

Happy OCTOBER Everyone!

Fall is upon us here in Wisconsin....we went from 77 on Sunday to 54 on Monday morning....not cool in my book, even though it was cooler. LOL September was a great month and it was the end of the Stampin' Up! year. My team finished strong and I'm looking forward to seeing how we did among all the others in the Stampin' Up! world....we'll have to sit on the edges of our seats until the first week of November.

Thank you to all of you for your support this last month! I appreciate the in person and online support! It was a record month for me and I couldn't do it without ALL of you! THANK YOU SO VERY MUCH FROM THE BOTTOM OF MY HEART!

Congratulations to Jean M for winning the September Newsletter drawing, to Phaline M for winning the September Monthly Creative Challenge, Melanie C for winning the Top Fan drawing, Johanna B for winning the Class Card Challenge drawing, Deanne E and Amy E for winning the Mystery Card Night drawings, and to many others who have won the cards I make during my online classes!

Keep reading to find out about so much stuff that is new or coming up!

Upcoming Classes – I'd love for you to join in for some stamping fun!

Please RSVP to me as soon as you know you're going to attend class, so I can plan the number of kits to prepare for class and ensure there is space and a set of kits for you.

I will be doing Facebook Live Online classes all fall on Thursday nights for those not ready to venture out yet....I'd love for you to join me live or catch the replay. Please RSVP for online classes if you want to make the cards along with me.

Email chrismbertram@msn.com, call / text to 920-960-4390 or pop me a FB message.

You can see my whole schedule online at cardsbychrisb.com. Please note that the amounts shown below for class fees are if paid with cash or check at class. There's a lot coming up this month.

OCTOBER

- 10/1 (TH) – **Gilded Autumn Card Class*** – **Online** – 6 - 8 pm – FREE, but if you would like To Go Kits the cost is \$15 or FREE w/\$25 minimum order for class Porch Pick Up / \$19 or FREE with \$40 order Mailed – **RSVP by 9/25** for the To Go kits
- 10/5 (M) – **Fun Folds Card Class** – 4 Cards – CBCS – 5:45/6 - 8:45 pm – Cost: \$15 or FREE with a \$25 minimum order at class
- 10/7 (W) – **Fun Folds Card Class** – 4 Cards – CBCS – 5:45/6 - 8:45 pm – Cost: \$15 or FREE with a \$25 minimum order at class
- 10/8 (TH) – **Fun Folds Card Class** – 4 Cards – **Online** – 5:45/6 - 8:45 pm – Cost: FREE, but if you would like To Go Kits the cost is \$15 or FREE w/\$25 min order for class Porch Pick Up / \$19 or FREE with \$40 order Mailed – **RSVP by 10/2** for the To Go kits
- 10/10 (SA) – **Fun Folds Card Class** – 4 Cards – CBCS – 10 - 1 pm – Cost: \$15 or FREE with a \$25 minimum order at class
- 10/12 (M) – **Club Class** – 6:15 pm
- 10/14 (W) – **Halloween Bingo** – 2 Cards & 6 Games of Bingo – CBCS – 6-8:30 pm – Cost: \$25 **RSVP by 1 day prior w/payment**
- 10/15 (TH) – **Monthly Card Making Class** – 3 Cards – **Online** – 6-8 pm – FREE, but if you would like To Go Kits or a set of completed cards the cost is \$12 or FREE w/\$20 min order for class Porch Pick Up / \$16 or FREE with \$35 order Mailed – **RSVP by 10/9** for the kits
- 10/16 (F) – **Silverbration Celebration** – 4 - 6 pm – by invitation only for qualifying team members
- 10/17 (SA) – **Monthly Card Making Class** – 3 Cards – CBCS – 10 am - 12:30 pm – Cost: \$12 or FREE with a \$20 minimum order at class
- 10/19 (M) – **Monthly Card Making Class** – 3 Cards – CBCS – 5:45/6 – 8:30 pm – Cost: \$12 or FREE w/\$20 min order at class
- 10/20 (TU) – **Nature's Best Card Class** – 3 Cards – CBCS – 5:45/6 – 8:30 pm – Cost: \$12 or FREE w/\$20 min order at class
- 10/21 (W) – **Monthly Card Making Class** – 3 Cards – CBCS – 5:45/6 – 8:30 pm – Cost: \$12 or FREE w/\$20 min order at class
- 10/22 (TH) – **Magic in this Night Card Class*** – **Online** – 6 - 8 pm – FREE, but if you would like To Go Kits the cost is \$15 or FREE w/\$25 minimum order for class Porch Pick Up / \$19 or FREE with \$40 order Mailed – **RSVP by 10/16** for the To Go kits
- 10/25 (SU) – **Magic in this Night Card Class*** – (HMC pgs 44-46) – 4 Cards – CBCS – 1 - 3:30 pm – Cost: \$15 or FREE w/\$25 order at class
- 10/26 (M) – **Mystery Card Making Night** – **Online** – 6 - 7:30 pm – FREE!
- 10/28 (W) – **Magic in this Night Card Class*** – (HMC pgs 52-54) – 4 Cards – CBCS – 5:45/6 - 8:30 pm – Cost: \$15 or FREE w/\$25 order at class
- 10/29 (TH) – **Paper Pumpkin Class** – **Online** – FREE or subscribe by October 10th to have your kit to make along with me

