#### **Happy May Everyone!**

What a wonderful start to the new month of May....warmer weather, birds chirping more, the sun wanting to peak out and a new catalog launched!! Wow....the past week flew by with ordering and prepping for the product shares, DSP samplers, and the In Color Clubs....wow is all I can say. I hope your May s going great for you!!!

Thank you again to all of you for your support this last month! I appreciate the in person and online support! April was a great month again and we definitely crafted and created a lot here in the Hive and online. I couldn't do it without ALL of you! THANK YOU SO VERY MUCH! You all are the best. I know you can choose who you shop through and take classes with and I always appreciate when you pick me.

Onto the winners! Carla Lake was the winner for the April newsletter drawing...she won a \$10 gift certificate towards Stampin' Up! Product through me that can be used in May...yay!

Melody Miller was the winner of the half off bundle, Flowering Fields. This prize was awarded for sharing a FB video and being in the VIP group. Please reach out to me if you're on my team or placed an order with me in the last 6 months and you're not in the VIP group. I would love to add you. The Mystery Card Night drawing was held a couple weeks ago, and Paula Rice, Donna Simmer, and Donna Scholz won prizes. The Top Fan prizes went go to Linda Rios, Elaine Rebek, Tammy Sokolik, Lyla Erickson, and Judy Bobo. Stacy Burns won the Monthly Creative Challenge Drawing and Angela Knudson won the Class Card Challenge. Gayle Cain, Chris Dudarenke, and Cindy Paasch all won prizes from the In Person Catalog Launch Card Classes. Plus all the cards I made during lives were won....so many prizes! Congratulations to all!!

# Upcoming Classes — I'd love for you to join in for some stamping fun! Stamping with ME = FUN

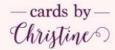
Please RSVP to me as soon as you know you're going to attend class, so I can plan the number of kits to prepare for class and ensure there is space and a set of kits for you.

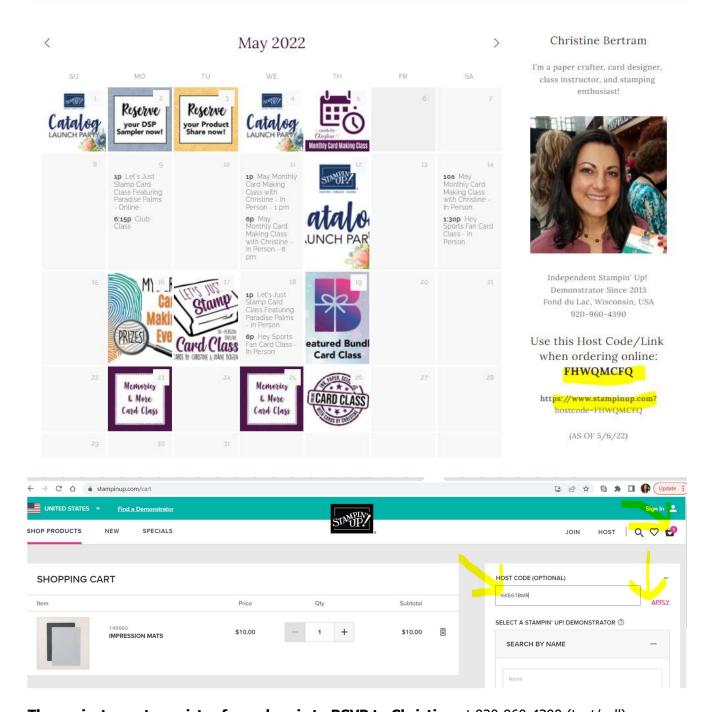
I have Facebook Live Online classes on Thursday nights...and some Monday nights...and some Friday nights...and Sunday afternoons for those that aren't local. I'd love for you to join me live or catch the replay. Please RSVP for online classes if you want to make the cards along with me. Please note – the central source to look for what classes are coming up is always at cardsbychrisb.com – go to the Events calendar

<u>Email chrismbertram@msn.com, call / text to 920-960-4390 or pop me a FB message.</u> You can see my whole schedule online at cardsbychrisb.com in the newsletters link. Please note that the amounts shown below for class fees are if paid with cash or check at class. There's a lot coming up this month.

