

## Happy SEPTEMBER Everyone!

With these cooler temps it sure feels like fall is bearing down on us. I'm not quite ready to say good to summer and am excited to see mid to high 70s yet for next week here in WI. I took 2 vacation days to work on the stone siding on the addition. Fingers crossed we complete that project by the end of next week. We have a lot to get done on the project and I'm anticipating the first live event in the HIVE will be a team event on November 5<sup>th</sup> and the first customer live event for early December. Just have to keep up the work!

Thank you to all of you for your support this last month! I appreciate the in person and online support!

Congratulations to Melisa M for winning the August Newsletter drawing and to many others who have won the cards I make during my online classes!

Keep reading to find out about so much stuff that is new or coming up!

## New Holiday Mini Catalog and Scavenger Hunt



The new Mini Holiday Catalog has been live for over a month now...wow! Who still needs a copy of the catalog? I have them available...reach out to me so I know.

I just made up the scavenger hunt. It is due to me by September 30<sup>th</sup>. It is attached in this email and available on my website at <https://cardsbychrisb.squarespace.com/newsletters>

Happy Hunting!

## Get & Go Starter Kit Promotion Has Begun!



**GET & GO**  
STARTER KIT PROMOTION

JOINING STAMPIN' UP!  
HAS NEVER BEEN MORE EVENTFUL!

**1-30 SEPTEMBER 2020**

You can make your new business an eventful occasion or you can become an Extra Happy Discount Shopper! If you have been thinking about becoming a Stampin' Up! demonstrator, now's the perfect time to join. Not only will you get a Starter Kit—already a great value at \$99 USD for

\$125 USD worth of products—but for a limited time, you will get additional products to help hold an event right from the get-go and get their business off to a running start or use for yourself personally. Either way it is a win-win!

### **September is the BEST month to buy the starter kit!**

Everyone will get a FREE 16 card class sent to them INCLUDING 2 stamp sets and more! (plus a FREE future Paper Pumpkin!) THIS IS all on top of the fact that the kit is ONLY 99.00 and you pick out what you want for 125.00!

### **Did I mention FREE SHIPPING!**

### **The Bee Happy Stampers also enjoy:**

- \*Discount off their purchases
- \*Quarterly and Monthly Team meetings! Zoom and live in Fond du Lac, WI
- \*Team incentives and recognition
- \*Training to build their businesses
- \*Creative Challenges
- \*Exclusive Fun Facebook groups
- \*All my online classes for FREE!
- \*A warm and welcoming environment with like-minded encouraging people
- \*And so much more!

### **Upcoming Classes – I'd love for you to join in for some stamping fun!**

Please RSVP to me as soon as you know you're going to attend class, so I can plan the number of kits to prepare for class and ensure there is space and a set of kits for you.

I will be doing Facebook Live Online classes all fall on Thursday nights for those not ready to venture out yet....I'd love for you to join me live or catch the replay. Please RSVP for online classes if you want to make the cards along with me.

### **Email [chrismbertram@msn.com](mailto:chrismbertram@msn.com), call / text to 920-960-4390 or pop me a FB message.**

You can see my whole schedule online at [cardsbychrisb.com](http://cardsbychrisb.com). Please note that the amounts shown below for class fees are if paid with cash or check at class. There's a lot coming up this month.

#### **SEPTEMBER**

9/2 (W) – Stampin' Game Night and Card Workshop—5 Cards & 5 Games of Lucky Numbers – **Online** – 6-8:30 pm – Cost: \$30—**RSVP by 8/24**

9/3 (TH) – Boho Indigo Product Medley Class\*\* – (AC pg 9) – 8 Cards (2 each of 4 designs) – **Online** – 6-8 pm – FREE, but purchase the Boho Indigo Product Based Class for \$39 (includes Refill Kit and Flowers Ribbon) – **RSVP by 8/24** to receive To Go kits for class