There is still time to sign up for the Hallows Night Magic Bundle by 10/16 (\$46.75 + S & T) and attend any of the classes for FREE, PLUS receive the Iridescent Pearls for FREE – the bundle cannot be purchased as part of another class' fee to receive the card class and ribbon for free

SAVE 15% ON DESIGNER SERIES PAPER!

We all love gorgeous Designer Series Paper, don't we?!? During October, you can enjoy a 15% discount on select Designer Series Paper from the 2020–2021 Annual Catalog and August–December 2020 Mini Catalog! You can also see the attached email for pictures of the papers that are on sale.

ITEM	PAGE	DESCRIPTION	PRICE
152495	148 (AC)	ARTISTRY BLOOMS DESIGNER SERIES PAPER	\$11.50 \$9.78 usd \$15.75 \$13.39 cad
153489	31 (A-D)	TIS THE SEASON 6" X 6" (15.2 X 15.2 CM) DESIGNER SERIES PAPER	\$11.50 \$9.78 usd \$15.75 \$13.39 cad
152492	148 (AC)	FOREVER GREENERY DESIGNER SERIES PAPER	\$11.50 \$9.78 usd \$15.75 \$13.39 cad
153487	15 (A-D)	POINSETTIA PLACE DESIGNER SERIES PAPER	\$11.50 \$9.78 usd \$15.75 \$13.39 cad
153491	25 (A-D)	TRIMMING THE TOWN DESIGNER SERIES PAPER	\$11.50 \$9.78 usd \$15.75 \$13.39 cad
153527	57 (A-D)	PLAID TIDINGS 6" X 6" (15.2 X 15.2 CM) DESIGNER SERIES PAPER	\$11.50 \$9.78 usd \$15.75 \$13.39 cad
150432	34 (A-D)	TOILE TIDINGS DESIGNER SERIES PAPER	\$11.50 \$9.78 usd \$15.75 \$13.39 cad
152483	149 (AC)	PEONY GARDEN DESIGNERS SERIES PAPER	\$11.50 \$9.78 usd \$15.75 \$13.39 cad
152460	150 (AC)	WHALE OF A TIME 6" X 6" (15.2 X 15.2 CM) DESIGNER SERIES PAPER	\$11.50 \$9.78 usd \$15.75 \$13.39 cad
153492	9 (A-D)	HEARTWARMING HUGS DESIGNER SERIES PAPER	\$11.50 \$9.78 usd \$15.75 \$13.39 cad
153517	53 (A-D)	MAGIC IN THIS NIGHT DESIGNER SERIES PAPER	\$11.50 \$9.78 usd \$15.75 \$13.39 cad
153512	37 (A-D)	SNOWFLAKE SPLENDOR DESIGNER SERIES PAPER	\$11.50 \$9.78 usd \$15.75 \$13.39 cad
152494	148 (AC)	IN GOOD TASTE DESIGNER SERIES PAPER	\$21.00 \$17.85 usd \$29.00 \$24.65 cad
152490	149 (AC)	PLAYING WITH PATTERNS 6" X 6" (15.2 X 15.2 CM) DESIGNER SERIES PAPER	\$11.50 \$9.78 usd \$15.75 \$13.39 cad
152489	149 (AC)	PLAYFUL PETS DESIGNER SERIES PAPER	\$11.50 \$9.78 usd \$15.75 \$13.39 cad

Paper Pumpkin OCTOBER 2020 – Joy to the World



This holiday season, share the joy of Paper Pumpkin! The Joy to the World Paper Pumpkin Kit is an exclusive holiday kit that provides a specially-designed box, enough supplies to create eight elegant cards, and an opportunity to connect with the Stampin' Up! global community.