## **Host Codes Used to get Classes for FREE!**

I provide kits for classes for free if the minimum amount is purchased in an order and the host code is used. In the past, if you forgot to add it before checking out, I or you could call Stampin' Up! to have it added to qualify for the class. Going forward, they are limiting it to 10 per month. Please do your best to get it added before checking out. ② You can always find the current host code at cardsbychrisb.com and go to the events link. It is on the right side on computers and under the calendar if you're on your phone. See the screenshot below to see where it is located....under the photo of me. I have some past classes still available and don't worry if you forget and qualify with the minimum amount because I'll send you one of the amazing past classes as a gift and thank you. You could contact SU directly if you catch it right after you submit it and they most likely would add it for you – call 800-stampup.





The easiest way to register for a class is to RSVP to Christine at 920-960-4390 (text/call) or chrismbertram@msn.com as soon as you know you want to attend. I can add you to the class list and verify the amount needed to order or to be paid and confirm there is space in the class. This gives you the option to the get the 'cash' discount pricing.

You can also register via the cardsbychrisb.com website and use your credit card to pay. A small convenience fee is charged then.

#### **Class Schedule**

You can always find a copy of the current class schedule in a pdf format in the newsletter section at CardsbyChrisb.com – go to newsletters - this is where you can always find an up-to-date copy.

#### PAST PAPER PUMPKIN KITS FOR SALE

Stampin' Up! is doing a special discount on Paper Pumpkin past kits and refills that were released a year or more ago. Kits from early 2021 will be sold at 50% off the original price! These kits are exclusively available to current subscribers only and while supplies lasts.

Available past kits, refills, and any specials sales and offers will be announced in the Paper Pumpkin newsletter and blog, so keep an eye out each month.

As always, you can shop all past kits and refills, including the discounted kits, on my online store. These products are first come, first served and available while supplies lasts.

This will be the last chance for you to get these kits, so don't miss out!



## **New Annual Catalog, Class Schedule, and Scavenger Hunts**

The new Annual Catalog went live this past Tuesday, May 3<sup>rd</sup>....yay!!! I hope that you are loving it as much as I am after the first couple passes. The Catalog Launch Card Classes that were in person were held this past week while the online version is set for next Thursday, May 12<sup>th</sup>.

I have the schedule of classes through August pretty much set.....remember, it's not set in stone because things can come up. Use it as a guide to plan what you want to attend. I always send an email, a reminder, and usually a last call for each class. I also create a FB event for each class and the master of all truth for classes lies in the calendar of events on the cardsbychrisb.com website. Always RSVP with me in case a time/day/location happens to change so I can get in touch with you, and you aren't left in the dark.

The Annual Catalog Scavenger Hunt is also available and can be found in the newsletter/blog section at cardsbychrisb.com. It is due to me by May 31<sup>st</sup> via hard copy or email only. Please do not send pictures via text or messenger....it is too much for me to find them in all various forms of communication.

## **Annual Catalog Designer Series Paper Sampler – 3 left!**

What a great way to showcase all the Designer Series Paper from the new Annual Catalog that Stampin' Up! offers! Whether you are an avid customer or a Stampin' Up! demonstrator, this DSP Sampler will help you with your crafting and creating over the next year. I plan to keep a set on hand to show lovely customers when they attend class in person or online. I also plan to keep a set in my crafting room to help me while I'm creating those masterpieces by helping me easily identify the colors in each set and refer to them often to see all the patterns and coordinating card stock colors at a glance. You'll get a Basic White sheet printed with each of the Designer Series Papers shown below, as well as 1" x 3.5" or 2" x 2" pieces of each Designer Series Paper for all. In addition, you will receive 3/4" x 1-1/2" piece of the coordinating card stock colors for each pack. Assemble with liquid glue or Stampin' Seal and you will have everything you need to assemble your DSP Sampler.

