

## Happy March Everyone!

Can you believe we are into March already and that Spring will be here soon?!? I'm excited for warmer temperatures so I can stop wearing a hat and gloves. February was a great month, lots of cards in the books and spending time with those who could join me at classes or events. I love it!

This past weekend, Bonnie, Cheryl, and I hosted our first annual retreat.....yes, you heard that correctly. Everyone had an amazing time and wants to do it again next year. We're already looking at dates for it....yay! Stay tuned for more details.

As we roll into March, you need to start thinking about the In Colors retiring. They technically don't retire until the catalog does in early June, but the ink pads, refills, and paper generally sell out of stock around the end of April. Start planning to order them now rather than later if you want to stock up on any of them.

There were a bunch of winners since the last newsletter...congratulations to all!

The winner of a half off item for liking, sharing, or commenting on FB in February is **Pat KE** and the runner up for a prize out of my stash is **Karen H.**

The winner for the February Newsletter contest is **Stacey R.** You have a \$10 gift certificate coming your way.

The third Sale-a-Bration board filled up and the winner of the drawing was Lori K. We just did the live drawing on Saturday during the retreat for the fourth board and believe it or not, but **Kathy DN** won AGAIN! Congratulations to both **Lori K** and **Kathy DN.**

And last, but certainly not least, the ever so clever Alexa B had the most correct on the scavenger hunt and won the \$20 gift certificate....yay!

Congratulations to all these lucky ladies!

Keep reading to find out about Sale-a-Bration Celebration, Second Release of SAB products, upcoming classes, In Colors that are retiring and how we will celebrate, Club Class renewing, personalized stamps, March's Paper Pumpkin kit, and more.

### ***New Club Starting in May***

Are you looking to be a hostess with the mostess and earn some FREE items? Joining a club is a great way to do just that. I have a current group that meets the second Monday of each month and they make the "Monthly" cards. There are currently 10 people and a couple people have decided not to renew so they could some of the other classes I offer. April is the last time the current club will meet and it will start over in May. The club lasts for the number of months that there are people in it and you take turns being the hostess each month. At the April class we will pick the names of hostesses for each month (their current club ends in May). You would place a minimum \$20 order each month and attend class the second Monday of the month. If you can't make it to class that night you would need to get me your order before class and I will include the cards in your order or you could attend one of the other monthly card classes that particular month. The month you are hostess you earn your rewards based off the sales of all the orders that night. You can collect outside orders the month you are hostess to help you earn additional hostess dollars for free STUFF. The month you are hostess you bring a treat to share. Also, you bring your normal supplies in your toolbox for card making. This group also exchanges birthday cards. Let me know if you are interested soon as space is limited.

### ***SALE-A-BRATION CELEBRATION....PARTY TIME!!!***

21 people have qualified to attend this very special occasion...and a lot more are over half way to achieving it based on sales. I will be hosting three celebrations, one on Thursday, April 2<sup>nd</sup> at 6 pm, one Saturday,

April 4<sup>th</sup> at 10 am, and the other on Wednesday, April 8<sup>th</sup> at 6 pm. After you are invited, you will still need to confirm your reservation and which date you'd like to attend so that I know you plan to attend and have enough materials ready to make the bee insert for a 9" x 9" frame. I appreciate you RSVP'g early so I can plan accordingly. Also, the frame is available at Michaels or you can purchase it from me for \$9. I ordered about 35 of them. I will be designing the insert this Saturday, the 7<sup>th</sup>, and then creating the event over the weekend. Those 21 people who earned a spot will be invited soon after. Please reach out to me if you haven't received an invitation by Monday and are curious how close you are.

### Sale-A-Bration Second Release

Included in the Sale-A-Bration Second Release are three awesome stamp sets and two packs of beautiful Designer Series Paper. You are going to love them.



**FREE \$50 PURCHASE**

**FLOWERING FOILS SPECIALTY DESIGNER SERIES PAPER**  
152312

These rose gold and silver foil designs make any project shine. Add color to the white areas using your favorite coloring tools (AC p. 179–181). 12 sheets: 3 each of 4 single-sided designs\*. 12" x 12" (30.5 x 30.5 cm). Acid free, lignin free.