With October's magical kit, not only will you get a head start on your holiday crafting—you'll get to create Christmas cards, share project ideas, and spread holiday cheer with Stampin' Up! customers and demonstrators around the world! After you receive your kits, you can join the [Joy of Paper Pumpkin Facebook group](#) to make the most of this month's kit.

The kit contains enough supplies to create eight cards—four each of two designs—and coordinating envelopes.

The kit includes die-cut pieces in English, French, and German. This will allow you to create cards you can use to connect with others around the world—in their language!

Card size: 4-1/4" x 5-1/2"

Envelope size: 4-1/2" x 5-3/4"

Coordinating Colors: Cherry Cobbler, Crumb Cake, Early Espresso, Just Jade, Soft Sea Foam

Subscribe to the October 2020 Paper Pumpkin Kit from September 11th to October 10th.

Note: Supplies may be limited toward the end of the subscription period. Sign up via this link - <https://www.paperpumpkin.com/en-us/sign-up/?demoid=2127905>

Clarification on Paper Pumpkin Returns and Replacements

SU added important details to their Paper Pumpkin return and replacement policy. Please review the clarified policy below and ensure that you are aware of it. In addition, they will update this policy on paperpumpkin.com and in their monthly email to Paper Pumpkin subscribers.

The Paper Pumpkin team is committed to customer satisfaction; however, please be aware that they can only hold replacement parts and pieces for a limited amount of time in their inventory. With every kit, remember to verify the number and condition of the pieces to ensure speedy replacement, if necessary.

Paper Pumpkin Return and Replacement Policy

If you're not happy with your Paper Pumpkin subscription or kit, please call SU at 1-800-STAMP-UP; they'll help you make it right.

Please note: Once received, please check your Paper Pumpkin kit to ensure all parts and pieces are included; if your kit has any damaged or missing elements, they will happily assist you. Upon contacting SU, replacement parts and pieces for any kit will be sent within 90 days of the kit's original shipping date at no cost to you. After 90 days have passed, we can no longer guarantee that replacement parts and pieces will be available and may need to work toward an alternate solution.

Here's your newsletter drawing question – do you get into Halloween and do you make cards to send out to friends and family?

Physical Paper Pumpkin Kits Removed from September Start Kits

In the past, SU typically provided a free Paper Pumpkin kit in each new demonstrator's Starter Kit. Due to limited inventory, they will instead provide a free prepaid code for a month of Paper Pumpkin in each Starter Kit during September's Starter Kit promotion.

New demonstrators who join September 1–15 will receive their code in an email shortly after September 15th. Those who join September 16–30 will receive their code after October 10th. The reason for this split is to spread the increased demand for Paper Pumpkin subscriptions across a two-month period, which will prevent Paper Pumpkin kits from selling out prematurely.

After the Starter Kit promotion ends, they will return to offering a free past Paper Pumpkin kit with each new Starter Kit.

Please note that these changes do not impact demonstrators in North America choosing a French Starter Kit, as Paper Pumpkin has never been included in the French Starter Kit.

Get Ready For World Cardmaking Day



World Cardmaking Day is on October 3rd, so it's time to start thinking about how you'd like to celebrate the day! For Stampin' Up!, this fun holiday is primarily about sharing appreciation for others by sending a message of encouragement. It's a day where they can sit down with their favorite supplies and create handmade cards for everyone they know. Will you make a card for someone you know to brighten their day? Will you send a card out to the special someone? Would you like to join us celebrate at the MS Benefit that is planned on October 3rd? We'd love for you to join us! Reach out to others and share your love for papercrafting in honor of this special day!

UPCOMING SALE-A-BRATION CHANGES

SU is making changes to one of their biggest—and most popular—promotions: Sale-A-Bration.

Beginning in 2021, they will have two Sale-A-Bration promotions throughout the year (one in the first six months, and one in the last six months). They will also be shortening the length of the promotion. Instead of having a single, three-month Sale-A-Bration, each Sale-A-Bration promotion will now last for two months. This change will mean four months of Sale-A-Bration a year!

