Happy November Everyone!

With the blink of an eye October vanished and November and the holidays are upon us. I'm super excited because I just found out that the top performers will be announced on November 5th....which is next Tuesday. I've been on the edge of my seat since October 1st. You will all be the first to hear how I did. (3) I forgot to put a hidden question in the last newsletter so the first person to ask about there not being a hidden question was going to be the winner of the \$10 gift certificate....but no asked about it so there was no winner for it. Will you find the one in this newsletter??

Keep reading to find out who some recent winners are, the new Paper Trimmer, the Christmastime is Here Suite, November's Paper Pumpkin kit, my upcoming classes, and more.

Bring a Friend Campaign Winner Announced

I love it when you bring your new-to-me friends to stamp with you at class and I bet it's fun having a friend to stamp with. During October, I promoted stamping with friends and one amazing customer brought a new friend to me, Lynn S. She and Pam got to pick three cards out of my basket and an extra gift from another basket. On top of it, Lynn was the lucky winner of the drawing for a half off item!! Congratulations Lynn!!!

Keep inviting your friends to come along. I will continue to give away free cards and presents out of my baskets. I will do a drawing for a \$10 gift certificate at the end of November for those who bring friends and those who are brought along.

Like, Comment, Share on Facebook Campaign Starting Now

My cousin Kelly is doing a great job helping me with my social media and marketing campaign on Facebook....wouldn't you agree?! She has been helping me manage both of my Facebook groups, one is the business page that anyone can like and follow, and the other is my private VIP page which is for customers who have purchased or attended classes within the last 6 months. Did you notice Make It Monday, Tip Tuesday, Product Share Wednesday, Technique Thursday, Feel Good Friday? Are you learning and seeing new things to inspire yourself? We sure hope so! Reply after reading the newsletter and let me know you read it and what your favorite thing you learned in October was. If you're not on FB, go to my blog at www.cardsbychrisb.com to see some things that were shared. The Monday and Wednesdays FB posts always start from by blog.

She's monitored all the likes, comments, and shares throughout the month of October and she randomly selected some winners. Congratulations to Cindy Bowe for winning the half off item. The runner up winner is Katie S....yay!!!

Congratulations to Julie S for winning a \$10 gift certificate for the Writing a Review on my FB page drawing. Let me know what you would like. ©

We really appreciate you helping with this campaign! We'll continue this in November with more people winning at the end of next month. Keep liking, commenting, and sharing!

Looking for hosts in October and November

Tis the season to gather some friends together and make some cards. They can be for any occasion and with the holidays upon us wouldn't it be fun to make some themed cards? We can run your party like a class or like a workshop....either way with \$150 in sales you'll start to earn hostess credit. I'll do a drawing for a half off item for any new class or workshop that is booked in September and held by November 30th. Contact me today to set a date and start planning it. Don't worry about having to clean up your house....invite people over to my studio instead. It's a win-win for you! Another option is

to have a Facebook Virtual Party. Wouldn't you love to earn some FREE stuff?!? Julie G, Nancy S, and Stacey R were the winners of the card packs from the FB party we did last month.

I already had Linda, Julie K, and my brothers Tom and Justin book workshops and they have their names in the drawing...yay!

Get Ready for Online Extravaganza!

Good news: three days of savings starts next month with the Stampin' Up! Online Extravaganza on November 20–22, 2019! Watch for more communication in November about these amazing offers.

The New Paper Trimmer



Papercrafting begins with a beautiful first cut, which means having the right tool for the job is kind of a big deal. Well, does SU have the tool for you! After the first few weeks of the demonstrator preorder, SU evaluated their sales and the remaining inventory, and have decided to make the new Paper Trimmer available to you beginning November 1, 2019.

- Paper Trimmer (item 152392); \$25
- No order limits apply
- Cutting Blades Multipack will be available to purchase in January 2020
 - Cutting Blades Multipack \$12
 - Each Cutting Blades Multipack unit contains four blades



Watch a guick video that SU made on the new paper trimmer here:

https://www.youtube.com/watch?v=AvgYMXpTzGg

Christmas is coming early this year!