*Rose gold foil, silver foil, white*



**FREE \$100 PURCHASE**

**TAGS IN BLOOM**  
152292 (suggested clear blocks: a, b, c, d, e, f)  
18 photopolymer stamps • Two tags • Available in French  
© Coordinates with Label Me Stamp Punch (M) or Label Me Stamp Punch (M) or L



**RISE & SHINE**  
152303 (suggested clear blocks: a, c, d, h)  
15 photopolymer stamps • Available in French  
© Coordinates with Cup of Cheer Dies (Web)



**let's hang out soon**  
**MAKE TODAY amazing**  
**tea**

**FREE \$100 PURCHASE**

**REVERSIBLES™**  
© 2019 STAMPIN' UP! 5



**WELL DRESSED**  
152300 (suggested clear blocks: a, b, d)  
8 cling stamps

**FREE \$50 PURCHASE**



**FREE \$50 PURCHASE**

**SO VERY VELLUM SPECIALTY DESIGNER SERIES PAPER**  
152313  
Colored vellum sheets with embossed design. 6 sheets: 2 each of 3 colors. 12" x 12" (30.5 x 30.5 cm). Acid free, lignin free.

*Pool Party, Purple Posy, Soft Sea Foam*

**COORDINATION PRODUCT RELEASE – these products are STILL available...YAY!**



From February 4<sup>th</sup> through March 31, you will have an opportunity to purchase products that coordinate with products from the Mini Catalog and Sale-A-Bration Brochure – only while supplies last though. Because they are while supplies last, you will need to make a decision to get the things you would like early versus later. Remember the frog dies last year??? They sold out in about 2 or 3 days. Check out what is available and if you will be at a class in early February you could plan to order it at class. If you are not planning to attend a class and want something you should let me know by the 31<sup>st</sup> so that when I place an order on February 1 it can be added and you don't miss out. You can take your chances and wait until later in February or March, but I hate to have disappointed customers who miss out on something they want.



153590  
Birthday Dies  
\$27



153558  
Pleased As Punch  
Designer Series Paper  
\$11.50



153586  
Nature's Thoughts Dies  
\$29



153587  
Special Day Dies  
\$29



153588  
Ladybugs Dies  
\$29



153589  
Sending Flowers Dies  
\$27

## ***Upcoming Classes – I'd love for you to join in for some stamping fun!***

Please RSVP to me as soon as you know you're going to attend class, so I can plan the number of kits to prepare for class and ensure there is space and a set of kits for you.

**Email [chrismbertram@msn.com](mailto:chrismbertram@msn.com), call / text to 920-960-4390 or pop me a FB message.**

You can see my whole schedule online at [cardsbychrisb.com](http://cardsbychrisb.com). Please note that the amounts shown below for class fees are if paid with cash or check at class. There's a lot coming up in this short month. I'll put your name in the drawing if you let me know what class/event you are most excited for.

### **MARCH**

3/2 (M) – **Tropical Oasis 9" x 9" Frame** – CBCS – 5:45/6 - 8:30 pm – Cost: \$25 or FREE with \$35 minimum order at class + Frame

3/4 (W) – **Lucky Hand** – 5 Cards & 6 Games of Lucky Hand – CBCS – 6 - 8:30 pm – Cost: \$35

3/9 (M) – **Club Class** – 6:15 pm

3/11 (W) – **Peaceful Poppies Product Based Class\*\*\*** – 8 Cards + Product – Cards by Christine Studio – 5:45/6-8:30 pm – Cost: \$35 – **RSVP by 3/5**

3/12 (TH) – **Throwback Thursday Class** – 4 Cards – CBCS – 5:45/6 - 8:30 pm – Cost: \$15 or FREE with a \$25 minimum order at class

3/14 (SA) – **Peaceful Poppies Product Based Class\*\*\*** – 8 Cards + Product – Cards by Christine Studio – 1:30 - 4 pm – Cost: \$35 – **RSVP by 3/5**

3/14 (SA) – **Monthly Card Making Class** – 3 Cards – Cards by Christine Studio – 10 am-12:30 pm – Cost: \$12 or FREE w/\$20 min order at class

3/16 (M) – **Monthly Card Making Class** – 3 Cards – Cards by Christine Studio – 5:45/6 - 8:30 pm – Cost: \$12 or FREE w/\$20 min order at class

3/18 (W) – **Monthly Card Making Class** – 3 Cards – Cards by Christine Studio – 5:45/6 - 8:30 pm – Cost: \$12 or FREE w/\$20 min order at class

3/19 (TH) – **Monthly Card Making Class** – 3 Cards – Annie's – 6 - 8:30 pm – Cost: \$12 or FREE w/\$20 min order at class

3/22 (SU) – **Tropical Oasis Card Class\*** (MC pg. 39) – 4 Cards – CBCS – 1 - 3:30 pm – Cost: \$15 or FREE with a \$25 minimum order at class

3/22 (SU) – **Bee Happy Stampers Team Meeting** – 4:30 - 6:30 pm – Cost: \$5

3/25 (W) – **Tropical Oasis Card Class\*** (MC pg. 39) – 4 Cards – CBCS – 5:45/6-8:30 pm – Cost: \$15 or FREE with a \$25 minimum order at class