Product availability during Sale-A-Bration will be greatly improved. Here's how they'll achieve this:

- January–February Sale-A-Bration: They will only offer domestically-sourced products in this Sale-A-Bration brochure. Historically, the short sales cycle combined with Chinese New Year have caused product availability issues. Now, by offering only domestically-sourced products during this first Sale-A-Bration promotion, you don't have to worry about your favorite products moving to Not Orderable status.
- July–August Sale-A-Bration: The product selection in the second Sale-A-Bration will be broader and available only *while supplies last*.

Plan with me early if you want to have a private class with me so we can get it on the calendar.

Small Business Showcase – Used Stamp Sales 2020

The next Showcase and Used Stamp / Scrapbooking & Accessories Sale at The Masonic Center in FdL is set for **Saturday, November 28th from 9 am until 2 pm**. Mark your calendars now.

Selling - Please see the document attached in the email for guidelines on selling. Important notes: please use a light painters tape or masking tape to mark the prices and your three initials. That way we can pull it off easily to keep track of what sold for who. Use quarter increments. Let me know if you still plan to drop off anything. I will need orders by the day after the sale for customers who sell anything. Also, I'm no longer accepting wood stamps...people generally don't buy them and I end up carrying them back and forth.

Buying - Show up during either sale to shop the sale as well as check out the Small Business Saturday Showcase that I'm cohosting with some friends.

Customer Swap Group

The customer swap group is in full swing and they are loving it. There are about 8 to 10 swapping each month. Since it is a month to month swap, the group wanted me to let you know that anyone can join in the fun at any time. All you need to do is let me know you're interested, and I'll add you to the Facebook group for this group. They're already working on the cards for October, but you can always get in for the November cards.

Stampin' Up! Plastic Bags

Soon, when the new processing area I will have for processing your orders is ready, I will be moving to a new system for to get your orders and other things I have for you. I will be going away from using plastic bags and move towards a system where I have bags with pockets for me to put notecards with your name on them. I will have a bag with your name on it and you will take your items out of the bag and put into a bag that you bring along. You will leave my bag so I can use it for the next person. I recommend keeping a grocery bag or two in your car so you always have a bag to grab when you pick up your orders.

Like, Comment, Share on Facebook Campaign Continues

Kelly continues to ROCK the FB business page and VIP customer page. I love the call outs for your birthdays, Tip Tuesdays and Technique Thursdays! I also love when you share what you have been making! The business page is for anyone to like and follow, and the other is my private VIP page which is for customers who have purchased or attended classes within the last 6 months. If you're not on FB, go to my blog at www.cardsbychrisb.com to see some things that were shared. The Monday and Wednesdays FB posts always start from my blog.

We really appreciate you helping with this campaign! Keep liking, commenting, and sharing!

The first Facebook Live of the month is when I will do the live drawings for Top Fan, the Monthly Creative Challenge, Class Card Sharing, along with other drawings.

Personalized Stamps

I hope those that have ordered personalized stamps through Kelly are liking them. For those that are interested in ordering any type of personalized stamp, like for the backs of your cards or for your return address on envelopes it isn't too late to order. Kelly is continuously receiving orders for them and orders them once a sheet fills up. You can reach out to her directly via email at **kbuechel@live.com** if you would like to see what is available or if you would like something special designed. You don't need to include me in the correspondence....this is her baby now.

Kelly put together some standard options and she can send them to you via email. Just pop her an email asking her to send you what she has to get started. She'll let you know specific pricing, but most are around \$12.

Gift Certificates Are Always Available

Looking for the perfect gift for your crafty friend or family member?? Is someone looking for something to buy you for your birthday? Stampin' Up! makes the perfect gift. Let them know that I sell gift certificates and now they can be purchased directly from my online store (cardsbychrisb.com) or by contacting me directly. I can also coordinate the shopping part if they would prefer you open a gift. I'm here to help make it easy to give you the perfect gift! Gift certificates are always fun to get and use!

Facebook Notifications

If you like my page and are not seeing posts in your newsfeed, then you should check your settings to ensure notifications are turned **on** and that your setting is set to **standard** and **not**

highlights. Some even set the default to **see first**, then you are guaranteed to see my stuff and that is amazing when the clearance rack is updated.

Visit My Blog at www.cardsbychrisb.com for more details and pictures of cards for upcoming classes.

You'll find all the current catalogs, events, and host code at cardsbychrisb.com.

I think that's it for now.....I hope you were as excited to read the news as I was to write it. Thank you so much for your continued support! You are what makes my job so great!

Happy Stamping!!

Christine