9/9 (W) – Catalog Launch Party & Plaid Tidings Card Class\* (HMC pgs 56-58) 4 Cards – CBCS—5:45/6-8:30 PM – Cost: \$15 or FREE w/\$25 order at class – **RSVP by 9/7** for FREE gift & if making cards, otherwise the party is free

9/10 (TH) – Plaid Tidings Card Class\* (HMC pgs 56-58) – **Online** – 4 Cards – 6 - 7:30 PM – FREE, but if you would like To Go Kits the cost is \$15 or FREE w/\$25 minimum order for class – **RSVP by 9/4** for the To Go kits

9/13 (SU) – Catalog Launch Party & Plaid Tidings Card Class\* (HMC pgs 56-58) 4 Cards – CBCS – 1 - 3:30 PM – Cost: \$15 or FREE w/\$25 order at class – **RSVP by 9/7** for FREE gift & if making cards, otherwise the party is free

9/14 (M) – Club Class – 6:15 pm

9/16 (W) – Catalog Launch Party & Plaid Tidings Card Class\* (HMC pgs 56-58) 4 Cards – CBCS – 5:45/6 - 8:30 PM – Cost: \$15 or FREE w/\$25 order at class – **RSVP by 9/14** for FREE gift & if making cards, otherwise the party is free

9/17 (TH) – Monthly Card Making Class – 3 Cards – **Online** – 6 - 8 pm – FREE, but if you would like To Go Kits or a set of completed cards the cost is \$12 or FREE w/\$20 min order for class – **RSVP by 9/11** for the kits

9/20 (SU) – Monthly Card Making Class – 3 Cards – CBCS – 1 - 3:30 pm – Cost: \$12 or FREE with a \$20 minimum order at class

9/20 (SU) – Bee Happy Stampers Team Gathering – 4:30 - 6:30 pm – Cost: \$5

9/21 (M) – Monthly Card Making Class – 3 Cards – CBCS – 5:45/6 - 8:30 pm – Cost: \$12 or FREE w/\$20 min order at class

9/23 (W) – Monthly Card Making Class – 3 Cards – CBCS – 5:45/6 - 8:30 pm – Cost: \$12 or FREE w/\$20 min order at class

9/24 (TH) – Paper Pumpkin Class – **Online** – FREE or subscribe by September 10<sup>th</sup> to have your kit to make along with me

9/26 (SA) – Gilded Autumn Card Class\* – (HMC pgs 44-46) – 4 Cards – CBCS – 10 am - 12:30 pm – Cost: \$15 or FREE w/\$25 order at class

9/28 (M) – Mystery Card Making Night – **Online** – 6 - 7:30 pm – FREE!

9/30 (W) – Gilded Autumn Card Class\* – (HMC pgs 44-46) – 4 Cards – CBCS – 5:45/6 - 8:30 pm – Cost: \$15 or FREE w/\$25 order at class

#### **OCTOBER**

10/1 (TH) – Gilded Autumn Card Class\* – **Online** – 6 - 8 pm – FREE, but if you would like To Go Kits the cost is \$15 or FREE w/\$25 minimum order for class – **RSVP by 9/25** for the To Go kits

There is still time to sign up for the Gilded Autumn Featured Bundle Class. Purchase the Beautiful Autumn Bundle by 9/18 (\$50.25 + S & T) and attend either of the classes for FREE, PLUS receive either the Acorn Trinkets OR the Basket Weave & Metallic Ribbon Combo Pack for FREE – the bundle cannot be purchased as part of another class' fee to receive the card class and ribbon for free.

## Stampin' Up! Cut & Emboss Machine



I am excited to announce the standard Stampin' Cut & Emboss Machine is available to all NOW! (The Mini Stampin' Cut & Emboss Machine availability will come later as explained below.)

Creating die cuts and embossed designs is easy, thanks to Stampin' Cut & Emboss! Our die cutting and embossing products do the work so you and your customers can have the fun.