You can find more details and pricing for it at -

https://cardsbychrisb.squarespace.com/events/annual-catalog-dsp-sampler-cards-by-christine-2022

## **Annual Catalog Product Shares – Still time to get in on this!**

What a great way to get it ALL without having to buy it ALL. Whether you are a customer or a Stampin' Up! demonstrator/discount shopper, this share will help you with your crafting and creating. Get a sampling of almost everything when you sign up for each of the ala cart options in the product share or select one or two pieces of the pie.

There are 6 ala cart options including: papers & more, new ribbons, new embellishments, carryover ribbons, carryover embellishments, and packaging. Each option has its own price, and you will be able to add them individually to your cart. The only items not included are the Baker's Twine Essential Pack, For Everything Fancy Sequins, and Gilded Leafing. Your share can be picked up or mailed. Make sure to add the shipping option if you need your share mailed to you.

Registration for the product share can be made via cardsbychrisb.com and paid via credit card. There is a small cash discount for payments made with anything other than credit. Please contact me at 920-960-4390 or <a href="mailto:chrismbertram@msn.com">chrismbertram@msn.com</a> if you prefer to pay with a cash, check, or an electronic option and to get that pricing. I'll reach out to collect the difference if a 'cash' option is used and a fee is charged to me. The cash/check option is provided as an option to you to save the convenience charge.

All the details and to pay via credit card go to - <a href="https://cardsbychrisb.squarespace.com/events/">https://cardsbychrisb.squarespace.com/events/</a> annual-catalog-2022-2023-product-share-cards-by-christine



Sign up between May 3–31 to become a discount shopper / demonstrator and you'll get \$66.50 of brand new 2022–2024 In Color products for FREE. This is an incredible deal and is in addition to the standard \$125 of products you receive for only \$99. Plus you'll receive free business supplies, free shipping, and all the fun being a part of Stampin' Up!

Check out what being a discount shopper / demonstrator all entails by going to the Join My Team link at cardsbychrisb.com. There is a lot of information on my website that you can read up on. I'm always here if you have additional questions. I'd love for you to join my AMAZING team, the BEE HAPPY STAMPERS! There is also a flyer you can check out on my website - find it by going to the newsletter/blog section at cardsbychrisb.com. Oh my, who would guess I would put the hidden question here.....to be entered into the May drawing let me know what you are most looking forward to this summer. I am looking forward to the sunshine and warmer days.

The additional In Color Products (value \$66.50) include the following

- 2022–2024 In Color Grid Paper (item 160009)
- 2022–2024 In Color Ink Pad Collection (item 161108)
- 2022–2024 In Color Cardstock Collection (item 159204)
- 2022–2024 In Color 6" x 6" (15.2 x 15.2 cm) Designer Series Paper Assortments (item 159253)

## **New Catalog Pricing Changes – Reminder**

SU strives to provide us with the best papercrafting products and experiences, without sacrificing the quality Stampin' Up! is known for, all while being mindful of cost and other important considerations. They regularly review their pricing, taking into account the cost of doing business, global exchange rates, increased supplier costs, and market comparisons. When it comes to making changes, they are conservative and put off price increases for as long as we can because we know they impact us.

Due to increased costs to produce these items, moving forward new prices will be in effect within the following product categories:

- Select background stamps
- Select stamping accessories
- Classic Stampin' Ink Pads and Refills
- Cardstock and Designer Series Paper
- Stampin' Cut & Emboss Machines and select plates
- Punches and select tools
- Kits Collection and select Memories & More
- Select embellishments and ribbons
- Select adhesives

In addition, during their pricing analysis, they realized their systems were not handling pricing calculations consistently. They fixed this issue, which resulted in slight price changes across the board. These price updates impact all markets but will be seen across different product categories in each market; they will also go into effect with the 2022–2023 Annual Catalog.



Check out the new branded merchandise in the online store....type the word "Branded" and a lot of nice new items that embody Stampin' Up!'s brand as a whole are in there...yay! Go to stampinup.com to check out what's in there.

Paper Pumpkin April 2022 – Celebrating In Color

11 April-10 May

IN COLOR

Create magic with the NEW 2022–2024 In Colors!