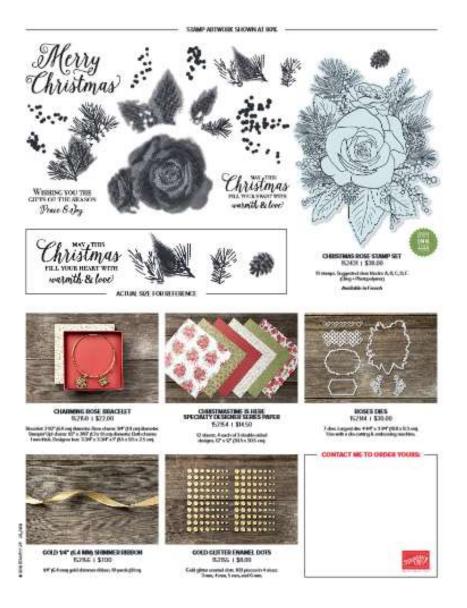


We hope you're ready to make this holiday season magical, because the Christmastime Is Here Suite is, well . . . is almost here! This exclusive, limited-time collection of festive, floral coordinating products has everything you need to share love, joy, and creativity this holiday season.

Products from the Christmastime Is Here Suite will be available starting November 1st and while supplies last only. The clock will be ticking and you should place your order sooner rather than later if you are interested in the products from this suite. One of the cards for the November Monthly class will feature products from this suite.







The chart below shows everything that is available in the suite....shop easy by buying the entire suite with one item number or pick and choose what you want.

DESCRIPTION	PRICE
GOLD 1/4" (6.4 MM) SHIMMER RIBBON	\$7.00 USD/\$9.50 CAD
GOLD GLITTER ENAMEL DOTS	\$8.00 USD/\$11.00 CAD
CHRISTMASTIME IS HERE SPECIALTY DESIGNER SERIES PAPER	\$14.50 USD/\$20.00 CAD
CHARMING ROSE BRACELET	\$22.00 USD/\$30.00 CAD
ROSES DIES	\$30.00 USD/\$41.00 CAD
CHRISTMAS ROSE STAMP SET*	\$38.00 USD/\$52.00 CAD
CHRISTMAS ROSE BUNDLE*	\$61.00 USD/\$83.50 CAD
CHRISTMASTIME IS HERE SUITE BUNDLE*	\$112.50 USD/\$154.00 CAD
	GOLD 1/4" (6.4 MM) SHIMMER RIBBON GOLD GLITTER ENAMEL DOTS CHRISTMASTIME IS HERE SPECIALTY DESIGNER SERIES PAPER CHARMING ROSE BRACELET ROSES DIES CHRISTMAS ROSE STAMP SET* CHRISTMAS ROSE BUNDLE*

Everything Is Rosy Clearance



The Everything Is Rosy Product Medley is back and available to purchase for 15% off—but only while supplies last. Plus, I'll give you three card kits from a class I did with it in May to make your first cards with it if you order it through me.

Magnolia Lane Designer Series Paper 20-Pack Now Available for Customers

Great news! The affordably priced Magnolia Lane Designer Series Paper 20-Pack (item 152455), formerly a supply item for demonstrators only, is now available for sale to you throughout the annual catalog sales period. This convenient 20-pack features 10 sheets each of two double-sided designs and is perfect for those who have already purchased (and love!) Magnolia Lane products.



World Card Sending Week Results

A huge shout out to everyone who participated in our first annual World Card Sending Week! We love that so many of you participated in this global event to make and send cards—thank you for your efforts. Together, we sent <u>52,519 cards</u> from all 10 countries! And, we know this resulted in at least that many smiles all around the world!

Upcoming Classes – I'd love for you to join in for some stamping fun!

Please RSVP to me as soon as you know you're going to attend class, so I can plan the number of kits to prepare for class and ensure there is space and a set of kits for you.

<u>Email chrismbertram@msn.com, call / text to 920-960-4390 or pop me a FB message.</u> You can see my whole schedule online at cardsbychrisb.com. Please note that the amounts shown below for class fees are if paid with cash or check at class.