The Stampin' Cut & Emboss and Mini Stampin' Cut & Emboss Machines offers multiple die cutting and embossing options for you—from beginners to seasoned crafters. Both of Stampin' Up!-exclusive machines offer the highest quality and make precise cuts and detailed embossed images every time. They're also simple to store and easily portable, which makes packing for your events a cinch! They come with all the tools needed to get started right away, making it easy for you to have a fantastic die-cutting and embossing experience from the start.

So what sets this machine apart from the rest? Here are some of our favorite features:

- **Durable machines with high-quality results.** The solid steel construction frame and rubber feet that securely grip the work surface produce crisp, clean, precise cutting and beautifully detailed embossing.
- **Easy to use.** The machines and tools are designed for an intuitive die-cutting and embossing experience. For example, all plates are labeled with a number and are color coded for easy reference and use when building your sandwich. And just like the name suggests, our Magnetic Cutting Plates have fully-magnetic surfaces to make it easy to securely position your dies and keep them in place.
- **Simple to store.** The platforms on both machines fold for space-saving storage and they look pretty too—the sleek, clean design suits any crafting space.
- **Portable.** You can use both machines at home or on the go with their folding platforms and ergonomic carrying handles. This makes it easy to showcase the product line in your classes and workshops! It's also convenient for your customers who like to attend crops or other crafting get togethers.



The standard machine comes with all the plates you need to get started. The Cutting Plates and Adhesive Sheets, the optional Magnetic Cutting Plate, and Impression Mats are also available NOW.

The Mini Stampin' Cut & Emboss Machine and its replacement plates are still in production and they aren't ready to share a demonstrator preorder or customer launch date for them; the mini machines have experienced delays due to the impact of the COVID-19 pandemic but unless unforeseen circumstances arise, we expect that you will be able to order it by the end of this year.

Below are some differences between the 'Boss' and the 'Mini Boss'....what we coined the machines.

STAMPIN' CUT & EMOSS MACHINE	MINI STAMPIN' CUT & EMOSS MACHINE
Wide 6" (15.2 cm) platform for all your crafting needs.	Smaller 3-1/2" (8.9 cm) platform for your on-the-go crafting options.
Weighs approximately 8.1 pounds (3.67 kg). Platform folds to make transporting easy and to take up less space when storing.	Weighs approximately 2.7 pounds (1.22 kg). Lightweight, compact, and portable. Platform folds to make transporting easy and to take up less space when storing.
Works with all Stampin' Cut & Emboss dies and embossing folders.	Works with Stampin' Cut & Emboss dies and embossing folders that are narrower than 3-3/8" (8.6 cm). Dies and embossing folders that are compatible with the Mini Stampin' Cut & Emboss Machine are indicated in the product description in our catalogs and online store.
Simple to make a sandwich. Includes plates that are labeled with a number and are color coded for easy use.	Simple to make a sandwich. Includes plates that are labeled with a number and are color coded for easy use.
All the plates you need to get started are included: 1 Base Plate (Plate 1), 1 Die Plate (Plate 2), 2 Cutting Plates (Plate 3), and 1 Specialty Plate (Plate 4).	All the plates you need to get started are included: 1 Mini Base Plate (Plate 1), 2 Mini Cutting Plates (Plate 2), 1 Mini Embossing Plate (Plate 3), and 1 Mini 3D Embossing Plate (Plate 4).  <i>Note: 3D embossing folders that are compatible with the mini machine are not part of our initial product launch, however we anticipate being able to add these to our product offering later in 2021.</i>
Great for seasoned crafters who want a solution for all their die cutting and embossing needs.	Perfect for new or casual crafters who want a smaller machine that offers a high-quality die-cutting and embossing experience. It's also great for all crafters who like to create on the go.

## UPCOMING SALE-A-BRATION CHANGES

SU is making changes to one of their biggest—and most popular—promotions: Sale-A-Bration.

Beginning in 2021, they will have two Sale-A-Bration promotions throughout the year (one in the first six months, and one in the last six months). They will also be shortening the length of the promotion. Instead of having a single, three-month Sale-A-Bration, each Sale-A-Bration promotion will now last for two months. This change will mean four months of Sale-A-Bration a year!