CHANCE TO WIN A

GOLDEN

VOUCHER

Create magic with the NEW 2022–2024 In Colors with this Paper Pumpkin kit! With vivid pops of green and red and a range of blues, these colors are perfect for fun festivities. Send your best wishes or happy moments with the large bold lettering and gorgeous gold foil details. Plus, you can also send gift cards with the included coordinating gift card holders!

As an added bonus, every May Paper Pumpkin subscriber will get the chance to win a GOLDEN Voucher worth \$25 USD in Stampin' Up! products! The winners will find their Golden Voucher in their May 2022 Paper Pumpkin box. This is the perfect time to snag coordinating In Color products from the 2022–2023 Annual Catalog that will go live on 3 May 2022 in the online store!

Watch Sara in this video where she goes over her favorite features of the kit. You can share this video with your customers to get them excited about kit! To watch, go to https://www.youtube.com/watch?v=1T7c5M1UBzQ&t=8s

#### Kit Details -

- Celebrating In Color Photopolymer Stamp Set
- Basic Gray Classic Stampin' Spot®
- Printed card bases
- Printed In Color envelopes
- Printed In Color gift card holders
- Foiled die cuts
- Printed die cuts
- Adhesive-backed In Color embellishments
- Tear & Tape Adhesive
- Dimensionals

Card size: 4-1/4" x 5-1/2"

Coordinating Stampin' Up! colors: Orchid Oasis, Parakeet Party, Starry Sky, Sweet Sorbet, Tahitian Tide

Subscription Information - Buy a 1, 3, 6, or 12 month prepaid subscription through me or subscribe at mypaperpumpkin.com/en/?demoid=2127905 by **May 10th** and you will receive the **May** kit.

To Subscribe - Click above on the link above OR - you can get a 1 month, 3 month, 6 month, or 12 month prepaid subscription in my online store (save money on 3, 6, and 12 month subscriptions)

#### The Kits Collection

## **New Kits Added – Kindness Cards Kit**



Kits Collection by Stampin' Up! is the perfect program beginner crafters with its variety and all-inclusive projects. Stampin' Up continues to strengthen that variety by regularly adding new kits to the offering.

With that, they are excited to announce the latest Kits Collection addition.



Say "thank you" in style and dazzle with layers of dimensions with the versatile A Million Thanks Kit!

This kit has everything you need to create beautiful, all-occasion cards to express your gratitude. Mix & match card bases, sentiments, pre-cut die pieces, and embellishments to create expertly crafted cards with ease. This kit is just what your collection needs!

- A Million Thanks Photopolymer Stamp Set
- Acrylic Stamp Block
- Classic Stampin' Spot: Evening Evergreen
- Pre-designed projects
- Step-by-step instructions
- Pre-cut pieces (No prep work! Get right to crafting)
- Makes 9 cards: 3 each of 3 designs
- UV coating on card bases (looks like clear embossing)
- Folded card size: 5-1/2" x 4-1/4" (14 x 10.8 cm)
- 9 pre-printed envelopes
- Enough adhesive to complete projects
- Printed die-cut sheets
- 1 sheet of adhesive-backed black dot embellishments
- A 9-7/8" x 6-1/2" x 2-3/4" (25.1 x 16.5 x 7 cm) printed designer box for storage or crafting on the go

Coordinating colors: Basic Black, Blushing Bride, Crumb Cake, Evening Evergreen, Mossy Meadow, Pale Papaya, Pear Pizzazz

# **Recognizing Everyday Heroes**



Everyday Heroes invites you to celebrate, honor, and appreciate the special actions people make to show you they care.

The Everyday Heroes campaign focuses on the people who make small differences that touch our lives. These are the people who hold open a door, pay it forward in a fast-food line, or simply smile and say hello. We honor and celebrate the everyday heroes who go out of their way to show how much they care about others. This campaign is a way to appreciate the little acts of kindness that make a world of difference. Join Stampin' Up! in celebrating, honoring, and recognizing the work of everyday heroes in your life.

Stampin' Up! has lots of ways to help you show the people in your life how much they mean to you. Whether you are celebrating a special occasion, marking an anniversary, or just letting someone know that you appreciate all they do, we have stamps, dies, and embellishments to help. There's something for every level of crafter to show the most important people in your life just how special they are.