3/28 (SA) – **Small Business Showcase and Used Stamp Sale** – Masonic Center in FdL – 9 am – 2 pm – Contact Christine for selling

3/29 (SU) – **Sale-a-Bration HooRahRah Card Class** – 4 Cards – CBCS – 3 - 7 pm – Cost: \$15 or FREE with a \$25 minimum order at class

3/30 (M) – **Sale-a-Bration HooRahRah Card Class** – 4 Cards – CBCS – 5:45/6-8:30 pm – Cost: \$15 or FREE with a \$25 minimum order at class

**\*\*\*Peaceful Poppies Product Based Class** – The cost of \$35 includes 8 cards with envelopes, the Peaceful Poppies DSP, Peaceful Poppies Sequins, and Whisper White ¼" Crinkled Seam Binding Ribbon – **RSVP by 3/5 or contact Christine to see about availability if after 3/5**

## ***Paper Pumpkin March 2020: No Matter the Weather***



Cheers to seven years! This March, Paper Pumpkin has reached another exciting milestone: our seventh year of delivering fun, easy, creative projects to you and your customers. To thank everyone who has helped them along the way, they're including an additional FREE stamp set with every March kit. This means that every subscriber will receive two stamp sets!

The March 2020 kit will arrive in an exclusive, specially-designed box that you will love! Think daffodils, raindrops, and a fresh spring vibe.

About the March Kit

- Kit contains supplies for 12 cards and envelopes (4 cards of 3 designs)
- Notecard size: 5" x 3-1/2" (12.7 x 8.9 cm)
- Envelope size: 5-1/8" x 3-5/8" (13 x 9.2 cm)

Coordinating Colors: Balmy Blue, Basic Gray, Calypso Coral, Grapefruit Grove, Gray Granite, Pear Pizzazz, Petal Pink, Shaded Spruce, and So Saffron

Please reach out to me if you are not a current subscriber and would like to order March's kit.

### ***REFERRAL CONTEST***

I'm always looking for ways to grow my business and what better way than with your help. I have free class passes that I will start handing out to those that want to invite friends and family to stamp with them. You need to write your name on the passes and then hand them out to friends and family who haven't stamped with me previously. Whichever customer has the most passes redeemed between now and April 30<sup>th</sup> will win a \$25 gift certificate or half off item with me. Plus, you're giving a great gift to someone who might enjoy a new hobby with you and they get to try it for FREE. You can't beat that! Let me know if you need more passes to hand out.

### ***SMALL BUSINESS SHOWCASE – USED STAMP SALE***

The next Showcase and Used Stamp / Scrapbooking & Accessories Sale at The Masonic Center in FdL is set for **Saturday, March 28th from 9 am until 2 pm**. Mark your calendars now.

**Selling** - Please see the document attached in the email for guidelines on selling. Important notes: please use a light painters tape or masking tape to mark the prices and your three initials. That way we can pull it off easily to keep track of what sold for who. Use quarter increments. Let me know if you still plan to drop off anything. I will need orders by April 4th for customers who sell anything. Also, I'm no longer accepting wood stamps...people generally don't buy them and I end up carrying them back and forth.

**Buying** - Show up between 9 am and 2 pm to shop the sale as well as check out the Small Business Saturday Showcase that I'm cohosting with some friends.

### ***STAMPIN' UP! PLASTIC BAGS***

Stampin' Up! did away with providing free plastic bags to demonstrators about a year ago. Lots of different government regulations that they had to adhere to and the cost became too much. The option they gave us is to purchase bags that are reusable. Just a reminder to save and return your bags to me after you get your order so I can reuse them for your next orders.

### ***Like, Comment, Share on Facebook Campaign Continues***

Kelly continues to ROC the FB business page and VIP customer page. I love the call outs for your birthdays, Tip Tuesdays and Technique Thursdays! I also love when you share what you have been making! The business page is for anyone to like and follow, and the other is my private VIP page which is for customers who have purchased or attended classes within the last 6 months. If you're not on FB, go to my blog at [www.cardsbychrisb.com](http://www.cardsbychrisb.com) to see some things that were shared. The Monday and Wednesdays FB posts always start from my blog.

She monitors all the likes, comments, and shares throughout each month and randomly selects some winners. Congratulations to **Pat KE** for winning the half off item and to **Karen H** for being the runner up. I will select something from my stash for Karen.

We really appreciate you helping with this campaign! We'll continue this with more people winning at the end of each month. Keep liking, commenting, and sharing!