Product availability during Sale-A-Bration will be greatly improved. Here's how they'll achieve this:

- January–February Sale-A-Bration: They will only offer domestically-sourced products in this Sale-A-Bration brochure. Historically, the short sales cycle combined with Chinese New Year have caused product availability issues. Now, by offering only domestically-sourced

products during this first Sale-A-Bration promotion, you don't have to worry about your favorite products moving to Not Orderable status.

- July–August Sale-A-Bration: The product selection in the second Sale-A-Bration will be broader and available only *while supplies last*.

Plan with me early if you want to have a private class with me so we can get it on the calendar.

## New Online Store Launch Details

Stampin' Up! launched an exciting new online store in North America on August 4<sup>th</sup>! There are many new features and improvements in the new online store, and they are summarized below.

1. The store is designed to work seamlessly on desktops, tablets, and mobile phones.
2. New and improved store navigation provides an updated and enhanced shopping experience.
3. The site utilizes new, larger imagery to better showcase our products and allow up-close details to be seen.
4. New landing pages tell our product stories better.
5. New sorting options and filters provide a more intuitive shopping experience, allowing customers to more easily find what they are looking for. The store's organization and terminology are also more intuitive for new customers.
6. The site utilizes inventory status information to show customers what items will be retiring soon, have low inventory, or are backordered so they can make informed purchasing decisions.
7. You can mark their favorite items for later reference, and they can create and share personalized wish lists.
8. A new Quick Shop feature makes it easy to add items to your cart. We have also simplified the checkout process.

Your account information and passwords still work with the new site. However, while old bookmarks and links will forward you to the new store, your browser will see it as a new site. If you rely on your browser to remember your login information (registered email address and password), the first time you log in, it will not associate the new site with that saved information. If you've forgotten your password, you can click the "Forgot Password" link on the new online store's sign-in page and follow the steps to reset your password. (The password reset email will come from [noreply@info.stampinup.com](mailto:noreply@info.stampinup.com). Adding this email address to the contacts list in your email program and/or searching for your email program's spam settings can help to ensure you receive the email.) Should you run into any problems, there is a link in the password reset window to a page with additional information. Remember, if you have trouble accessing your account, Demonstrator Support can also help you reset your password!

**If you have any problems, any problems at all, please contact me or SU directly at 1-800-stampup. Enough people have come to me with issues like not being able to navigate and screens not going to the next screen when clicking on links. This can sometimes be fixed by clearing cache and cookies or using a different browser. I'm here to help if you need it.**

## Paper Pumpkin OCTOBER 2020 – Joy to the World



This holiday season, share the joy of Paper Pumpkin! The Joy to the World Paper Pumpkin Kit is an exclusive holiday kit that provides a specially-designed box, enough supplies to create eight elegant cards, and an opportunity to connect with the Stampin' Up! global community.

With October's magical kit, not only will you get a head start on your holiday crafting—you'll get to create Christmas cards, share project ideas, and spread holiday cheer with Stampin' Up! customers and demonstrators around the world! After you receive your kits, you can join the [Joy of Paper Pumpkin Facebook group](#) to make the most of this month's kit.

The kit contains enough supplies to create eight cards—four each of two designs—and coordinating envelopes.

The kit includes die-cut pieces in English, French, and German. This will allow you to create cards you can use to connect with others around the world—in their language!

**Card size:** 4-1/4" x 5-1/2"

**Envelope size:** 4-1/2" x 5-3/4"

**Coordinating Colors:** Cherry Cobbler, Crumb Cake, Early Espresso, Just Jade, Soft Sea Foam

Subscribe to the October 2020 Paper Pumpkin Kit from September 11<sup>th</sup> to October 10<sup>th</sup>.

**Note:** Supplies may be limited toward the end of the subscription period. Sign up via this link - <https://www.paperpumpkin.com/en-us/sign-up/?demoid=2127905>

### Clarification on Paper Pumpkin Returns and Replacements

SU added important details to their Paper Pumpkin return and replacement policy. Please review the clarified policy below and ensure that you are aware of it. In addition, they will update this policy on [paperpumpkin.com](http://paperpumpkin.com) and in their monthly email to Paper Pumpkin subscribers.