Everyday Heroes is about showing appreciation to the everyday heroes who make life more meaningful through their acts of service or kindness. Because Everyday Heroes is an awareness movement, there is no product or discount attached.

The campaign runs 3 May 2022 to 30 June 2022.

SU offers many options with handmade sentiments that let the everyday heroes in your life know how much they are appreciated. This focus shares ideas for gifting and celebrating with cards, boxes, and tags. There's something for every level of crafter and every hero we honor, both online and in our catalogs.

#### **Next Used Stamp Sale 2022**

The next Used Stamp / Scrapbooking & Accessories Sale will be held at the Hive in Fond du Lac, WI, on Friday, July 22<sup>nd</sup>.....Mark your calendars now.

**Selling** - Please see the selling guidelines by going to the Newsletters section on my website. Important notes: please use a light painters tape or masking tape to mark the prices and your three initials. That way we can pull it off easily to keep track of what sold for who. Use quarter increments. Let me know if you still plan to drop off anything. I will need orders by the day after the sale for customers who sell anything. Also, since I'm no longer storing everything after the sale, you are welcome to bring whatever you'd like to sell including wood stamps...remember that people generally don't buy them so price them to sell.

**Buying** - Show up during the sale to shop the used stamp sale as well as check out the Small Business Saturday Showcase that I'm cohosting with some friends.

The selling guidelines document can be found on my website at (copy and paste the link into your browser) -

https://static1.squarespace.com/static/5cbb3c9ab914496dc2ba2729/t/61fb570d8d1c2f580381d7a9/1643861773497/Used+Stamp+Sale+Guidelines+with+Christine+Bertram+2022.pdf

## **Customer Swap Group**

The customer swap group is in full swing and they are loving it. There are 10 swapping in May...wow! Since it is a month-to-month swap, anyone can join in the fun at any time. All you need to do is let me know you're interested, and I'll add you to the Facebook group for this group. They're already working on the cards for **May**, but you can always get in for the **June** cards.

#### **Bow Makers and Glue Holders**

I have bow makers available for anyone interested. They are \$8 each plus shipping which is usually \$5. Email me if you are interested in getting either one. I can always add one to a package of card kits going out and save you a little on the shipping. The Bee Creative caddies are ready for me to go pick up....I plan to get them next week and am working through the waiting list. This replenishment should clear up the list.

## **Personalized Stamps**

I hope those that have ordered personalized stamps through Kelly are liking them. For those that are interested in ordering any type of personalized stamp, like for the backs of your cards or for your return address on envelopes it isn't too late to order. Kelly is continuously receiving orders for them and orders them once a sheet fills up. You can reach out to her directly via email at **lamb101715@gmail.com** if you would like to see what is available or if you would like something special designed. You don't need to include me in the correspondence....this is her baby now. Just pop her an email asking her to send you what she has to get started. She'll let you know specific pricing.

## **Gift Certificates Are Always Available**

Looking for the perfect gift for your crafty friend or family member?? Is someone looking for something to buy you for your birthday? Stampin' Up! products and class passes make the perfect gifts. Let them know that I sell gift certificates and now they can be purchased directly from my online store (cardsbychrisb.com) or by contacting me directly. I can also coordinate the shopping part if they would prefer you open a gift. I'm here to help make it easy to give you the perfect gift! Gift certificates or class passes are always fun to get and use!

### **Facebook Notifications**

If you like my page and are not seeing posts in your newsfeed, then you should check your settings to ensure notifications are turned on and that your setting is set to standard and not highlights. Some even set the default to see first, then you are guaranteed to see my stuff and that is amazing when the clearance rack is updated.

Visit My Blog at www.cardsbychrisb.com for more details and pictures of cards for upcoming classes.

You'll find all the current catalogs, events, and host code at cardsbychrisb.com.

I hope you were as excited to read the news as I was to write it. Thank you so much for your continued support! You are what makes my job so great!

Happy Stamping and Big Hugs!

Christine