NOVEMBER

- 11/2 (SA) LET IT SNOW CARD CLASS (HC PG 19) 3 CARDS + BOX CBC STUDIO 10 AM-12:30 PM COST: \$15 OR FREE W/\$25 MIN ORDER
- 11/3 (SU) FUN FOLDS CLASS TAKE 2 4 CARDS CBCS 12-3 PM COST: \$15 OR FREE WITH \$25 MIN ORDER
- 11/4 (M) FUN FOLDS CLASS TAKE 2 4 CARDS CBCS 5:45/6-8:30 PM COST: \$15 OR FREE WITH \$25 MIN ORDER
- 11/6 (W) LUCKY HAND 5 CARDS & 5 GAMES OF LUCKY HAND CBCS 6-8:30 PM COST: TBD 2 open spots
- 11/9 (SA) STAMP A STACK OF HOLIDAY CARDS CBC STUDIO 10 AM 3 PM (ARRIVE ANYTIME AFTER 10 TO ENSURE YOUR CARDS ARE COMPLETED BY 3 PM) CHOOSE FROM 3 STYLES AND MAKE 4 (OF 1 STYLE), 8 (OF 1 OR 2 STYLES) OR 12 (1-3 STYLES) FULL SIZE CARDS. 1 SET OF 4 IS \$15 OR FREE W/\$25 ORDER, 2 SETS ARE \$28 OR \$38 ORDER, 3 SETS ARE \$39 OR \$49 ORDER
- 11/11 (M) CLUB CLASS 6:15 PM
- 11/13 (W) COME SAIL AWAY CARD CLASS TAKE 2 (AC PG 144) 4 CARDS CBCS 5:45/6-8:30 PM COST: \$15 OR \$25 MIN ORDER
- 11/18 (M) MONTHLY CARD MAKING CLASS 3 CARDS -CARDS BY CHRISTINE STUDIO- 5:45/6-8:30 PM-COST: \$12 OR FREE W/\$20 MIN ORDER
- 11/20 (W) MONTHLY CARD MAKING CLASS 3 CARDS -CARDS BY CHRISTINE STUDIO- 5:45/6-8:30 PM-COST: \$12 OR FREE W/\$20 MIN ORDER
- 11/21 (TH) MONTHLY CARD MAKING CLASS 3 CARDS ANNIE'S 6 PM 8:30 PM COST: \$12 OR FREE W/\$20 MIN ORDER
- 11/24 (SU) MONTHLY CARD MAKING CLASS 3 CARDS CBC STUDIO 1 PM 3:30 PM COST: \$12 OR FREE W/\$20 MIN ORDER
- 11/30 (SA) SMALL BUSINESS SHOWCASE & USED STAMP SALE FDL MASONIC CENTER 9 AM 2 PM CONTACT ME FOR SELLING

Winter Wonders



The holiday season will be here before we know it. And along with putting up the Christmas tree and spending snowy nights by the fire, Paper Pumpkin subscribers will be looking forward to opening their holiday kit. Christmastime papercrafting with Paper Pumpkin has become an annual tradition!

So, to deliver more of what subscribers love this holiday season, in October and November SU is offering back-to-back coordinating kits, one with Christmas cards, the other with Christmas tags. Both kits make it easy for you to add a handmade, personal touch to your holiday giving—without a lot of fuss. It's Christmas made easy with Paper Pumpkin!

Kit details: Makes 24 holiday-themed gift tags of 4 various sizes and designs Coordinating colors: Early Espresso, Pool Party, Poppy Parade, and Shaded Spruce

The October and November kits coordinate; however, each kit is all-inclusive and can stand alone. To receive the November kit, you must subscribe by November 10th.

Contact me today if you would like the November kit and don't have a Paper Pumpkin account. I can increase my subscription for you and it will ship to my house. You can pay me via cash or check then. I won't plan to get extra kits unless they are preordered.

Purple Posy Ink Pad and Reinker Now Available

Thank you for your continued patience while Stampin' Up! solved quality issues with the Purple Posy Classic Stampin' Pad (item 150084) and Purple Posy Classic Stampin' Ink Refill (item 150091). Both the ink pad and the reinker are NOW AVAILABLE.....big YAY!!!!!! I have ordered 4 sets already for the In Color Club Members.

GIFT CERTIFICATES ARE ALWAYS AVAILABLE

Looking for the perfect gift for your crafty friend or family member?? Is someone looking for something to buy you for your birthday? Christmas is right around the corner (yes....less than 3 months now (a))....are people going to start asking you for your wish lists? Stampin' Up! makes the perfect gift. Let them know that I sell gift certificates and now they can be purchased directly from my online store (https://cardsbychrisb.squarespace.com/config/) or by contacting me directly. I can also coordinate the shopping part if they would prefer you open a gift. I'm here to help make it easy to give you the perfect gift!

VISIT MY BLOG at <u>www.cardsbychrisb.com</u> for more details and pictures of cards for upcoming classes.

You'll find all the current catalogs, events, and host code at cardsbychrisb.com.

I think that's it for now.....I hope you were as excited to read the news as I was to write it. Thank you so much for your continued support! You are what makes my job so great!

Happy Stamping!!

Christine