooking & Accessories Sale at The Masonic Center in FdL is set for **Saturday, November 28th from 9 am until 2 pm**. Mark your calendars now.

In addition, provided my garage is ready (which it should be), I will be hosting a **Used Stamp Sale Friday, July 17<sup>th</sup>** from 7 am until 6 pm. You are welcome to bring crafting supplies to sell. Please note: all items after this sale will need to be collected after the sale in preparation for OPERATION: CHRIS GETS HER LIVING ROOM AND BASEMENT BACK. With the transition to the HIVE, I will not be able to store all the boxes of things that do not sell after each sale. I plan to host a few Used Stamp Sales a year as normal, but people that want to sell will need to drop off stuff starting the Monday prior to the sale and collect what doesn't sell by the Tuesday after the sale.

**Selling** - Please see the document attached in the email for guidelines on selling. Important notes: please use a light painters tape or masking tape to mark the prices and your three initials. That way we can pull it off easily to keep track of what sold for who. Use quarter increments. Let me know if you still plan to drop off anything. I will need orders by the day after the sale for customers who sell anything. Also, I'm no longer accepting wood stamps...people generally don't buy them and I end up carrying them back and forth.

**Buying** - Show up during either sale to shop the sale as well as check out the Small Business Saturday Showcase that I'm cohosting with some friends.

### **Customer Swap Group**

The customer swap group is in full swing and they are loving it. There are about 9 to 10 swapping each month. Since it is a month to month swap, the group wanted me to let you know that anyone can join in the fun at any time. All you need to do is let me know you're interested, and I'll add you to the Facebook group for this group. They're already working on the cards for June, but you can always get in for the July cards.

### **Stampin' Up! Plastic Bags**

Just a quick reminder to leave or bring back your plastic bags with name tags for me so that I can keep using them.

### **Like, Comment, Share on Facebook Campaign Continues**

Kelly continues to ROCK the FB business page and VIP customer page. I love the call outs for your birthdays, Tip Tuesdays and Technique Thursdays! I also love when you share what you have been making! The business page is for anyone to like and follow, and the other is my private VIP page which is for customers who have purchased or attended classes within the last 6 months. If you're not on FB, go to my blog at [www.cardsbychrisb.com](http://www.cardsbychrisb.com) to see some things that were shared. The Monday and Wednesdays FB posts always start from my blog.

We really appreciate you helping with this campaign! Keep liking, commenting, and sharing!

The first Facebook Live of the month is when I will do the live drawings for Top Fan, the Monthly Creative Challenge, along with other drawings.

### **Personalized Stamps**

I hope those that have ordered personalized stamps through Kelly are liking them. For those that are interested in ordering any type of personalized stamp, like for the backs of your cards or for your return address on envelopes it isn't too late to order. Kelly is continuously receiving orders for them and orders them once a sheet fills up. You can reach out to her directly via email at **kbuechel@live.com** if you would like to see what is available or if you would like something special designed. You don't need to include me in the correspondence....this is her baby now.

Kelly put together some standard options and they are attached in this email. Look at the attachments to see if you like any of the options. One attachment contains different fonts that you could choose from. Let me know the number and letter for the option you like, for example, 2E and style font you would like. If you find that you like a couple of them and want 2 different stamps made that won't be a problem, just let her know both options and font styles that you want. She'll let you know specific pricing, but most are around \$12.

### **Gift Certificates Are Always Available**

Looking for the perfect gift for your crafty friend or family member?? Is someone looking for something to buy you for your birthday? Stampin' Up! makes the perfect gift. Let them know that I sell gift certificates and now they can be purchased directly from my online store ([cardsbychrisb.com](http://cardsbychrisb.com)) or by contacting me directly. I can also coordinate the shopping part if they would prefer you open a gift. I'm here to help make it easy to give you the perfect gift!

### **Facebook Notifications**

If you like my page and are not seeing posts in your newsfeed, then you should check your settings to ensure notifications are turned **on** and that your setting is set to **standard** and **not** highlights. Some even set the default to **see first**, then you are guaranteed to see my stuff and that is amazing when the clearance rack is updated.

**VISIT MY BLOG at [www.cardsbychrisb.com](http://www.cardsbychrisb.com) for more details and pictures of cards for upcoming classes.**

You'll find all the current catalogs, events, and host code at [cardsbychrisb.com](http://cardsbychrisb.com).

I think that's it for now.....I hope you were as excited to read the news as I was to write it. Thank you so much for your continued support! You are what makes my job so great!

Happy Stamping!!

Christine