The Paper Pumpkin team is committed to customer satisfaction; however, please be aware that they can only hold replacement parts and pieces for a limited amount of time in their inventory. With every kit, remember to verify the number and condition of the pieces to ensure speedy replacement, if necessary.

#### Paper Pumpkin Return and Replacement Policy

If you're not happy with your Paper Pumpkin subscription or kit, please call SU at 1-800-STAMP-UP; they'll help you make it right.

*Please note:* Once received, please check your Paper Pumpkin kit to ensure all parts and pieces are included; if your kit has any damaged or missing elements, they will happily assist you. Upon contacting SU, replacement parts and pieces for any kit will be sent within 90 days of the kit's original shipping

date at no cost to you. After 90 days have passed, we can no longer guarantee that replacement parts and pieces will be available and may need to work toward an alternate solution.

### **Physical Paper Pumpkin Kits Removed from September Start Kits**

In the past, SU typically provided a free Paper Pumpkin kit in each new demonstrator's Starter Kit. Due to limited inventory, they will instead provide a free prepaid code for a month of Paper Pumpkin in each Starter Kit during September's Starter Kit promotion.

New demonstrators who join September 1–15 will receive their code in an email shortly after September 15th. Those who join September 16–30 will receive their code after October 10th. The reason for this split is to spread the increased demand for Paper Pumpkin subscriptions across a two-month period, which will prevent Paper Pumpkin kits from selling out prematurely.

After the Starter Kit promotion ends, they will return to offering a free past Paper Pumpkin kit with each new Starter Kit.

*Please note that these changes do not impact demonstrators in North America choosing a French Starter Kit, as Paper Pumpkin has never been included in the French Starter Kit.*

### **Get Ready For World Cardmaking Day**



World Cardmaking Day is on October 3<sup>rd</sup>, so it's time to start thinking about how you'd like to celebrate the day! For Stampin' Up!, this fun holiday is primarily about sharing appreciation for others by sending a message of encouragement. It's a day where they can sit down with their favorite supplies and create handmade cards for everyone they know. Will you make a card for someone you know to brighten their day? Will you send a card out to the special someone? Would you like to join us celebrate at the MS Benefit that is planned on October 3<sup>rd</sup>? We'd love for you to join us! Reach out to others and share your love for papercrafting in honor of this special day!

### **MS Card Making Benefit**

Make 5 holiday cards for a minimum \$26 donation (contact Christine if you would like to make a bigger donation)

Register by September 23<sup>rd</sup> with payment. RSVP to (920) 960-4390 to pay via cash or check

RSVP to [www.cardsbychrisb.com/events](http://www.cardsbychrisb.com/events) to pay via credit card.

Can't make it? You will still receive 5 made cards with your donation if you are unable to attend - choose the MAILED option below.

Come out and support the cause | Raffles and Silent Auction

### **Clearance Rack Refresh**

New items have been added to the Clearance Rack in the online store! Supplies are limited, and with discounts up to 60%, products will go quickly. Show now and save!

### **Designer Series Paper Sale Starting October 1!**

We all love gorgeous Designer Series Paper, don't we?!? During October, you can enjoy a 15% discount on select Designer Series Paper from the 2020–2021 Annual Catalog and August–December 2020 Mini Catalog! I'll have more details on September 22<sup>nd</sup> and will share with you then.



## Small Business Showcase – Used Stamp Sales 2020

The next Showcase and Used Stamp / Scrapbooking & Accessories Sale at The Masonic Center in FdL is set for **Saturday, November 28th from 9 am until 2 pm**. Mark your calendars now.

**Selling** - Please see the document attached in the email for guidelines on selling. Important notes: please use a light painters tape or masking tape to mark the prices and your three initials. That way we can pull it off easily to keep track of what sold for who. Use quarter increments. Let me know if you still plan to drop off anything. I will need orders by the day after the sale for customers who sell anything. Also, I'm no longer accepting wood stamps...people generally don't buy them and I end up carrying them back and forth.