## ***PERSONALIZED STAMPS***

I hope those that have ordered personalized stamps through Kelly are liking them. For those that are interested in ordering any type of personalized stamp, like for the backs of your cards or for your return address on envelopes it isn't too late to order. Kelly is continuously receiving orders for them and orders them once a sheet fills up. You can reach out to her directly via email at [kbuechel@live.com](mailto:kbuechel@live.com) if you would like to see what is available or if you would like something special designed. You don't need to include me in the correspondence....this is her baby now.

Kelly put together some standard options and they are attached in this email. Look at the attachments to see if you like any of the options. One attachment contains different fonts that you could choose from. Let me know the number and letter for the option you like, for example, 2E and style font you would like. If you find that you like a couple of them and want 2 different stamps made that won't be a problem, just let her know both options and font styles that you want. She'll let you know specific pricing, but most are around \$12.

## ***MINI AND SALE-A-BRATION CATALOGS***

The 2020 Mini Catalog went live January 3rd and goes through June 2<sup>nd</sup> while Sale-A-Bratation goes until March 31<sup>st</sup>. To find electronic copies of the catalogs on January 3rd go to: [www.cardsbychrisb.com](http://www.cardsbychrisb.com) and click on the Catalogs link. Some of my customers received the catalogs in the mail (I sent an email to those that I scheduled to ship directly from SU so you can watch for it) and some received them personally from me. I will have plenty of hard copies of the catalogs as well. Please reach out to me if you don't have yours yet.

### **SHOP**

Here's the deal: for every \$50 you spend (before tax and shipping), you get a FREE Sale-A-Bratation product. That means it's the perfect time to purchase those products you've had your eye on while earning more products for free.

### **HOST**

Need another excuse to get together with friends? Just host a qualifying party with at least \$300 in sales during Sale-A-Bratation and you'll earn an exclusive stamp set called Little Ladybug! My calendar fills up fast so please contact me soon to pencil in a date if you would like to host a party of your own....heck, you can even have it in my studio so you don't have to clean your house.

### **JOIN**

It's the best time of year to join Stampin' Up! During Sale-A-Bratation, you can become a demonstrator for just \$99 and you will get to choose \$125 of product for your Starter Kit—anything! Plus, you will receive a new mini paper cutter, a 6"x6" DSP sampler, and a FREE stamp set of your choice. Plus, the kit ships for free and it comes with a sample Paper Pumpkin! Who's going to be my first new team member in January?

## ***SALE-A-BRATION BOARD \$25 GIFT CERTIFICATES***

Throughout Sale-A-Bratation I will be doing drawings for \$25 gift certificates with me. You will get your name on the board and entered in the drawing each time you earn a free SAB item (2 times if you pick the \$100 value SAB item) How cool is that? Not only do you earn free items from SU, but lucky winners will get small shopping sprees with me! Last year 8 people won \$25 gift certificates with me between January and March. Don't worry if you forget to write your name on the slip...I'll follow up with you to get your name added. Who doesn't love winning?!?! Lori K won the third board and Kathy DN won again on the fourth board...congratulations to these lucky ladies! To have your name in for the newsletter drawing please let me know what your favorite embellishment from the mini catalog is after you finish reading the newsletter.

## ***CARRYOVER LIST***

Certain products have carried over, some into the new Annual Catalog, and additionally some will be available again at the start of the new 2020 Holiday Catalog. I uploaded a file in the Files section of the Customer VIP page and it will also be included in the email that is sent with the newsletter so you can check out what these items are. So don't toss the Holiday Catty....stick the carryover list in it so you can refer back to it.

## ***GIFT CERTIFICATES ARE ALWAYS AVAILABLE***

Looking for the perfect gift for your crafty friend or family member?? Is someone looking for something to buy you for your birthday? Stampin' Up! makes the perfect gift. Let them know that I sell gift certificates and now they can be purchased directly from my online store ([cardsbychrisb.com](http://cardsbychrisb.com)) or by contacting me directly. I can also coordinate the shopping part if they would prefer you open a gift. I'm here to help make it easy to give you the perfect gift!

## ***FACEBOOK NOTIFICATIONS***

If you like my page and are not seeing posts in your newsfeed, then you should check your settings to ensure notifications are turned **on** and that your setting is set to **standard** and **not** highlights. Some even set the default to **see first**, then you are guaranteed to see my stuff and that is amazing when the clearance rack is updated.

***VISIT MY BLOG at [www.cardsbychrisb.com](http://www.cardsbychrisb.com) for more details and pictures of cards for upcoming classes.***

You'll find all the current catalogs, events, and host code at [cardsbychrisb.com](http://cardsbychrisb.com).

I think that's it for now.....I hope you were as excited to read the news as I was to write it. Thank you so much for your continued support! You are what makes my job so great!

Happy Stamping!!

Christine