**Buying** - Show up during either sale to shop the sale as well as check out the Small Business Saturday Showcase that I'm cohosting with some friends.

## Customer Swap Group

The customer swap group is in full swing and they are loving it. There are about 8 to 10 swapping each month. Since it is a month to month swap, the group wanted me to let you know that anyone can join in the fun at any time. All you need to do is let me know you're interested, and I'll add you to the Facebook group for this group. They're already working on the cards for September, but you can always get in for the October cards. Here's your newsletter drawing question – have you ever swapped before and if so, what do you like about swapping and if not, is it something you'd like to try?

## Stampin' Up! Plastic Bags

Soon, when the new processing area I will have for processing your orders is ready, I will be moving to a new system for to get your orders and other things I have for you. I will be going away from using plastic bags and move towards a system where I have bags with pockets for me to put notecards with your name on them. I will have a bag with your name on it and you will take your items out of the bag and put into a bag that you bring along. You will leave my bag so I can use it for the next person. I recommend keeping a grocery bag or two in your car so you always have a bag to grab when you pick up your orders.

## Like, Comment, Share on Facebook Campaign Continues

Kelly continues to ROCK the FB business page and VIP customer page. I love the call outs for your birthdays, Tip Tuesdays and Technique Thursdays! I also love when you share what you have been making! The business page is for anyone to like and follow, and the other is my private VIP page which is for customers who have purchased or attended classes within the last 6 months. If you're not on FB, go to my blog at [www.cardsbychrisb.com](http://www.cardsbychrisb.com) to see some things that were shared. The Monday and Wednesdays FB posts always start from by blog.

We really appreciate you helping with this campaign! Keep liking, commenting, and sharing!

The first Facebook Live of the month is when I will do the live drawings for Top Fan, the Monthly Creative Challenge, Class Card Sharing, along with other drawings.

## Personalized Stamps

I hope those that have ordered personalized stamps through Kelly are liking them. For those that are interested in ordering any type of personalize stamp, like for the backs of your cards or for your return address on envelopes it isn't too late to order. Kelly is continuously receiving orders for them and orders them once a sheet fills up. You can reach out to her directly via email at **kbuechel@live.com** if you would like to see what is available or if you would like something special designed. You don't need to include me in the correspondence....this is her baby now.



Kelly put together some standard options and they are attached in this email. Look at the attachments to see if you like any of the options. One attachment contains different fonts that you could choose from. Let me know the number and letter for the option you like, for example, 2E and style font you would like. If you find that you like a couple of them and want 2 different stamps made that won't be a problem, just let her know both options and font styles that you want. She'll let you know specific pricing, but most are around \$12.

### **Gift Certificates Are Always Available**

Looking for the perfect gift for your crafty friend or family member?? Is someone looking for something to buy you for your birthday? Stampin' Up! makes the perfect gift. Let them know that I sell gift certificates and now they can be purchased directly from my online store ([cardsbychrisb.com](http://cardsbychrisb.com)) or by contacting me directly. I can also coordinate the shopping part if they would prefer you open a gift. I'm here to help make it easy to give you the perfect gift! Gift certificates are always fun to get and use!

### **Facebook Notifications**

If you like my page and are not seeing posts in your newsfeed, then you should check your settings to ensure notifications are turned **on** and that your setting is set to **standard** and **not** highlights. Some even set the default to **see first**, then you are guaranteed to see my stuff and that is amazing when the clearance rack is updated.

**Visit My Blog at [www.cardsbychrisb.com](http://www.cardsbychrisb.com) for more details and pictures of cards for upcoming classes.**

You'll find all the current catalogs, events, and host code at [cardsbychrisb.com](http://cardsbychrisb.com).

I think that's it for now.....I hope you were as excited to read the news as I was to write it. Thank you so much for your continued support! You are what makes my job so great!

Happy Stamping!!

Christine